

## ROYAL SCHOOL OF HOTEL MANAGEMENT (RSHM)

# COURSE STRUCTURE & SYLLABUS (BASED ON NATIONAL EDUCATION POLICY 2020)

### **FOR**

**B.A. IN CULINARY ARTS** (4 YEARS SINGLE MAJOR)

W.E.F.

AY 2024-2025

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#### **Preamble**

The National Education Policy (NEP) 2020 conceives a new vision for India's higher education system. It recognizes that higher education plays an extremely important role in promoting equity, human as well as societal well-being and in developing India as envisioned in its Constitution. It is desired that higher education will significantly contributetowardssustainablelivelihoodsandeconomicdevelopmentofthenationasIndia moves towards becoming a knowledge economy and society.

Suppose we focus on the 21st century requirements. In that case, the higher education framework of the nation must aim to develop good, thoughtful, well-rounded, and creative individuals. It must enable an individual to study one or more specialized areas of interest at a deep level, and also develop character, ethical and Constitutional values, intellectual curiosity, scientific temper, creativity, spirit of service, and twenty-first-century capabilities across a range of disciplines including sciences, social sciences, arts, humanities, languages, as well as professional, technical, and vocational subjects.

A quality higher education should be capable enough to enable personal accomplishment and enlightenment, constructive public engagement, and productive contribution to society. Overall, it should focus on preparing students for more meaningful and satisfying lives and work roles and enable economic independence.

To achieve holistic and multidisciplinary education, the University's flexible curricula will include credit-based courses, projects in community engagement and service, environmental education, and value-based education. As part of holistic education, students will also be provided with opportunities for internships with local industries, businesses, artists, and craftspersons, and soon, as well as research internships with faculty and researchers at the University, so that students may actively engage with the practical aspects of their learning and thereby improve their employability.

The needs of the programs. As per the recommendations from the UGC, introduction (IKS) is incorporated in the curriculum structure which encompasses all of the systematized disciplines of Knowledge to a high degree of sophistication in India from ancient

times and all of the traditions and practices that the various communities of India—including the tribal communities—have evolved, refined, and preserved over generations, like for example Vedic Mathematics, Vedangas, Indian Astronomy, Fine Arts, Metallurgy, etc.

At RGU, we are committed that at the societal level, higher education will enable each , conscious, knowledgeable, and skilled citizen who can find and implement robust solutions to their problems. For the students at the University, Higher education is expected to form the basis for knowledge creation and innovation thereby contributing to a more vibrant, socially engaged, cooperative community leading towards a happier, cohesive, cultured, productive, innovative, progressive, and prosperous nation."

#### 1.1. Introduction

The National Education Policy (NEP)2020indicatesthathighereducationplaysanextremely important role in promoting human as well as societal well-being in India. As envisioned in the 21st-century requirements, quality higher education must aim to develop good, thoughtful, well-rounded, and creative individuals. According to the new education policy, assessments of educational approaches in undergraduate education will integrate the humanities and arts with Science, Technology, Engineering and Mathematics (STEM) that will lead to positive learning outcomes. This will lead to develop creativity and innovation, critical thinking and higher-order thinking capacities, problem-solving abilities, teamwork, communication skills, more in-depth learning, and mastery of curricula across fields, increases in social and moral awareness, etc., besides general engagement and enjoyment of learning.and more in-depth learning.

The NEP highlights that the following fundamental principles that have a direct bearing on the curricula would guide the education system at large, viz.

- i. Recognizing, identifying, and fostering the unique capabilities of each student to promote her/his holistic development.
- ii. Flexibility, so that learners can select their learning trajectories and programmes, and thereby choose their paths in life according to their talents and interests.
- iii. Multidisciplinary and holistic education across the sciences, social sciences, arts, humanities, and sports for a multidisciplinary world.
- iv. Emphasis on conceptual understanding rather than, critical thinking to encourage logical decision-making and innovation; ethics and human & constitutional values, and life skills such as communication, teamwork, leadership, and resilience.
- v. Extensive use of technology in teaching and learning, removing language barriers, increasing, educational planning and management.
- vi. Respect for diversity and respect for the local context in all curricula, pedagogy, and policy.

- vii. Equityandinclusionasthecornerstoneofalleducationaldecisionstoensurethatall students can thrive in the education system and the institutional environment are responsive to differences to ensure that high-quality education is available for all.
- viii. Rootedness and pride in India, and its rich, diverse, ancient, and modern culture, languages, knowledge systems, and traditions.

#### 1.2. Credits in Indian Context:

#### 1.2.1. Choice Based Credit System (CBCS) By UGC

Under the CBCS system, the requirement for awarding a degree or diploma or certificate is prescribed in terms of several credits to be earned by the students. This framework is being implemented in several universities across States in India. The main highlights of CBCS are as below:

- The CBCS provides flexibility in designing curriculum and assigning credits based on the course content and learning hours.
- TheCBCSprovidesasystemwhereinstudentscantakecoursesoftheirchoice, learn at their own pace, undergo additional courses acquire more than required credits, and adopt an interdisciplinary approach to learning.
- CBCSals's degree program to master and research degree programmes.

#### 1.3. Definitions

#### 1.3.1. Academic Credit:

An academic credit is a unit by which a course is weighted. It is fixed by the number of hours of instruction offered per week. As per the National Credit Framework [2];

#### 1Credit =30 NOTIONAL CREDIT HOURS (NCH)

Yearly Learning Hours= 1200 Notional Hours (@40Creditsx30 NCH)

30NotionalCreditHours					
Lecture/Tutorial	Practicum	Experiential Learning			
1Credit=15-22 Lecture Hours	10-15Practicum Hours	0-8 Experiential Learning Hours			

#### 1.3.2. Course of Study:

Course of study indicates pursuance of study in a particular discipline/programme. Discipline/Programmes shall offer Major Courses (Core), Minor Courses, Skill Enhancement Courses (SEC), Value Added Courses (VAC), Ability Enhancement Compulsory Courses (AECCs) and Interdisciplinary courses.

#### 1.3.3. Disciplinary Major:

The major would provide the opportunity for a student to pursue in-depth study of a particular subject or discipline. Students may be allowed to change major within the broad discipline at the end of the second semester by giving her/him sufficient time to explore interdisciplinary courses during the first year. Advanced-level disciplinary/interdisciplinary courses, a course in research methodology, and a project/dissertation will be conducted in the seventh semester. The final semester will be devoted to seminar presentation, preparation, and submission of project report/dissertation. c

#### 1.3.4. Disciplinary/interdisciplinary minors:

Students will have the option to choose courses from disciplinary/interdisciplinary minors and skill-based courses. Students who take a sufficient number of courses in a discipline or an interdisciplinary area of study other than the chosen major will qualify for a minor in that discipline or in the chosen interdisciplinary area of study. A student may declare the choice of the minor at the end of the second semester, after exploring various courses.

#### 1.3.5. Courses from Other Disciplines (Interdisciplinary):

All UG students are required to undergo 3 introductory-level courses relating to any of the broad disciplines given below. These courses are intended to broaden the intellectual experience and form part of liberal arts and science education. Students are not allowed to choose or repeat courses already undergone at the higher secondary level(12th class) in the proposed major and minor stream under this category.

- *i. Natural and Physical Sciences:* Students can choose basic courses from disciplines such as Natural Science, for example, Biology, Botany, Zoology, Biotechnology, Biochemistry, Chemistry, Physics, Biophysics, Astronomy and Astrophysics, Earth and Environmental Sciences, etc.
- ii. Mathematics, Statistics, and Computer Applications: Courses under this category will facilitate the students to use and apply tools and techniques in their major and minor disciplines. The course may include training in programming software like Python among others and applications software like STATA, SPSS, Tally, etc. Basic courses under this category will be helpful for science and social science in data analysis and the application of quantitative tools.
- iii. Library, Information, and Media Sciences: Courses from this category will help the students

To understand there cent developments in information and media science (journalism, mass media, and communication)

- *iv.* Commerce and Management: Courses include business management, accountancy, finance, financial institutions, fintech, etc.,
- v. Humanities and Social Sciences: The courses relating to Social Sciences, for example, Anthropology, Communication and Media, Economics, History, Linguistics, Political Science, Psychology, social, Sociology, etc. will enable students to understand individuals and their social behavior, society, and nation. Students be introduced to survey methodology and available large-scale databases for India. The courses under humanities include, for example, Archaeology, History, Comparative Literature, Arts & Creative expressions, Creative Writing and Literature, language(s), Philosophy, etc., and interdisciplinary courses relating to humanities. The list of Courses that can include interdisciplinary subjects such as Cognitive Science, Environmental Science, Gender Studies, Global Environment & Health, International Relations, Political Economy and Development, Sustainable Development, Women's, and Gender Studies, etc. will be useful to understand society.
- 1.3.6. Ability Enhancement Courses(AEC):Modern Indian Language(MIL)& English language focused on language and communication skills. Students are required to achieve competency in a Indian language (MIL) and in the English language with special emphasis on language and communication skills. The courses aim at enabling the students to acquire and demonstrate the core linguistic skills, including critical reading and expository and academic writing skills, that help students articulate their arguments and present their thinking clearly and coherently and recognize the importance of language as a media to knowl edge and identity. They would also enable students to acquaint themselves with the cultural and intellectual heritage of the chosen MIL and English language, as well as to provide a reflective understanding of the structure and complexity of the language/literature related to both the MIL and English language. The courses will also emphasize the development and enhancement of skills such as communication, and the ability to participate/conduct discussion and debate.
- **1.3.7. Skill Enhancement Course (SEC):** These courses are aimed at imparting practical skills, hands-on training, soft skills, etc., to enhance the employability of students and should be related to the major discipline. They will aim to provide hands-on training, competencies, proficiency, and skills to students. SEC courses will be a basket course to provide skill-based instruction. For example, SEC of the English Discipline may include Public Speaking, Translation & Editing, and Content Writing.

A student shall have the choice to select from a defined track of courses offered from the 1<sup>st</sup> to 3<sup>rd</sup> semester.

#### 1.3.8. Value-Added Courses(VAC):

- i. Understanding India: The course aims at enabling the students to acquire and demonstrate the knowledge and understanding of contemporary India with its historical perspective, the basic framework of the goals and policies of national development, and the constitutional obligations with special emphasis on constitutional values and fundamental rights and duties. The course would also focus on developing an understanding among student-teachers of the Indian knowledge systems, the Indian education system, and the roles and obligations of teachers to the nation in general and to the school/community/society. The course will attempt to deepen knowledge about and understanding of India's freedom struggle and of the values and ideals that it represented to develop an appreciation of the contributions made by people of all sections and regions of the country, and help learners understand and cherish the values enshrined in the Indian Constitution and to prepare them for their roles and responsibilities as effective citizens of a democratic society.
- *ii. Environmental science/education:* The courses seek to equip students with the ability to apply the acquired knowledge, skills, attitudes, and values required to take appropriate actions for mitigating the effects of environmental degradation, climate change, and pollution, effective waste management, conservation of biological diversity, management of biological resources, forest and wildlife conservation, and sustainable development and living. The course will also deepen the knowledge and understanding of India's environment in its totality, its interactive processes, and its effects on the future quality of people's lives.
- *iii. Digital and technological solutions:* Courses in cutting-edge areas that are fast gaining prominences, such as Artificial Intelligence (AI), 3-D machining, big data analysis, machine learning, drone technologies, and Deep learning with important applications to health, environment, and sustainable living that will be woven into undergraduate education for enhancing the employability of the youth.
- iv. Health& Wellness, Yoga education, sports, and fitness: Course components relating to health and wellness seek to promote an optimal state of physical, emotional, intellectual, social, spiritual, and environmental well-being of a person. Sports and fitness activities will be organized outside the regular institutional working hours. Yoga education would focus on preparing the students physically and mentally for the integration of their physical, mental, and spiritual faculties, and equipping them with basic knowledge about one's personality, maintaining self-discipline and self-control, to learn to handle oneself well in all life situations. The focus of sports and fitness components of the courses will be on the improvement of physical fitness including the improvement of various components of physical and skills-related fitness like strength, speed, coordination, endurance, and flexibility, acquisition of sports skills including motor skills as well as basic movement skills relevant to a particular sport; improvement of tactical abilities; and improvement of mental abilities.

These are a common pool of courses offered by different disciplines and aimed towards embedding ethical, cultural and constitutional values; promoting critical thinking. Indian knowledge systems; the scientific temperament of students.

#### 1.3.9. Summer Internship / Apprenticeship:

The intention is induction into actual work situations. All students must undergo internships / Apprenticeships in a firm, industry, or organization or Training in labs with faculty and researchers in their own or other HEIs/research institutions during the *summer term*. Students should take up opportunities for internships with local industry, business organizations, health and allied areas, hospitality organizations, and tour organizations, so that students may actively engage with the practical side of their learning and, as a by-product, further improve their employability. Students who wish to exit after the first two semesters will undergo a 4-credit work-based learning/internship during the summer term to get a UG Certificate.

**1.3.9.1.** Community engagement and service: The curricular component of 'community engagement and service' seeks to expose students to the socio-economic issues in society so that the theoretical learnings can be supplemented by actual life experiences to generate solutions to real-life problems. This can be part of summer term activity or part of a major or minor course depending upon the major discipline.

1.3.9.2. Field-based learning/minor project: The field-based learning/minor project will attempt to provide opportunities for students to understand the different socio-economic contexts. It will aim at giving students exposure to development-related issues in rural and urban settings. It will provide opportunities for students to observe situations in rural and urban contexts, and to observe and study actual field situations regarding issues related to socioeconomic development. Students will be given opportunities to gain a first-hand understanding of the policies, regulations, organizational structures, processes, and programmes that guide the development process. They would have the opportunity to gain an understanding of the complex socio-economic problems in the community, and innovative practices required to generate solutions to the identified problems. This maybe a summer term projector part of a major or minor course depending on the subject of study.

#### 1.3.10. Indian Knowledge System:

Given the importance accorded in the NEP 2020 to rooting our curricula and pedagogy in the Indian context all the students who are enrolled in the four-year UG program enough that the *total credits of the courses taken in IKS amount to at least five percent of the total mandated credits* (i.e., min. 8 credits for a 4 yr. UGP & 6 creditsfora3yr.UGP). The students may been courage to take these courses, preferably during the

first four semesters of the UG programme. At least half of these mandated credits should be in courses in disciplines that are part of IKS and are related to the major field of specialization that the student the UG program. They will be included as a part of the total mandated credits that the student is expected to take in the major field of specialization. The rest of the mandated credits in IKS can be included asapartofthemandatedMultidisciplinarycoursesthataretobetakenbyeverystudent. All the students should take a Foundational Course in the Indian Knowledge System, which is designed to presentanoverallintroductiontoallthestreamsofIKSrelevanttotheUGprogramme. The foundational IKS course should be broad-based and cover introductory material on all aspects.

Wherever possible, the students may be encouraged to choose a suitable topic related to IKS for their project work in the 7/8<sup>th</sup> semesters of the UG program.

#### 1.3.11. Experiential Learning:

One of the most unique, practical, and beneficial features of the National Credit Framework is the assignment of credits/credit points/weightage to experiential learning, including relevant experience and professional levels acquired, proficiency, and professional levels of a learner/student.

#### **Experiential learning is of two types:**

- a. Experiential learning as part of the curricular structure of academic or vocational program. E.g., projects/OJT/internship/industrial attachments etc. This could be either within the Program-internship/ summer project undertaken relevant to the program being studied or as part-time employment (not relevant to the program being studied- up to a certain NSQF level only). In cases where experiential learning is a part of the curricular structure, the credits would be calculated and assigned as per basic principles of NCrFi.e.,40 credits for 1200 hours of notional learning.
- **b.** Experiential learning as active employment (both wage and self) post-completion of an academic or vocational program. This means that the experience attained by a person after undergoing a particular educational program shall be considered for the assignment of credits. This could be either Full or Part-time employment after undertaking an academic/Vocation program.

In cases where experiential learning is a part of employment, the learner would earn credits as weightage. The maximum credit points earned in this case hall be double the credit points earned concerning the qualification/ course completed. The credit earned and assigned under relevant experience would enable learners top progress in their careers through the work hours put in during a job/employment.

#### 1.4 Approach to Curriculum Planning:

The fundamental premise underlying the learning outcomes-based approach to curriculum planning and development is that higher education qualifications such as a Bachelor's Degree (Hons) programs are earned and awarded based on (a) demonstrated achievement of outcomes (expressed in terms of knowledge, understanding, skills, attitudes and values) and (b) academic standards expected of graduates of a program of study.

The expected learning outcomes are used as reference points that would help formulate graduate attributes, and qualification descriptors, which in turn will help in curriculum planning and development, and in the design, delivery, and review of academic programmes.

Learning outcomes-based frameworks in any subject must specify what graduates completing a particular programme of study are(a) expected to know,(b)understand and (c) be able todo attend of their programme of study. To this extent, LOCF in Hotel Management is committed to allowing for flexibility and innovation in (i) programme design and syllabi development by higher education institutions (HEIs), (ii) teaching-learning process, (iii) assessment of student learning levels, and (iv) periodic programme review within institutional parameters as well as LOCF guidelines, (v) generating framework(s) of agreed expected graduate attributes, qualification descriptors, programme learning outcomes, and course learning outcomes. The key outcomes that underpin curriculum planning and development at the undergraduate level include Graduate Attributes, Qualification Descriptors, Programme Learning Outcomes, and Course Learning Outcomes.

The LOCF for undergraduate education is based on specific learning out comes and academic standards expected to be attained by graduates of a programme of study. However, an outcome-based approach emphasizes outcomes. This approach provides greater flexibility to the teachers to develop—and the students to accept and adopt—different learning and teaching pedagogy in an interactive and participatory ecosystem. The idea is to integrate social needs and teaching practices in a manner that is responsive to the needs of the community. HEIs, in turn, shall address the situations of their students by identifying relevant and common out comes and by developing such out comes that not only match the specific needs of the students but also expand their outlook and values.

#### 2. Award of Degree

The structure and duration of undergraduate programmes of study offered by the university as per NEP 2020 include:

- **2.1. Undergraduate programmes** of either 3 or 4-year duration with a Single Major, with multiple entry and exit options, with appropriate certifications:
  - **2.1.1. UG Certificate:** Students who opt to exit after completion of the first year and have secured 40 credits will be awarded a UG certificate if, in addition, they complete one vocational course of 4 credits during the summer vacation of the first year. These students are allowed to re-enter the degree programme within three years and complete the degree programme within the stipulated maximum period of seven years.
  - **2.1.2. UG Diploma:** Students who opt to exit after completion of the second year and have secured 80 credits will be awarded the UG diploma if, in addition, they complete one vocational courseof 4 credits during the summer vacation of the second year. These students are allowed to re-enter within a period of three years and complete the degree programme within the maximum period of seven years.
  - **2.1.3. 3-year UG Degree:** Students who will undergo a 3-year UG programme will be awarded UG Degree in the Major discipline after successful completion of three years, securing 120credits and satisfying the minimum credit requirement.
  - **2.1.4. 4-year UG Degree (Honours):** A four-year UG Honours degree in the major discipline will be awarded to those who complete a four-year degree programme with 160 credits and have satisfied the credit requirements as given in Table 6 in Section 5.
  - **2.1.5. 4-year UG Degree(Honours with Research):** Students who secure 75% marks and above in the first six semesters and wish to undertake research at the undergraduate level can choose a research stream in the fourth year. They should do a research project or dissertation under the guidance of a Faculty Member of the University. The research project/dissertation will be in the major discipline. The students who secure 160 credits, including 12 credits from a research project/dissertation, will be awarded UG Degree (Honours with Research).

(Note: *UG Degree Programmes with Single Major:* A student must secure a minimum of 50% credits from the major discipline for the 3-year/4-year UG degree to be awarded single major. For example, in a 3-year UG programme, if the total number of credits to be earned is 120, a student of Mathematics with a minimum of 60 credits will be awarded a B.Sc. in Mathematics with a single major. Similarly, in a 4-year UG programme, if the total number of credits to be earned is 160/, A student of Chemistry with a minimum of 80 credits will be awarded a B.Sc. (Hons.). Hon. With Research) in Chemistry in a 4-year UG programme with a single major. Also, the **4- year Bachelors degree programme with a Single Major** is considered the preferred

It would allow the opportunity to experience the full range of holistic and multidisciplinary education in addition to a focus on the chosen major and minors as per the student's choices.)

Table:1: Award of Degree and Credit Structure with ME-ME

Award	Year	Credits to earn	Additional Credits	Re-entry allowed within(yrs.)	Years to Complete
UG Certificate	1	40	4	3	7
UG Diploma	2	80	4	3	7
3-year UG Degree(Major)	3	120	X	X	X
4-year UG Degree (Honours)	4	160	X	X	X

Award	Year	Credits to earn	Additional Credits	Re-entry allowed within(yrs.)	Years to Complete	
4-yearUGDegree			Studentswhosecureacumulative75%			
(Honors with	4 160		marks and above in the first six			
Research):			semesters			

#### 3. Graduate Attributes

#### 3.1. Introduction:

As per the NHEQF, each student on completion of a programme of study must possess and demonstrate the expected *Graduate Attributes* acquired through one or more modes of learning, including direct inperson or face-to-face instruction, online learning, and hybrid/blended modes. The graduate attributes indicate the quality and features or characteristics of the graduate of a programme of study, including learning out comes relating to the disciplinary area(s)relating to the chosen field(s)of learning and generic learning outcomes that are expected to be acquired by a graduate on completion of the programme(s) of study.

The graduate profile/attributes must include,

- Capabilities that help widen the current knowledge base and skills,
- Gain and apply new knowledge and skills,
- Undertake future studies independently, perform well in a chosen career, and
- Play a constructive role as a responsible citizen in society.

The graduate profile/attributes are acquired incrementally through the development of cognitive levels and describe a set of competencies that are transferable beyond the study of a particular subject/disciplinary area and programme contexts in which they have been developed.

Graduate attributes include,

Learning outcomes that are specific to disciplinary areas relating to the chosen field(s) of learning within broad multidisciplinary/interdisciplinary/transdisciplinary contexts.

Generic learning outcomes that graduates of all programs of study should acquire and demonstrate.

3.2GraduateAttributes: The Learning Outcomes Descriptors and Graduate Attributes

Sl.no.	Graduate Attribute	The Learning Outcomes Descriptors (The graduates should be able to demonstrate the capability to)
GA1	Disciplinary Knowledge	Acquire knowledge and a coherent understanding of the chosen disciplinary/interdisciplinary areas of study.
GA2	Complex problem solving	Solve different kinds of problems in familiar and non-familiar contexts and apply the learning to reallife situations.
GA3	Analytical & Critical thinking	Apply analytical thought, including the analysis and evaluation of policies and practices. Able to identify relevant assumptions or implications. Identify logical flaws and holes in the arguments of others. Analyze and synthesize data from a variety of sources, draw valid conclusions, and support them with evidence and examples.
GA4	Creativity	Create, perform, or think in different and diverse ways about the same objects or scenarios and deal with problems and situations that do not have simple solutions. Think 'out of the box' and generate solutions to complex problems in unfamiliar contexts by adopting innovative, imaginative, lateral thinking, interpersonal skills, and emotional intelligence.
GA5	Communication Skills	Listen carefully, read texts and research papers analytically, and present complex information clearly and concisely to different groups/audiences. Express thoughts and ideas effectively in writing and orally and communicate with others using appropriate media.

GA6	Research-related skills	Develop a keen sense of observation, inquiry, and capability for asking relevant/appropriate questions. Should acquire the ability to problematize, synthesize, and articulate issues and design research proposals, define problems, formulate appropriate and relevant research questions, formulate hypotheses, test hypotheses using quantitative and qualitative data, establish hypotheses, make inferences based on the analysis and interpretation of data, and predict cause-and-effect relationships. Should develop the ability to acquire the understanding of basic research ethics and skills in practicing/doing ethics in the field/in personal research work.
GA7	Collaboration	Work effectively and respectfully with diverse teams in the interests of a common cause and work efficiently as a member of a team.
GA8	Leadership readiness/qualities	Plan the tasks of a team or an organization and set direction by formulating an inspiring vision and building a team that can help achieve the vision.
GA9	Digital & technological skills	Use ICT in a variety of learning and work situations. Access, evaluate, and use a variety of relevant information sources and use appropriate software for analysis of data.
GA10	Environmental awareness and action	Mitigate the effects of environmental degradation, climate change, and pollution. Should develop the technique of effective waste management, conservation of biological diversity, management of biological resources and biodiversity, forest and wildlife conservation, and sustainable development and living.

## **4.** Programme Learning Outcomes (PLO)

Graduates of the Culinary Arts Programme will be able to impart the:

Sl.no.	Programme Learning Outcomes	The Learning Outcomes Descriptors
PLO1	Disciplinary Knowledge	<ol> <li>Demonstrate a comprehensive understanding of culinary techniques, food science, and gastronomy.</li> <li>Apply knowledge of nutrition, hygiene, and safety standards in food preparation and service.</li> </ol>
PLO2	Develop Complex Problem Skills	<ol> <li>Identify and solve complex culinary challenges by integrating culinary principles with innovative approaches.</li> <li>Formulate strategies to address operational and logistical challenges in a kitchen environment.</li> </ol>
PLO3	Develop Analytical &Critical thinking Skills	<ol> <li>Analyze and critique recipes and culinary processes to improve quality and efficiency.</li> <li>Evaluate and adapt traditional and modern culinary techniques to meet specific requirements or constraints.</li> </ol>
PLO4	Creativity	<ol> <li>Create innovative and visually appealing dishes by experimenting with ingredients, techniques, and presentations.</li> <li>Incorporate cultural and contemporary trends in the development of unique culinary experiences.</li> </ol>
PLO5	Developing Communication Skills	<ol> <li>Communicate effectively with kitchen staff and stakeholders to ensure smooth kitchen operations.</li> <li>Present culinary concepts and business ideas clearly to both culinary professionals and non- expert audiences.</li> </ol>
PLO6	Research-related skills	<ol> <li>Conduct research on global culinary trends and emerging technologies to enhance culinary practices.</li> <li>Analyze consumer preferences and dietary trends to develop menus that align with market demands.</li> </ol>
u PLO7	Collaboration	<ol> <li>Work efficiently within a team environment to manage kitchen operations and event catering.</li> <li>Foster collaboration among kitchen staff to ensure a productive and harmonious workplace.</li> </ol>

PLO8	Develop Leadership qualities	<ol> <li>Lead and mentor kitchen teams to achieve high standards of performance and creativity.</li> <li>Demonstrate decision-making and conflict- resolution skills in a fast-paced kitchen environment.</li> <li>3.</li> </ol>
PLO9	Develop Digital & technological skills	<ol> <li>Use culinary software and technology for recipe development, kitchen management, and inventory control.</li> <li>Leverage social media and digital platforms to promote culinary ventures and interact with customers.</li> </ol>
PLO10	Develop Environmental Awareness and the ability to address the issue	<ol> <li>Implement sustainable practices in sourcing, food preparation, and waste management to reduce environmental impact.</li> <li>Promote environmental stewardship by educating others about eco-friendly culinary practices and techniques.</li> </ol>

## **5. Program Specific Outcomes (PSO)**

Upon completion of the B.A. Culinary Arts Programme, the students will be able to –

PSO 1	Demonstrate a comprehensive understanding of culinary operations, including food preparation, food safety, nutrition, and kitchen management. Graduates will be proficient in mastering various cooking techniques, creating balanced menus, maintaining high hygiene standards, and managing kitchen workflows. They will showcase the ability to plan, prepare, and present dishes across various cuisines while ensuring operational efficiency in both individual and team settings.
PSO 2	Possess the skills to manage the financial aspects of culinary operations. Graduates will be able to manage food costs, optimize inventory, reduce waste, and analyze financial performance to maximize profitability. They will be adept at creating cost-effective menus, pricing strategies, and budgeting for kitchen operations while ensuring high-quality standards and efficient resource utilization.
PSO 3	Acquire strong leadership and team management skills within a culinary environment. Graduates will be capable of leading kitchen teams, fostering Collaboration, and ensuring clear communication among all kitchen staff. They will demonstrate the ability to resolve conflicts, delegate tasks, and mentor team members, ensuring smooth kitchen operations and high performance in fast-paced culinary settings.

PSO 4 Showcase exceptional culinary creativity and customer service skills. Graduateswillunderstandtheimportanceofcreatinguniquediningexperiences and tailoring dishes to meet diverse customer preferences. They will be proficient in engaging with guests, incorporating feedback, and managing special dietary needs. Their ability to innovate and present aesthetically appealingandflavorfuldisheswillenhanceguestsatisfactionandcontributeto the success and reputation of culinary establishments.

#### 6. Teaching Learning Process

Teaching and learning in this Programme involve classroom lectures followed by tutorials and remedial classes.

- I. Classroomlectureisexecutedasperthedesignedcoursecurriculum. After scheduled lecture hours as per the syllabus, tutorial classes are taken up to allow closer interaction between the students and the teacher as each student gets individual attention.
- II. Written assignments and projects submitted by students.
- III. The project-based learning
- IV. Group discussion
- V. Home assignments
- VI. Quizze sand class tests
- VII. PPT presentations, Seminars, interactive sessions
- VIII. Socio-economic survey
  - IX. Co-curricular activity etc.
  - X. Industrial Tour or Field visit

#### 7. Assessment Methods

	Components of Evaluation	
A	Continuous Evaluation	Percentage (50%)
1	Case Discussion/Presentations/ Analysis	
2	Home Assignment/Short examination	35%
3	Project/Portfolio/Practical*	(Minimum3 criteria)
4	Seminar	()
5	Viva-voce	
6	Mid Semester Examination (First50% of the syllabus)	10%
7	Attendance	5%
В	Semester End Examination	50%
	Total(A+B)	100%

<sup>\*</sup> Practical for papers only where the practical is a part of the theory paper.

## STRUCTURE OF THE SYLLABUS FOR 4-YEAR UG PROGRAMME

SCHOOL NAME - RSHM

DEPARTMENT NAME - Hotel Management
PROGRAMME NAME - BA in Culinary Arts

		1 <sup>st</sup> SEMESTER			
COMPONENT	COURSE CODE	COURSE TITLE	LEVEL	CREDIT	L-T-P
Major (Core)	CAT192M111	Foundation of Cuisines Lab	100	3	0-0-6
Major (Core)	CAT192M112	Basic Bakery and Confectionery Lab	100	3	0-0-6
Major (Core)	CAT192M101	Theory of Culinary and Bakery Arts	100	2	1-1-0
Minor	CAT192N102	Basic Dining Operation	100	4	3-1-0
Interdisciplinary (IDC)		IKS I	100	3	
Ability Enhancement course (AEC)	AEC982A101	Communicative English and Behavioural Science-	100	2	2-0-0
Skill Enhancement Course (SEC)	CAT192S111	Computer Applications	100	3	0-0-6
Value Added Course (VAC)		Will select one course from a basket of courses	100	3	
		SWAYAM/MOOC		3	
	T	OTAL CREDIT FOR 1st S	EMESTER		26
		2 <sup>nd</sup> SEMESTER			
COMPONENT	COURSE CODE	COURSE TITLE	LEVEL	CREDIT	L-T-P
Major (Core)	CAT192M211	Foundation of Cuisines Lab II	100	3	0-0-6
Major (Core)	CAT192M212	Bakery and Confectionery Techniques Lab	100	3	0-0-6
Major (Core)	CAT192M201	Theory of Culinary and Bakery Techniques	100	2	1-1-0
Minor	CAT192N202	Advanced Dining Operation	100	4	3-1-0
IDC		IKS II	100	3	

	C/M 1/2/vi=01	Traditions & Techniques	200		
Major (Core)	CAT192M401	Global Culinary	200	3	2-1-0
		Production Lab			
	CAT192M413	Concept of Food	200	3	
Major (Core)		Ayurvedic Practices and			0-0-6
Major (Core)	CAT192M412	World Cuisine Lab - I	200	3	0-0-6
	CAT192M411	Eastern Cuisines Lab	200	3	
Major (Core)		Northeast India and			0-0-6
COMPONENT	COURSE CODE	COURSE TITLE	LEVEL	CREDIT	L-T-P
		4 <sup>th</sup> SEMESTER		<u> </u>	1
	T	OTAL CREDIT FOR 3 <sup>rd</sup> S	EMESTER		23
		SWAYAM/MOOC		3	
	CAT192S311	Styles			
SEC	G.1771057211	Food Carving & Plating	200	3	0-0-6
		III			
		and Behavioural Science-			2-0-0
AEC	AEC982A301	Communicative English	200	2	
ibe (open)	CAT192I301	Operations	200	<i>y</i>	2-1-0
IDC (Open)		Planning Tourism & Hospitality	200	3	2-1-0
Minor	CAT192N301	Menu Knowledge &	200	4	3-1-0
M:		Confectionery Traditions	200	4	2.1.0
Major (Core)	CAT192M301	Indian Culinary and	200	2	1-1-0
Major (Core)	CAT192M312	Indian Confectionery Lab	200	3	0-0-6
Major (Core)	CAT192M311	Cuisines of India Lab – I	200	3	0-0-6
COMPONENT	COURSE CODE	COURSE TITLE	LEVEL	CREDIT	L-T-P
		3 <sup>rd</sup> SEMESTER			
		OTAL CREDIT FOR 2 <sup>nd</sup> S	EMESTER		26
		from a basket of courses			
VAC		Will select one course	100	3	
	CAT192S211	Hospitality			
SEC	G.4.77.2.2.2.1.1	Guest Handling Skills in	100	3	0-0-6
		II			
	AEC982A201	and Behavioural Science-			2-0-0
AEC		Communicative English	100	2	

Minor		Institutional and Bulk	200		0-0-6
	CAT192N441	Cooking		4	
Minor	CAT192N401	Food Safety & Quality	200	4	2-1-0
AEC	AEC982A401	Communicative English	200	2	
		and Behavioural Science-			2-0-0
		IV			
		SWAYAM/MOOC			
	T	OTAL CREDIT FOR 4 <sup>th</sup> S	EMESTER		25
		5 <sup>th</sup> SEMESTER			
COMPONENT	COURSE CODE	COURSE TITLE	LEVEL	CREDIT	L-T-P
Major (Core)	CAT192M521	17 Weeks Internship	300	20	
	T	OTAL CREDIT FOR 5 <sup>th</sup> S	EMESTER		20
		6 <sup>th</sup> SEMESTER		I	
COMPONENT	COURSE CODE	COURSE TITLE	LEVEL	CREDIT	L-T-P
Major (Core)	CAT192M611	World Cuisine Lab - II	300	4	0-0-8
Major (Core)	CAT192M612	Advanced Bakery and	300	4	0-0-8
	CAI 192W1012	Confectionery Lab - I	300	4	0-0-8
Major (Core)	CAT192M601	Entrepreneurship	300	4	3-1-0
	CAI 1921/1001	Management	300	7	3-1-0
Major (Core)	CAT192M602	Alcoholic Beverages and	300	4	3-1-0
	C/H 1921V1002	Food Pairing	300		310
Minor	CAT192N601	Food & Beverage	300	4	3-1-0
		Management Control		•	
		OTAL CREDIT FOR 6 <sup>th</sup> S	EMESTER		20
		7 <sup>th</sup> SEMESTER			
COMPONENT	COURSE CODE	COURSE TITLE	LEVEL	CREDIT	L-T-P
Major (Core)	CAT192M741	Advanced Culinary Art -	400	4	1-1-4
3 ( )		Ι			
Major (Core)	CAT192M742	Advanced Bakery and	400	4	1-1-4
3 ( )		Confectionery - II			
Major (Core)	CAT192M701	Human Resource	400	4	3-1-0
		Management	100		
Major (Core)	CAT192M702	Financial Concepts &	400	4	3-1-0
		Food Costing			
Minor	CAT192N711	Gastronomy and Non-	400	4	1-1-4
		Edible display			
	T	OTAL CREDIT FOR 7 <sup>th</sup> S	EMESTER		20

8 <sup>th</sup> SEMESTER						
COMPONENT	COURSE CODE	COURSE TITLE	LEVEL	CREDIT	L-T-P	
Major	CAT192M841	Advance Culinary Art - II	400	4	1-1-4	
Minor	CAT192N841	Advanced Food Processing	400	4	1-1-4	
Project / Dissertation	CAT192M821	Research Project	400	12		
OR (	For the students who d	o not qualify for a Dissertation	on of 12 cree	dits)		
Major	CAT192M801	Event and Store Management	400	4	3-1-0	
Major	CAT192M802	Restaurant Sales and Marketing	400	4	3-1-0	
Major	CAT192M803	Public Relations and Customer Relationship Management	400	4	3-1-0	
	T	OTAL CREDIT FOR 8 <sup>th</sup> S	EMESTER		20	

#### Semester-I

**Subject Name: Foundation of Cuisine Lab-I** 

Type of Course: Major Paper Code: CAT192M111

Course Level: 100 Course Credit: 3

**Scheme of Evaluation: Practical** 

L-T-P-C: 0-0-6-3

#### **Course Objectives:**

To provide students with a thorough understanding of fundamental culinary techniques, including stock preparation, egg cookery, sauce formulation, and vegetable and potato dish execution, thereby cultivating essential skills for proficient and versatile practice in a professional culinary environment.

#### **Course Outcomes:**

Having completed this module, a student will be able to –

CO 1	<b>To Define</b> culinary terms related to stocks, sauces, egg cookery, and vegetable preparations.	BT 1
CO 2	To Explain cooking methods and their significance.	BT 2
CO 3	To Apply techniques in stock, sauce, and egg dish preparations.	ВТ 3
CO 4	To Analyze and classify various cooking methods and preparations.	BT 4

#### **Detailed Syllabus:**

Modules	Topics / Course content	Periods
I	Stocks Definition of stock, Types of stock, Preparation of stock, Recipes, Storage of stocks, Uses of stocks, Care and precautions  Vegetable Cuts— Julienne, jardinière, Macédoines, Brunoise, Paysanne, mignonette, dices, cubes, shred, and mirepoix. Preparation of salad dressings.  Basic Cooking methods and pre-preparations, Blanching of Tomatoes and Capsicum, Preparation of concasse, Boiling (potatoes, Beans, Cauliflower, etc.), Frying - (deep frying, shallow frying, sautéing)  Auberges, Potatoes, etc., Braising - Onions, Leeks, Cabbage, Starch cooking (Rice, Pasta, Potatoes)	24

		I
II	Egg Cookery - Preparation of a Variety of Egg Dishes  Boiled (Soft& Hard) Fried (Sunny side up, Single fried, Bull's Eye, Double fried) Poaches Scrambled Omelette (Plain, Stuffed, Spanish) En cocotte (eggs Benedict) Simple Egg preparations: Scotch egg, Assorted omelettes, Oeuf Florentine Oeuf Benedict Oeuf Portuguese Oeuf Deur Mayonnaise	24
Ш	Sauces - Basic mother sauces	24
IV	Simple potato preparations	24

Total	96

Credit Distribution				
Lecture/Tutorial	Practicum	Experiential Learning		
Nil	96	30hrs. 1. Project on Food Production Hierarchy and chefs' uniforms 2. Assignments on Various types of Mother Sauce		

#### **Text Books:**

- 1. Theory of Catering by Kinton Cesserani, Published by Hodder & Stoughton
- 2. Practical Cookery by Kinton Cesserani, Published by Hodder & Stoughton

#### **Reference Books:**

- 1. Food Production Operations, Parvinder Bali, Oxford University Press
- 2. Theory of Cookery, Krishna Arora, Frank Brothers, New Delhi

#### **Additional Reading:**

- 1. Stier, M., & Lynch, P. (2008). The art of creating culinary innovations. *Tourism and Hospitality Research*, 8(4), 337-350.
- 2. Ruiz, J., Calvarro, J., Sánchez del Pulgar, J., & Roldán, M. (2013). Science and technology for new culinary techniques. *Journal of Culinary Science & Technology*, 11(1), 66-79.

#### Semester-I

Subject Name: Basics of Bakery and Confectionery Lab

Type of Course: Major Paper Code: CAT192M112

Course Level: 100 CourseCredit:3

**Scheme of Evaluation: Practical** 

L-T-P-C: 0-0-6-3

#### **Course Objectives:**

To equip students with comprehensive skills and knowledge in baking and dessert preparation, enabling them to master the techniques of bread making, cake creation, cookie preparation, and both hot and cold desserts for professional culinary practice.

#### **Course Outcomes:**

Having completed this module, a student will be able to –

CO 1	To Define and recall key baking terms for bread, cakes, cookies, and desserts.	BT 1
CO 2	To Explain methods for preparing various breads, cakes, cookies, and desserts.	BT 2
CO 3	To Apply techniques in preparing bread, cakes, cookies, and hot/cold desserts.	вт3
CO 4	<b>To Analyze</b> and classify different types of bread, cakes, cookies, and desserts based on ingredients, techniques, and presentation.	BT 4

#### **Detailed Syllabus:**

Modules	Topics/Course content	Periods
	BREAD MAKING	
	Bread Loaf (White and Brown)	24
	Bread Rolls (Various shapes)	
	French Bread	
I	Brioche	
	Demonstration & Preparation of Simple and Enriched Cakes	
	Fruit Cake	
П	Rich Cakes	24
11	• Dundee	24
	Madeira	

Ш	<ul> <li>SIMPLE COOKIES</li> <li>Nan Khatai</li> <li>Golden Goodies</li> <li>Melting moments</li> <li>Swiss tart</li> </ul>	24
IV	HOT / COLD DESSERTS  Caramel Custard, Bread and Butter Pudding Queen of Pudding Soufflé – Lemon / Pineapple	24
	Total	96

Credit Distribution				
Lecture/Tutorial	experiential learning			
Nil	96	30 Hrs.  1. Design a bakery menu with recipes, cost analysis, and production timelines  2. Prepare white/brown bread loaves and Madeira cake; demonstrate techniques.		

#### **Text Books:**

- 1. Basics of Baking by S.C. Dubey, The Society of Indian Bakers, New Delhi 2007
- 2. Understanding Baking, Nicole Rees & Joseph Amendola, John Wiley & Sons Publications, 2002

#### **Reference Books:**

- 1. Food Production Operations, Parvinder Bali, Oxford University Press
- 2. Theory of Cookery, Krishna Arora, Frank Brothers, New Delhi

#### **Additional Reading:**

- 1. Edwards, W.P.(Ed.).(2007). The science of bakery products. Royal Society of Chemistry.
- 2. Martins, Z. E., Pinho, O., & Ferreira, I. M. P. L. V. O. (2017). Food industry by-productsusedasfunctionalingredientsofbakeryproducts. Trends in Food Science & Technology, 67, 106-128.

#### Semester-I

Subject Name: Theory of Culinary and Bakery Arts

**Course: Major** 

Paper Code: CAT192M101

Course Level: 100 Course Credit: 2

**Scheme of Evaluation: Theory** 

L-T-P-C: 1-1-0-2

#### **Course Objectives:**

This course introduces students to the essential methods and techniques for preparing bakery products, pastries, and confections, focusing on ingredient functions and baking processes.

#### **Course Outcomes:**

Having completed this module, a student will be able to-

CO 1	<b>To Define</b> culinary terms, safety protocols, and basic cooking methods, demonstrating a foundational understanding of kitchen practices.	BT 1
CO 2	<b>To Explain</b> various cooking techniques, ingredient roles, and kitchen safety, showing understanding of their application in culinary settings.	BT 2
CO 3	<b>To Apply</b> cooking methods like roasting, grilling, and baking, and prepare bread, cakes, and pastries using industry techniques.	BT 3
CO 4	To Analyze ingredients and techniques, evaluating their impact on food quality, troubleshoot bread and pastry preparation faults.	BT 4

#### **DetailedSyllabus:**

Modules	Topics/Course content			
	Introduction to Cookery			
	<ul> <li>Levels of skills and experiences required</li> </ul>			
	Attitudes and behaviour in the kitchen			
_	Importance of personal hygiene			
I	• Uniforms and protective clothing	8		
	• Knife- Types and its uses			
	• Safety procedures in handling kitchen equipment			
	• Fire Safety (RACE, PASS, Fire Triangle, Types of Fire Extinguisher)			
	Culinary Terms			
	Aims & Objectives of Cooking Food			
	Aims and objectives of cooking food			
	<ul> <li>Various textures in cooking</li> </ul>			
	Various consistencies in cooking			
	• Techniques used in <b>pre-preparation</b>			
	• Techniques used in <b>preparation</b>			
	Culinary History			
	Origin of modern cookery			
	Origin of modern cookery			

	Highanahy & Kitahan Onganization	
	Hierarchy & Kitchen Organization  Classical Brigade System	
	<ul><li>Classical Brigade System</li><li>Modern staffing in different hotel categories</li></ul>	
	<ul> <li>Roles of the executive chef</li> </ul>	
	<ul> <li>Roles of the executive chef</li> <li>Duties and responsibilities of various chefs</li> </ul>	
	<ul> <li>Cooperation with other departments</li> </ul>	
	Cooperation with other departments	
	Methods of Cooking Food	
	• Roasting	
	• Grilling	
п	• Frying	8
<b>—</b>	• Baking	
	• Broiling	
	• Poaching	
	• Boiling	
	Thickening Agents	
	Classification of thickening agents	
	• Role of thickening agents in cooking	
	Vegetable & Fruit Cookery	
	• Introduction & Classification of Vegetables	
	Pigments and colour changes  Effects of heat on wegetables	
	• Effects of heat on vegetables	
	<ul><li>Cuts of vegetables</li><li>Classification of Fruits</li></ul>	
	<ul> <li>Classification of Fruits</li> <li>Uses of fruits in cookery</li> </ul>	
	Introduction to Bakery & Confectionery	
	Equipment used in Bakery	
	<ul> <li>Equipment used in Bakery</li> <li>Types of bread, cakes, and cookies</li> </ul>	
	Y =	
<ul><li>Quality characteristics of bread</li><li>Types of ovens</li></ul>		
	T-	
Ш	Specialty breads     Desired and actional breads	
	Regional and national breads  Non-Relatible Original States  Non-Relatible Original Stat	8
	Non-Baked Breads: Origin & History	
	Classification of doughs & non-yeast breads	
	Impoverished yeast dough	
	Regular yeast dough	
	Dinner roll dough	
	Brioche  Ride  Ride	
	Rich yeast dough	
	Laminated yeast dough	
	Non-leavened bread (soda bread, pita, cornbread, naan, obinaan, patir)	
	Bakery Ingredients & Bread-Making	
	Introduction to bakery ingredients	
IV	Role of ingredients used in bakery	8
	Shortenings (Fats & Oils)	
	Role of shortenings	
	• Varieties of shortenings	
	<ul> <li>Advantages and disadvantages of using different shortenings</li> </ul>	
	Fats & Oils	
	<ul> <li>Types and varieties of fats and oils</li> </ul>	

Raising Agents	
<ul> <li>Classification of raising agents</li> </ul>	
<ul> <li>Role of raising agents</li> </ul>	
<ul> <li>Actions and reactions of raising agents</li> </ul>	
Sugar	
<ul> <li>Importance of sugar in baking</li> </ul>	
Types of sugar	
<ul> <li>Cooking of sugar</li> </ul>	
Wheat and milling process	
• Types of flour	
<ul> <li>Bread-making methods</li> </ul>	
<ul> <li>Bread faults and their causes</li> </ul>	
Introduction to Cake & Pastry	
<ul> <li>Different cake-making methods</li> </ul>	
<ul> <li>Characteristics of cakes</li> </ul>	
<ul> <li>Cake faults and remedies</li> </ul>	
<ul> <li>Different types of pastries</li> </ul>	
Total	32

Credit Distribution			
Lecture/Tutorial	Practicum	Experiential learning	
32	Nil	<ol> <li>Report on kitchen safety, fire procedures, and equipment usage.</li> <li>Demonstrate correct kitchen hygiene practices and safety procedures during.</li> </ol>	

#### **Text Books:**

- 1. Basics of Baking by S.C. Dubey, The Society of Indian Bakers, New Delhi, 2007
- 2. Understanding Baking, Nicole Rees & Joseph Amendola, John Wiley & Sons Publications, 2002

#### **Reference Books:**

- 1. Food Production Operations, Parvinder Bali, Oxford University Press
- 2. Theory of Cookery, Krishna Arora, Frank Brothers, New Delhi

#### **Additional Reading:**

- 1. Edwards, W.P. (Ed.). (2007). The science of bakery products. Royal Society of Chemistry.
- 2. Martins, Z. E., Pinho, O., & Ferreira, I. M. P. L. V. O. (2017). Food industry by-products used as functional ingredients of bakery products. Trends in Food Science & Technology, 67, 106-128.

#### Semester-I

**Subject Name: Basic Dining Operation Type of Course: Minor (Restricted)** 

Paper Code: CAT192N102

CourseLevel:100 CourseCredit:4

**Scheme of Evaluation: Theory** 

L-T-P-C: 3-1-0-4

#### **Course Objectives:**

This course enables students to understand the essential activities of a busboy, focusing on mise-en-scène and mise-en-place, as well as the F&B service equipment used in restaurants.

#### **Course Outcomes:**

Having completed this module, a student will be able to –

CO 1	<b>To Explain</b> the growth, structure, and roles in the dining and catering industry, analyzing F&B staff duties.	BT 1
CO 2	<b>To Apply</b> essential skills and knowledge of F&B service equipment in practical service settings.	BT 2
CO 3	<b>To Develop</b> menu planning principles and analyze cultural meal structure's influence on service style.	BT 3
CO 4	<b>To Analyze</b> dining service styles and apply procedures in real service situations, including guest interactions.	BT 4

#### **Detailed Syllabus:**

Modules	Topics / Course content		
I	THE HOTEL & CATERING INDUSTRY  Introduction to the Hotel Industry and Growth of the hotel Industry in India Role of Catering establishment in the travel/tourism industry Types of F&B operations Classification of Commercial, Residential/Non-residential Welfare Catering - Industrial/Institutional/Transport such as air, road, rail, sea, etc. Structure of the catering industry - a brief description of each DEPARTMENTAL ORGANISATION & STAFFING Organisation of F&B department of hotel		
П	FOOD SERVICE AREAS (F & B OUTLETS)  • Specialty Restaurants  • Coffee Shop  • Cafeteria  • Fast Food (Quick Service Restaurants)  • Grill Room	12	

	<ul> <li>Banquets</li> <li>Bar</li> <li>Vending Machines</li> <li>Discotheque</li> </ul> ANCILLIARY DEPARTMENTS <ul> <li>Pantry</li> <li>Food pick-up area</li> <li>Store</li> <li>Linen room</li> <li>Kitchen stewarding</li> </ul>	
III	MEALS & MENU PLANNING: Origin of Menu Objectives of Menu Planning Types of Menus Courses of French Classical Menu	12

	Total	48
	Origin & Manufacture	
	Cocoa & Malted Beverages	
	Juices and Soft Drinks	
	Types & Brands	
	Origin & Manufacture	
	Coffee	
	Types & Brands	
IV	Origin & Manufacture	12
	Tea	12
	Classification (Nourishing, Stimulating and Refreshing beverages)	
	NON-ALCOHOLIC BEVERAGES	

Credit Distribution			
Lecture/Tutorial	Practicum	experiential learning	
48	Nil	30 Hrs. 1. Assignments on French Classical Menu 2. Class project on different types of breakfast and their table layout.	

#### **Textbooks:**

- 1. R. Singaravelavan, second edition (2016), Food and Beverage Service
- 2. Cousins, J., Lillicrap, D., & Weekes, S. (2017), Food & Beverage Service, 9th Edition, Hodder Education, London, ISBN- 9781471807954

#### **Reference Books:**

- 1. Erlacher, M. & Keller, S. (2013), Restaurant Service Skill-Training Book, Re Novium, Switzerland, ISBN 978-3-906121-04-8
- 2. Bagchi, S.N. & Sharma, A. (2006), Text Book of Food & Beverage Service, Third Edition, Jindal Book Service, Delhi, ISBN- 81-8204-028-0

#### **Additional reading:**

- 1. Pursehouse, C. (2012). Sustainability in housing and dining operations. *New Directions for Student Services*, 137(2012), 41-52.
- 2. Costello, C., Birisci, E., & McGarvey, R. G. (2016). Food waste in campus dining operations: Inventory of pre- and post-consumer mass by food category, and estimation of embodied greenhouse gas emissions. *Renewable Agriculture and Food Systems*, 31(3), 191-201.

Subject Name: BehavioralSciences-1

# UG 1st semester Course code: BHS982A104

Credit:1

**Course objectives:** To increase one's ability to draw conclusions and develop inferences about attitudes and behaviour when confronted with different situations that are common in modern organisations.

**Course Outcomes:** On completion of the course, the students will be able to:

CO1: Understand self & the process of self-exploration

CO2: Learn about strategies for the development of healthy self-esteem

CO3: Apply the concepts to build emotional competencies.

# **Detailed Syllabus:**

Modules	Course Contents	Periods
I	Introduction to Behavioral Science Definition and need of Behavioral Science, Self: Definition, components, Importance of knowing self, Identity Crisis, Gender and Identity, Peer Pressure, Self-image: Self-Esteem, Johari Window, Erikson's model.	
П	Foundations of individual behavior Personality - structure, determinants, types of personalities. Perception: Attribution, Errors in perception. Learning - Theories of learning: Classical, Operant, and Social.	4
Ш	Behavior and communication.  Defining Communication, types of communication, barriers to communication, ways to overcome barriers to communication, importance of non-verbal communication / kinesics, understanding kinesics, relation between behavior and communication.	4
IV	Time and Stress Management Time management: Introduction – the 80:20, sense of time management, secrets of time management, effective scheduling. Stress management: Effects of stress, kinds of stress – sources of stress, coping mechanisms. Relation between time and stress.	4
	Total	16

## **Textbooks**

J. William Pfeiffer (ed.), Theories and Models in Applied Behavioral Science, Vol. 3, Management;
Pfeiffer & Company
Blair J. Kolasa, Introduction to Behavioral Science for Business, John Wiley & Sons Inc.
K. Alex, Soft Skills; S. Chand.

# Type of Course: AEC(w.e.f.2023-24) UG

programs Semester: 1st Course Code: CEN982A101

**Course Title: CENI: Introduction to effective** 

communication Total credits: 1 Courselevel:100 L-T-P-C:1-0-0-1

**Scheme of Evaluation: Theory and Practical** 

**Course Objective:** To understand the four major aspects of communication by closely examining the processes and figuring out the most effective ways to communicate with interactive activities.

Course Outcomes: On successful completion of the course, the students will be able to...

SINo	Course Outcome	Blooms Taxonomy Level
CO1	Identify the elements and processes that make for successful communication and recognize everyday activities that deserve closer attention in order to improve communication skills.	BT1
CO2	Contrast situations that create barriers to effective communication and relate them to methods that are consciously devised to overcome such hindrances.	BT2
CO3	Use language, gestures, and para-language effectively to avoid miscommunication and articulate one's thoughts and build arguments more effectively.	вт3

Detailed Syllabus		
Units	Course Contents	Periods
I	Introduction to effective communication includes understanding the importance of listening skills. The art of listening is crucial in communication, and several factors affect listening. Characteristics of effective listening are key to enhancing communication, and there are specific guidelines for improving listening skills.	5
П	Speaking skills involve the art of speaking and understanding different styles of speaking. There are specific guidelines for improving speaking skills. Oral communication is important, and it requires understanding its guidelines and overcoming potential barriers to ensure effective communication.	5
Ш	Reading skills involve the art of reading and understanding different styles of reading, such as skimming, surveying, and scanning. There are also specific guidelines for developing reading skills to enhance comprehension and retention.	5
IV	Writing skills involve the art of writing with purpose and clarity. Understanding the principles of effective writing is essential to communicate ideas clearly and concisely.	5

# Keywords: Communication, Listening, Speaking, Reading, Writing.

# **Textbooks:**

1. Business Communication by Shalini Verma

# **References:**

- 1. Business Communication by P.D. Chaturvedi and Mukesh Chaturvedi
- 2. Technical Communication by Meenakshi Raman and Sangeeta Sharma

Credit Distribution			
Lecture/Tutorial	Practicum	Experiential Learning	
15 hours		10 hours	
	-	- Movie/Documentary	
		screening	
		- Peer teaching	
		- Seminars	
		- Field Visit	

## Semester-I

**Subject Name: Computer Applications** 

Type of Course: SEC
Paper Code: CAT192S111

Course Level: 100 Course Credit: 3

**Scheme of Evaluation: Practical** 

L-T-P-C: 0-0-6-3

# **Course Objective:**

Students will be able to describe the fundamentals of computers and explain the use of the applications of window

## **Course Outcomes:**

Having completed this module, a student will be able to –

CO 1	To define Windows Operations	BT 1
CO 2	To explain Ms-Office	BT 2
CO 3	To make use of working with MsPowerPoint	BT 3
CO 4	To make use of working with MS Excel	BT 3

Modules	Topics(if applicable)&Course Contents	Periods
I	A. WINDOWS OPERATIONS  A. Creating Folders  B. Creating Shortcuts  C. Copying Files/Folders  D. Renaming Files/Folders  E. Deleting Files  F. Exploring Windows  G. Quick Menus	24
II	MS-OFFICE 2010 - MS WORD CREATING A DOCUMENT A. Entering Text B. Saving the Document C. Editing a Document already saved to Disk D. Getting around the Document E. Find and Replace Operations F. Printing the Document FORMATTING A DOCUMENT A. Justifying Paragraphs B. Changing Paragraph Indents C. Setting Tabs and Margins D. Formatting Pages and ocume	24

	Using Bullets and Numbering	
	F. Headers/Footers	
	G. Pagination	
	SPECIAL EFFECTS	
	A. Print Special Effects (e.g., Bold, Underline, Superscripts, Subscript)	
	B. Changing Fonts	
	C. Changing Case	
	CUT, COPY AND PASTE OPERATION	
	A. Marking Blocks	
	B. Copying and Pasting a Block	
	C. Cutting and Pasting a Block D. Deleting a Block	
	E. Formatting a Block	
	F. Using Find and Replace in a Block	
	USING MS-WORD TOOLS	
	A. Spelling and Grammar	
	B. Mail Merge	
	C. Printing Envelopes and Labels	
	TABLES	
	A. Create	
	B. Delete	
	C. Format	
	GRAPHICS	
	A. Inserting Cliparts	
	B. Symbols (Border/Shading)	
	C. WordArt	
	PRINT OPTIONS	
	A. Previewing the Document	
	B. Printing a Whole Document	
	C. Printing a Specific Page	
	D. Printing a Selected Set	
	E. Printing Several Documents F. Printing More than One Copy	
	1. Finding Wore than One Copy	
	MS OFFICE 2010 - MS	
	EXCEL	
	A. How to use Excel	
	B. Starting Excel	
	C. Parts of the Excel Screen	
	D. Parts of the Worksheet	
	E. Navigating in a Worksheet	
	F. Getting to know mouse	
	pointer shapes	
	CREATING A	
	SPREADSHEET	
Ш		
ш	A. Starting a new worksheet	
	B. Entering the three different	24
	types of data in a worksheet	
	C. Creating simple formulas	
	D. Formatting data for decimal	
	points	
	E. Editing data in a worksheet	
	F. Using AutoFill	
	G. Blocking data	
	H. Saving a worksheet	

I. Exiting Excel	
MAKING THE	
WORKSHEET LOOK	
PRETTY	
A. Selecting cells to format	
B. Trimming tables with	
AutoFormat	

# C. Formatting cells for:

- Currency
- Comma
- Percent
- Decimal
- Date

## D. Changing columns width and row height

- E. Aligning text
  - Top to bottom
  - Text wrap
  - Reordering orientation
    - F. Using borders

## **GOING THROUGH CHANGES**

- A. Opening workbook files for editing
- B. Undoing the mistakes
- C. Moving and copying with drag and drop
- D. Copying formulas
- E. Moving and copying with Cut, Copy and Paste
- F. Deleting cell entries
- G. Deleting columns and rows from worksheet
- H. Inserting columns and rows in a worksheet
- I. Spell checking the worksheet

## PRINTING THE WORKSHEET

- A. Previewing pages before printing
- B. Printing from the Standard toolbar
- C. Printing a part of a worksheet
- D. Changing the orientation of the printing
- E. Printing the whole worksheet in a single page
- F. Adding a header and footer to a report
- G. Inserting page breaks in a report
- H. Printing the formulas in the worksheet

## ADDITIONAL FEATURES OF A WORKSHEET

- A. Splitting worksheet window into two or four panes
- B. Freezing columns and rows on-screen for worksheet title
- C. Attaching comments to cells
- D. Finding and replacing data in the worksheet
- E. Protecting a worksheet
- F. Function commands

## MAINTAINING MULTIPLE WORKSHEETS

- A. Moving from sheet in a worksheet
- B. Adding more sheets to a workbook
- C. Deleting sheets from a workbook
- D. Naming sheet tabs other than sheet 1, sheet 2, and so on
- E. Copying or moving sheets from one worksheet to another

## **CREATING GRAPHICS/CHARTS**

- A. Using Chart wizard
- B. Changing the chart with the Chart Toolbar
- C. Formatting the chart's axes
- D. Adding a text box to a chart
- E. Changing the orientation of a 3-D chart
- Α

IV	Using drawing tools to add graphics to chart and worksheet G. Printing a chart with printing the rest of the worksheet data  MS OFFICE 2010 - MS POWER POINT A. Making a simple presentation B. Using AutoContent Wizards and Templates C. PowerPoint's five views D. Slides  • Creating slides, re-arranging, modifying • Inserting pictures, objects • Setting up a Slide Show E. Creating an Organizational Chart Internet & E-mail Introduction to Internet; Accessing Websites; e-mail, Sending and Receiving, cc, bcc, e-mail Subscription, Search Engines, searching through various Search Engines, Chatting, Access to Sites; Online Messages, etc.	24
	Total	96

Credit Distribution			
Lecture/Tutorial	Practicum	experiential learning	
Nil	96	45 Hrs. 1.AssignmentsonVarious Computer Task	

## Text Books:

- 1. Computer Fundamentals: Concepts, Systems & Applications 8th Edition, P.K. Sinha, BPB Publications; 6th Edition
- 2. Computer Applications in Business | UGCF, Hem Chand Jain, H.N. Tiwari, Taxmann

## Reference Books:

- 1. Applications in Management, Shrivastava, N. (2010), Computer: Publisher Wiley India 2010
- 2. Computer Application in Management, Goel, R., & Kakkar, N.D. (2018), New Age International Publishers
- 3. Computer Fundamentals, R.S. Salaria, Khanna Book Publishing
- 4. Introduction to Computer Application, Apoorv Ojas, Suyash Shrivastava, SBPD Publishing House

## Additional reading:

- 1. Evaluating the Effectiveness of Computer Applications in Developing English Learning (Link to document) Research methods for computer applications, Jo W.
- 2. Tombaugh (https://link.springer.com/article/10.3758/BF03203553)

## Semester-II

Subject Name: Foundation of Cuisines Lab II

Type of Course: Major Paper Code: CAT192M211

Course Level: 100 Course Credit:3

**Scheme of Evaluation: Practical** 

L-T-P C: 0-0-6-3

# **Course Objectives:**

This course introduces students to essential culinary skills for a professional kitchen, focusing on salad dressings, butchery techniques, cheese processing, and the preparation of classic French dishes.

# **Course Outcomes:**

Having completed this module, a student will be able to –

CO 1	<b>To Demonstrate</b> the variety of sandwiches and burgers, including classic and specialty items.	BT 1
CO 2	<b>To Prepare</b> and present different types of salads (green, bound, composed, fruit, grain, and legume), showcasing proper ingredients and presentation techniques.	BT 2
CO 3	<b>To Explain</b> seafood and meat-based appetizers, focusing on proper preparation methods and presentation for service.	BT 3
CO 4	<b>To Define</b> vegetarian and cheese-based appetizers, ensuring correct cooking techniques, flavor balance, and attractive presentation.	BT 4

Modules	Topics / Course content	Periods
	Sandwiches & Burger	
	Club Sandwich	
т	Grilled Cheese Sandwich	24
I	Panini	24
	Egg Salad Sandwich	
	Classic Cheeseburger	
	Mushroom Swiss Burger	
	Salads	
	Green Salads	
П	Garden Salad	24
	Greek Salad	27
	Bound Salads	
	• Coleslaw	
	Russian	
	Composed Salads	
	Niçoise Salad	
	Caprese Salad	
	Fruit Salads	
	Waldorf	

Tam som	
Grain and Legume Salads	
Tabbouleh	
Chickpea Salad	

III	Seafood & Meat-Based Appetizers	24
	<ul><li>Fish Fingers.</li><li>Dumplings</li></ul>	
IV	Vegetarian & Cheese-Based Appetizers  Deviled Eggs Caprese Skewers Spring Rolls Onion Rings Garlic Bread Crispy Baby Corn Bread Pizza Mozzarella Sticks	24
	Total	96

Credit Distribution			
Lecture/Tutorial	Practicum	experiential learning	
		31 hrs.	
Nil	96	1. Demonstration on Cuts of Fish.	
		2. Demonstration on Cuts of Chicken	
		and Deboning.	

# **Textbooks:**

- 1. Theory of Catering by Kinton Cesserani, Published by Hodder & Stoughton
- 2. Practical Cookery by Kinton Cesserani, Published by Hodder & Stoughton

## **Reference Books:**

- 1. Food Production Operations, Parvinder Bali, Oxford University Press
- 2. Theory of Cookery, Krishna Arora, Frank Brothers, New Delhi

# **Additional reading:**

1. Giritlioglu,I.,Batman,O., & Tetik,N.(2011). The knowledge and practice of food safety and hygiene of cookery students in Turkey. Food Control, 22(6), 838-842.

## Semester-II

Subject Name: Bakery and Confectionery Techniques Lab

Type of Course: Major Paper Code: CAT192M212

Course Level: 100 CourseCredit:3

**Scheme of Evaluation: Practical** 

L-T-P-C: 0-0-6-3

# **Course Objectives:**

This course provides students with foundational skills in baking and confectionery, focusing on techniques for cake making, heat transfer principles, and advanced decoration methods for various desserts.

## **Course Outcomes:**

Having completed this module, a student will be able to –

CO 1	<b>To Understand</b> ingredients, techniques, and processes for pastries, cold sweets, hot sweets, and cookies.	BT 1
CO 2	<b>To Demonstrate</b> appropriate methods to prepare, bake, and present various pastries, sweets, and cookies.	BT 2
СО 3	<b>To Experiment with</b> techniques, evaluate product quality, and ensure consistency in flavor, texture, and presentation.	BT 3
CO 4	<b>To Create</b> innovative dessert variations, enhancing presentation with creative techniques and decorative elements.	BT 4

Modules	Topics / Course content	Periods
	PASTRY: Short Crust	
	Jam tarts,     Turnovers	
I	Laminated –	24
1	<ul><li>Palmiers,</li><li>Danish Pastry,</li></ul>	24
	Cream Horns Choux Paste –	
	<ul><li>Eclairs,</li><li>Profiteroles</li></ul>	

	COLD SWEET	
	Honeycomb mould	
	Coffee mousse	
***	• Lemon sponge	24
II	Trifle	24
	• Lemon soufflé	
	HOT SWEET	
	Bread & butter pudding	
	Caramel custard	
III	Albert pudding	24
	Christmas pudding	
	COOKIES	
	Tri colour biscuits	
	Chocolate chip Cookies	
	Chocolate Cream Fingers	
	Bachelor Buttons.	
IV		24
17	(D.4.1	24
	Total	96

Credit Distribution			
Lecture/Tutorial	Practicum	experiential learning	
Nil	96	32hrs. 1. Project on Food Production Hierarchy and chefs' uniforms 2. Assignments on Various types of Mother Sauce	

# **Textbooks:**

- 1. Basics of Baking by S.C. Dubey, The Society of Indian Bakers, New Delhi, 2007
- 2. Understanding Baking, Nicole Rees & Joseph Amendola, John Wiley & Sons Publications, 2002

## **Reference Books:**

- 1. Food Production Operations, Parvinder Bali, Oxford University Press
- 2. Theory of Cookery, Krishna Arora, Frank Brothers, New Delhi

# **Additional reading:**

- 1. Abraham, U. (1993). Bakery algorithms. Manuscript, 35.
- 2. Smith, J. P., Daifas, D. P., El-Khoury, W., Koukoutsis, J., & El-Khoury, A. (2004). *Shelf life and safety concerns of bakery products—A review*. Critical Reviews in Food Science and Nutrition, 44(1), 19-55.

## Semester-II

Subject Name: Theory of Culinary and Bakery Techniques

**Type of Course:** Major **Paper Code:** CAT192M203

Course Level: 100 Course Credit: 2

**Scheme of Evaluation:** Theory

**L-T-P-C:** 1-1-0-2

# **Course Objectives:**

This course introduces students to essential culinary skills for a professional kitchen, focusing on salad dressings, butchery techniques, cheese processing, and the preparation of classic French dishes.

## **Course Outcomes:**

Having completed this module, student will be able-

CO 1	<b>To Apply</b> proper meat, fish, and poultry handling techniques, recognizing cuts and appropriate cooking methods.	BT 1
CO 2	To Create baked goods using precise measurements, apply cake-making methods, and rectify faults effectively.	BT 2
CO 3	To Analyze the processing, types, and culinary uses of milk, cream, cheese, and butter.	BT 3
CO 4	<b>To Compare</b> ingredients, techniques, and classifications of salads, hors d'oeuvres, sandwiches, burgers, sauces, and dressings.	BT 4

Modules	Topics / Course content	Periods
	Salads:	
	Types, Components, Principles, Ingredients, Classification	
I	Hors d'Oeuvres:	
1	Types, Ingredients, Classification	
	Sandwich & Burger	8
	Types, Components, Principles, Ingredients, Classification	
	Sauces & Gravies	
	Difference between sauce and gravy	
	Derivatives of mother sauces	
	Contemporary & Proprietary	
	Types of Dressings & Masalas	

	MEAT COOKERY	
	Introduction to meat cookery	
II	<ul> <li>Cuts of beef/veal</li> </ul>	
	Cuts of lamb/mutton	
	Cuts of pork	8
	Cuts of Poultry	
	FISH COOKERY	
	Introduction to fish cookery	
	Classification of fish with examples	
	Cuts of fish with menu examples	
	Selection of fish and shell fish	
	Cooking of fish (effects of heat)	

	BASIC COMMODITIES:	
	Milk	
Ш	• Introduction	
	Processing of Milk	
	Pasteurisation – Homogenisation	
	Types of Milk – Skimmed and Condensed	
	Nutritive Value	
	Cream	
	• Introduction	
	Processing of Cream	
	Types of Cream	8
	Cheese	
	• Introduction	
	Processing of Cheese	
	Types of Cheese	
	Classification of Cheese	
	Curing of Cheese	
	Uses of Cheese	
	Butter	
	Introduction	
	Processing of Butter	
	Types of Butter	
	Types of Butter	
	Bakery Techniques	
	Measurements:	
IV	Accurate scaling of ingredients.	
14	Metric Formulas and Recipes:	
	Standardized baking measurements.	
	Baker's Percentage:	
	Ratio-based ingredient calculation.	
	Formula Yield:	8
	Understanding batch size and production efficiency.	
	The Physics of Heat and Sensory Properties of Food	
	Methods of Heat Transfer: Conduction, convection, radiation.	
	Application of Cake-Making Methods:	
	replication of Care-Making Methods.	

<ul> <li>Practical implementation of different techniques.</li> <li>Rectifying Cake Faults:</li> <li>Adjusting recipes for better results.</li> </ul>	
Total	32

Credit Distribution			
Lecture/Tutorial Practicum Experiential learning			
32	Nil	31hrs. Project on Food Production Hierarchy and Chefs' Uniforms  Assignments on Various Types of Mother Sauce	

## **Textbooks:**

- 1. Theory of Catering by Kinton Cesserani, Published by Hodder & Stoughton
- 2. Practical Cookery by Kinton Cesserani, Published by Hodder & Stoughton

## **Reference Books:**

- 1. Food Production Operations, Parvinder Bali, Oxford University Press
- 2. Theory of Cookery, Krishna Arora, Frank Brothers, New Delhi

# **Additional Reading:**

- 1. Giritlioglu, I., Batman, O., & Tetik, N. (2011). The knowledge and practice of food safety and hygiene of cookery students in Turkey. *Food Control*, 22(6), 838-842.
- 2. Sharples, L. (2004). The world of cookery-school holidays. In *Food Tourism Around the World* (pp. 102-120). Routledge

## Semester-II

**Subject Name: Advanced Dining Operation** 

**Type of Course: Minor (Restricted)** 

Paper Code: CAT192N202

CourseLevel:100 CourseCredit:4

**Scheme of Evaluation: Theory** 

L-T-P-C: 3-1-0-4

# **Course Objectives:**

This course introduces students to essential dining operation skills, focusing on Mise en Place, table-setting techniques, and the sequence of service for casual dining environments.

# **Course Outcomes:**

Having completed this module, a student willbe able-

CO 1	<b>To Understand</b> service preparation, types of food service, and sales control systems in hospitality operations.	BT 1
CO 2	To Apply proper techniques for organizing service areas, handling bills, and managing cash in food service.	BT 2
CO 3	<b>To Analyze</b> alcoholic beverage production, classification, and fermentation and distillation processes.	BT 3
CO 4	<b>To Evaluate</b> spirit production methods, proof systems, and create service plans for diverse beverage offerings.	BT 4

Modules	Topics / Coursecontent	Periods
	PREPARATION FOR SERVICE	
I	Organising Mise-en-scene	12
	<ul> <li>Organising Mise en place</li> </ul>	
	II TYPES OF FOOD SERVICE	
	Silver service	
	Pre-plated service	
	Cafeteria service	
	Room service	
	Buffet service	
	Gueridon service	
	Lounge service	
	SALE CONTROL SYSTEM	
П	KOT/Bill Control System (Manual)	12
**	Triplicate Checking System	12

	Duplicate Checking System	
	Single Order Sheet	
	Quick Service Menu & Customer Bill	
	Making bill	
	Cash handling equipment	
	Record keeping (Restaurant Cashier)	
	ALCOHOLIC BEVERAGE	
III	<ul> <li>Introduction and definition</li> </ul>	12
	Production of Alcohol	12
	<ul> <li>Fermentation process</li> </ul>	
	Distillation process	
	Classification with examples	
	WINES	
	Definition & History	
	Classification with examples	
	BEER	
	<ul> <li>Introduction &amp; Definition</li> </ul>	
	Types of Beer	
	Production of Beer	

	SPIRITS	
	Production of Spirit	
IV	Pot-still method	12
1,	Patent still method	12
	Production of	
	• Whisky	
	• Rum	
	• Gin	
	Brandy	
	• Vodka	
	Tequilla	
	• APERITIFS	
	• LIQUEURS	
	Different Proof Spirits	
	American Proof	
	British Proof (Sikes scale)	
	Gay Lussac (OIML Scale)	
	Total	48

Credit Distribution		
Lecture/Tutorial	Practicum	experiential learning

48	Nil	<ul> <li>33hrs.</li> <li>1) Create tasting notes for each beverage, comparing production processes and characteristics.</li> <li>2) Research the production methods for whisky, rum, gin, and vodka.</li> </ul>
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#### **Textbooks:**

- 1. Singaravelan second edition(2016), FoodandBeverage service
- 2. Cousins, J&Lillicrap, D&Weekes, S(2017), Food&BeverageService, 9th Edition, Hodder Education, London, ISBN-9781471807954

## **Reference Books:**

- 1. Erlacher, M&Keller, S(2013) Restaurant Service Skill-Training Book, ReNovium, Switzerland, ISBN 978-3-906121-04-8
- 2. Bagchi, S.N&Sharma, A(2006), TextBookofFood&BeverageService, Third Edition, Jindal Book Service, Delhi, ISBN-81-8204-028-0

# **Additional Reading:**

- 1. Chen, C. J., Gregoire, M. B., Arendt, S., & Shelley, M. C. (2011). College and university dining services administrators' intention to adopt sustainable practices: Results from US institutions. International Journal of Sustainability in Higher Education, 12(2), 145-162.
- 2. DiPietro, R. B., Murphy, K. S., Rivera, M., & Muller, C. C. (2007). Multi-unit management key success factors in the casual dining restaurant industry: A case study. International journal of contemporary hospitality management, 19(7), 524-536.

# Type courseware(w.e.f.2023-24) UG programmes Semester: 2nd Course

Code: CEN982A201

Course Title: CEN II: Approaches to Verbal and Non-Verbal Communication

credits: 1 Courselevel:100 L-T-P-C:1-0-0-1

Scheme of Evaluation: Theory and Practice

# **Course Objectives**

To introduce the students to the various forms of technical communication and enhance their knowledge in the application of both verbal and non-verbal skills in communicative processes.

## **Course Outcomes**

On successful completion of the course the students will be able to:				
SI No	Course Outcome	Blooms Taxonomy Level		
CO1	<b>Identify</b> The different types of technical communication, their characteristics, their advantages and disadvantages.	BT 1		
CO2	<b>Explain</b> The barriers to communication and ways to overcome them.	BT 2		
CO3	<b>Discover</b> The means to enhance conversation skills	BT 3		
CO4	<b>Determine</b> The different types of non-verbal communication and their significance.	BT4		

Modules	The different types of non-verbal communication and their significance.	Periods
I	<b>Technology Enabled Communication</b> Communicating about technical or specialized topics, different forms of technology-enabled communication tools used in organizations: telephone, teleconferencing, fax, email, instant messaging, blog, podcast, videos, videoconferencing, social media.	4
П	Communication Barriers Communicating about technical or specialized topics, different forms of technology-enabled communication tools used in organizations: telephone, teleconferencing, fax, email, instant messaging, blog, podcast, videos, videoconferencing, social media.	4
III	Conversation skills/Verbal Communication Conversation – Types of Conversation, Strategies.	4

	For effectiveness, conversation practice, persuasive functions in conversation, telephonic conversation and etiquette, dialogue writing, conversation control.	
IV	Non-verbal Communication Introduction; Body language - Personal appearance, postures, gestures, eye contact, facial expressions. Paralinguistic features - Rate, pause, volume, pitch/intonation/voice modulation. Proxemics, haptics, artifactics, chronemics.	4
	Total	16

## **Textbooks:**

- 1. Rizvi, M. Ashraf. (2017). Effective Technical Communication. McGraw-Hill.
- 2. Chaturvedi, P. D. and Chaturvedi, Mukesh. (2014). Business Communication. Pearson.
- 3. Raman, Meenakshi and Sharma, Sangeeta. (2011). *Technical Communication: Principles and Practice* (2nd Edition). Oxford University Press.

#### **References:**

- 1. Hair, Dan O., Rubenstein, Hannah and Stewart, Rob. (2015). *A Pocket Guide to Public Speaking* (5th edition). St. Martin's. ISBN-13: 978-1457670404
- 2. Koneru, Aruna. (2017). *Professional Communication*. New Delhi: Tata McGraw Hill. ISBN-13: 978-0070660021
- 3. Raman, Meenakshi and Singh, Prakash. (2012). *Business Communication* (2nd Edition). Oxford University Press.
- 4. Sengupta, Sailesh. (2011). Business and Managerial Communication. New Delhi: PHI Learning Pvt. Ltd.

# Subject Name: Behavioral Sciences-II

# UG 2nd semester Course code: BHS982A204

Credit:1

**Course objectives:** To increase one's ability to draw conclusions and develop inferences about attitudes and behavior, when confronted with different situations that are common in modern organizations.

On successful completion of the course the students will be able to:		
SINo	Course Outcome	Blooms Taxonomy Level
CO1	Codevelop an elementary level of understanding of culture and its implications on personality of people.	BT 1
CO2	Understand the concept of leadership spirit and to know its impact on the performance of employees.	BT 2
CO3	Understand and apply the concept of motivation in real life.	BT 3

#### **Course outcomes:**

Modules	Course Contents	Periods
I	Culture and Personality Culture: Definition, effect, relation with personality, cultural iceberg, overview of Hofstede's framework, discussion of the four dimensions of Hofstede's framework.	4
п	Attitudes and Values Attitude's definition: changing our own attitudes, process of cognitive dissonance, types of values, value conflicts, merging personal and organizational values.	4
Ш	Motivation Definition of motivation with example, theories of motivation (Maslow, McClelland's theory & Theory X and Y).	4
IV	Leadership Definition of leadership, leadership continuum, types of leadership, importance of leadership, new age leaderships: transformational & transactional leadership, leaders as role models.	4
	Total	16

## **Textbooks:**

- 1. J. William Pfeiffer (ed.), *Theories and Models in Applied Behavioural Science, Vol 3, Management.* Pfeiffer & Company.
- 2. Blair J. Kolasa, Introduction to Behavioural Science for Business. John Wiley & Sons Inc.
- 3. Organizational Behaviour by Kavita Singh. (Vikas Publishers, 3rd Edition).

## Semester-II

Subject Name: Guest Handling Skills in Hospitality

**Type of Course: SEC** 

Subject Code: TTM202S211 Course

Level: 100 CourseCredit:3

**Scheme of Evaluation: Practical** 

L-T-P-C-0-0-6-3

# **Course objectives:**

This is a practical skill enhancement course which is focused on dealing with various types of guests in the field of tourism and hospitality as a whole

# **Course Outcomes:**

After completion of the course, learners will be able to:

	<u> </u>	
CO 1	<b>To Understand</b> guest handling, communication, and soft skills for exceptional hospitality service.	BT 1
CO 2	<b>To Apply</b> guest interaction techniques, resolve complaints, and enhance interdepartmental coordination.	BT 2
CO 3	<b>To Develop</b> personal grooming, posture, stress management, and non-verbal communication for professional hospitality conduct.	BT 3
CO 4	<b>To Manage</b> challenging hospitality situations, ensure service recovery, and maintain composure under pressure.	BT 4

Module	Content	Periods
I	Introduction to Guest Handling  Importance of guest handling in hospitality Understanding guest expectations and service excellence First impressions and their impact  Soft Skills for Hospitality Professionals  Definition and importance of soft skills in guest service Emotional intelligence and empathy in guest interactions Time management and stress handling Conflict resolution and problem-solving  Communication Skills in Hospitality  Verbal vs. non-verbal communication Active listening and effective questioning techniques Handling difficult conversations with guests Cultural sensitivity in communication	24

	Practical Tasks for Guest Handling Training	
	Tractical rasks for Guest Hailuning Training	
	- Students role-play welcoming guests, handling check-ins, and	
	assisting with luggage.	
	- Visit a hotel/restaurant to study how staff handle guests and report findings.	
	- Handle guest complaints such as overbooked rooms or incorrect	
	food orders.	
	- Research and present customs, greetings, and etiquette of	
	international guests.	
	- Role-play interactions with unhappy guests, practicing professional and calm responses.	
	proressional and calling responses.	
	Guest Handling Techniques	
	Guest Handing Techniques	
	Steps of guest interaction (Welcoming, Assisting, Resolving,	
	Thanking)	
	Handling guest complaints and difficult situations  Output  Description:	
	<ul> <li>Personalized service and guest engagement</li> <li>Dealing with VIP guests, long-stay guests, and international</li> </ul>	
	travelers	
	Telephone Handling Skills	
П		24
	Professional telephone etiquette in hospitality	
	Call answering, transferring, and taking messages	
	Dealing with guest inquiries and complaints over the phone     Effective voice modulation and tone in telephone communication	
	Effective voice modulation and tone in telephone communication	
	Interdepartmental Communication in Hotels	
	Importance of teamwork in guest service	
	Communication between Front Office, Housekeeping, Food &	
	Beverage, and Security	
	Handling guest requests efficiently through coordination  (GOD) of the second sec	
	Standard operating procedures (SOPs) for interdepartmental communication	
	Communication	
	Practical Tasks for Guest Handling Training	
	- Students practice the four steps of guest interaction: Welcoming,	
	Assisting, Resolving, and Thanking, in different scenarios.	
	- Create mock complaint scenarios (e.g., room issues, service	
	<ul><li>delays) and train students on resolution techniques.</li><li>Telephone Role-Play – Simulate answering guest calls with a</li></ul>	
	professional greeting, assisting inquiries, and ending with	
	courtesy.	
	- Students practice coordinating a guest's request (e.g., extra towels,	
	room service, security assistance) between departments.	
	- Have students develop and follow SOPs for common interdepartmental communications, such as room cleaning	
	requests or special guest needs.	
	1 1 1 1 1 1 1 2 1 1 1 1 1 1 1 1 1 1 1 1	

	D	
	Personality Development for Hospitality Professionals	
	Building confidence and positive attitude	
	Importance of self-discipline and professionalism	
	Stress management techniques for hospitality staff	
	Developing leadership and teamwork skills	
III	Grooming and Posture in Hospitality	24
	Professional appearance and personal hygiene	
	<ul> <li>Dress code and uniform etiquette</li> </ul>	
	Correct posture and body language for hospitality professionals	
	Maintaining a welcoming and approachable demeanor	
	Wantaning a welcoming and approachable demeanor	
	Non Voltal Communication in Hatele	
	Non-Verbal Communication in Hotels	
	Importance of body language in guest interaction	
	Eye contact, gestures, and facial expressions	
	Understanding guest body language and responding appropriately	
	Avoiding negative body language in service situations	
	Practical Tasks for Guest Handling Training	
	- Students participate in public speaking, mock interviews, and	
	guest interaction role-plays.	
	- Teach relaxation techniques like deep breathing, mindfulness, and	
	quick stress relief methods for handling high-pressure hospitality	
	situations.	
	- Students follow a grooming checklist and evaluate their own and	
	peers' professional appearance.	
	- Posture & Body Language Drill – Train students on proper	
	standing, sitting, and walking posture in a hospitality setting.	
	- Body Language Role-Play – Students practice positive body	
	language cues such as open gestures, active listening posture, and	
	eye contact.	
	- Negative Body Language Avoidance Task – Students act out poor	
	service body language (crossed arms, lack of eye contact) and	
	correct it with professional alternatives.	
	correct it with protossional attenuatives.	

IV	<ul> <li>Handling Situations in Hospitality (From a Chef's Perspective)(SOP)</li> <li>Dealing with Angry or Dissatisfied Guests</li> <li>Managing Overbooking and Limited Menu Availability</li> <li>Handling Special Requests and Emergency Situations</li> <li>Recovering Guest Experience After a Service Failure Dealing with Food Temperature Complaints</li> <li>Guest Complains About Portion Size</li> <li>Guest Sends Back an Under/Overcooked Dish</li> <li>Foreign Object Found in Food</li> <li>Dealing with Last-Minute Large Orders</li> <li>Handling an Overcrowded Kitchen During Peak Hours</li> <li>Running Out of a Key Ingredient Mid-Service</li> <li>Dealing with Negative Online Reviews About Food</li> <li>Miscommunication Between Kitchen and Service Staff</li> <li>Handling VIP Guests or Celebrity Diners</li> <li>Emergency Situations (Fire, Gas Leak, or Health Issue in the Kitchen)</li> </ul>	24
	<ul> <li>Guest Complaint Resolution Role-Play – Simulate scenarios where guests complain about food quality, temperature, or delays, and train chefs on professional responses.</li> <li>Service Recovery Exercise – Practice offering alternatives such as complimentary dishes, discounts, or personal apologies after a service failure.</li> <li>Handling Overbooked Reservations – Role-play explaining to guests why a dish is unavailable while providing alternative recommendations.</li> <li>Allergy &amp; Dietary Restriction Training – Simulate handling requests for vegan, gluten-free, or allergy-friendly meals, ensuring safe kitchen practices.</li> <li>Apology &amp; Compensation Role-Play – Train students on how to communicate apologies sincerely and offer solutions without blame.</li> <li>Kitchen Safety Drill – Practice emergency response protocols, including fire safety and first-aid training.</li> </ul>	
	Total	96

Credit Distribution				
Lecture/Tutorial	Practicum	Experiential learning		
Nil	96 Hrs.	30 Hrs.  1. Projects and assignments on various guest handling techniques.  2. Role play on different situations handlings.		

# **Text Books:**

- 1. *Hotel Front Office: A Training Manual*, Andrews, S. (2015), Tata McGraw Hill.
- 2. Hotel Front Office Operations & Management, Tewari, J. (2016), Oxford University Press.

## **Reference Books:**

- 1. Hospitality Reception & Front Office Procedures & Systems, Negi, J. (2009), Publisher S. Chand.
- 2. *The Art of Dealing with People*, Les Giblin, Embassy Books; First Edition (1 January 2001).
- 3. Human Psychology, Dr. Mukta Goyal, Notion Press (21 July 2021).
- 4. *Food and Beverage Service 2e*, Singaravelavan, R., Oxford University Press; Second Edition (17 June 2016).

# **Additional Reading:**

- 1. An Assessment of Key Hotel Guest Contact Personnel in Handling Guest Complaints. <u>Link</u>
- 2. How To Handle Hotel Guest Complaints. Link

## Semester-III

Subject Name: Cuisines of India Lab – I

Type of Course: Major Paper Code: CAT192M311

Course Level: 200 Course Credit: 3

**Scheme of Evaluation: Practical** 

L-T-P-C: 0-0-6-3

# **Course Objectives:**

This course equips students with a rich diversity of Indian regional cuisines, understanding their historical influences, ingredients, cooking techniques, and cultural significance to develop a strong foundation in traditional Indian culinary practices.

# **Course Outcomes:**

Having completed this module, a student will be able to:

CO 1		<b>To Understand</b> the historical, geographical, and cultural influences on various regional Indian cuisines, identifying key ingredients, cooking methods, and traditional food practices.	
	CO 2	<b>To Demonstrate</b> proficiency in preparing authentic Indian dishes by applying appropriate cooking techniques, spice combinations, and presentation skills in a professional culinary environment.	BT 2
	CO 3	To Analyze and innovate traditional Indian recipes by incorporating modern culinary trends, sustainable practices, and health-conscious modifications while maintaining authenticity and flavor balance.	вт3

Modules	Topics / Course content	Periods
	Regional Indian Cuisine (West Indian Cuisine)	
	Class 1: Gujarati Cuisine	
	Rice/Roti: Gujarati Khichdi	
т	Vegetarian: Batata Nu Shaak (Potato Tomato Curry) & Kurkuri Bhindi	24
I	Class 2: Rajasthani Cuisine	24
	Rice/Roti: Bajra Roti	
	Vegetarian: Gatte Ki Sabzi	
	Non-Vegetarian: Laal Maas	
	Class 3: Goan Cuisine	
	Rice/Roti: Coconut Pulao	
	Vegetarian: Cabbage Foogath	
	Non-Vegetarian: Galina Xacutti (Goan Chicken Curry)	

	Regional Indian Cuisine (North Indian Cuisine)	
	Class 4: Kashmiri Cuisine	
	Rice/Roti: Kashmiri Pulao     Washaring Raman Garing & Transin Garan	
	<ul> <li>Vegetarian: RazmaGogji (Rajma&amp; Turnip Curry)</li> <li>Non-Vegetarian: Rogan Josh</li> </ul>	
	Tion vegetarian. Rogan Josh	
	Class 5: Punjabi Cuisine	
		24
	<ul> <li>Rice/Roti: Makki Di Roti</li> <li>Vegetarian: Sarson Da Saag</li> </ul>	24
II	Non-Vegetarian: Butter Chicken	
	Class 6: Mughlai Cuisine	
	Rice/Roti: Zafrani Pulao	
	Vegetarian: Shahi Paneer	
	Non-Vegetarian: Murg Musallam	
	Regional Indian Cuisine (Central Indian Cuisine)	
	Class 7: Maharashtrian Cuisine	
	Rice/Roti: Masala Bhat	
	Vegetarian: Bharli Vangi (Stuffed Brinjal)     Non Vegetarian: Kelbanyri Chicken	
	Non-Vegetarian: Kolhapuri Chicken	
	Class 8: Festival Feasts of India	24
	Rice/Roti: Biryani (Hyderabadi Style)	
III	• Vegetarian: Dal Makhani	
	Non-Vegetarian: Nalli Nihari	
	Class 9: Royal Awadhi Cuisine	
	Class 9. Royal Awaani Cuisine	
	Rice/Roti: Sheermal	
	Vegetarian: Dum Aloo Awadhi	
	Non-Vegetarian: Yakhni Pulao	
	Regional Indian Cuisine (South Indian Cuisine)	
	Class 10: Chettinad Menu	
	Worthi Dosom (Spigy Chicken Broth)	
	<ul><li>Kozhi Rasam (Spicy Chicken Broth)</li><li>Chettinad Chicken Curry (Spiced Chicken Curry)</li></ul>	
	Curd Rice (Tempered Yogurt Rice)	
	Veechu Parotta (Layered Flaky Bread)	
	Class 11: Kerala Menu	
TX 7		24
IV	<ul> <li>Ulli Vada (Onion Fritters)</li> <li>Meen Moilee (Coconut Milk Fish Curry)</li> </ul>	24
	<ul> <li>Meen Monee (Cocondt With Fish Curry)</li> <li>Malabar Parotta (Flaky Layered Flatbread)</li> </ul>	
	Sambharam (Spiced Buttermilk)	

## Class 12: Karnataka Menu

- Maddur Vada (Crispy Lentil Fritters)
- Mysore Rasam with Steamed Rice (Spiced Tamarind Soup with Rice)
- Majjige (Spiced Buttermilk)

Credit Distribution				
Lecture/Tutorial	Practicum	Experiential learning		
Nil	96	30hrs.  1. Modern Twist to Traditional Indian Dishes" – Select a classic Indian dish and innovate it using modern culinary techniques or fusion flavors (e.g., Millet Biryani, Vegan Butter Chicken, or Air-Fried Samosas).  2. Sustainable Cooking – Develop a zero-waste Indian dish using local ingredients.		

## **Textbooks:**

- 1. Modern Cookery for Teaching & Trade (Vol. 1 & 2) Thangam E. Philip, Orient Blackswan
- 2. Practical Cookery for Indian Cuisine" David Foskett& Victor Ceserani, Hodder Education

## **Reference Books:**

- 1. Food Production Operations, Parvinder Bali, OxfordUniversity Press
- 2. Culinary Art of Indian Cuisine PulapakaSusheela, Notion Press

# **Additional Reading:**

- 1. Abraham, S., & Kannan, R. K. (2015). The potential of culinary tourism in India. *ANVESHAK-International Journal of Management*, 4(2), 133-148.
- 2. Jain, A., &Bagler, G. (2018). Culinary evolution models for Indian cuisines. *Physica A: Statistical Mechanics and its Applications*, *503*, 170-176.

# Semester - III

Subject Name: Indian Confectionary Lab

Type of Course: Major Code: CAT192M312 Course Level:200 Course Credit:3

**Scheme of Evaluation:** Practical

L-T-P-C: 0-0-6-3

# **Course Objective:**

After this semester, students will understand ingredients, classify sweets, master techniques, analyse faults, and gain practical knowledge of regional, fusion, and commercial desserts, including production techniques and innovative plating methods.

## **Course Outcomes:**

Having completed this module, a student will be able –

CO 1	<b>To Develop</b> an understanding of the historical evolution, regional diversity, and cultural significance of Indian confectionery.	BT 1
CO 2	<b>To Analyze</b> the impact of regional ingredients, including dairy and non-dairy bases, sweeteners, cooking mediums, and spices, on the texture and flavor of Indian sweets.	BT 2
CO 3	<b>To Demonstrate</b> proficiency in preparing traditional sweets from various regions of India, including North, East, Northeast, South, West, and Central India.	BT 3
CO 4	<b>To Identify</b> common faults in sweet-making, troubleshoot errors, and apply traditional techniques to enhance taste, texture, and presentation.	BT 4

Modules	Topics (if applicable) & Course Contents	Periods		
	Regional Indian Sweets (North India)			
	Kashmiri: Modur, Pulav, Phirni   (Savory) Kachori			
1	Punjabi: Atta Halwa, Rabri   (Savory) Samosa	24		
	Nimke Khurma Chirote			
	Suji Halwa, Milk cake, Kalakand			
	Regional Indian Sweets (East India)			
	Bengali: Rasgulla, MishtiDoi   (Savory) Kati Roll			
2	Odia: ChhenaPoda, Khaja   (Savory) Aloo Tikki	24		
	Kajukatli, Murukku, Pavbhaji			
	Regional Indian Sweets (South India)			
	Tamil Nadu: Mysore Pak, Kozhukattai   (Savory)Idli			
3	Kerala: Ada Pradhaman, Motichur, laddu   (Savory) Parippu, Vada			
	Regional Indian Sweets (West India)	24		
	Maharashtrian: PuranPoli, Shrikhand   (Savory) Vada Pav			
	Gujarati: Mohanthal, Basundi   (Savory) Dhokla			
	Regional Indian Sweets (Central India)			

4	<ul> <li>Awadhi: Malai, Gilori, Makhan Malai   (Savory) Panipuri</li> <li>Hyderabadi: Double Ka, Meetha, Sewaiyan   (Savory) Chapli Kebab</li> <li>Regional Indian Sweets (Northeast India)</li> <li>Assamese: Til, Pitha, Narikol Laru   Chak-hao</li> </ul>	24
Total		

Credit Distribution		
Lecture/Tutorial	Practicum	Experiential Learning
Nil	96	<ol> <li>Assignments – Research on different equipment used in Indian confectionery and their manufacturers.</li> <li>Project Work – Case study on regional sweets and their commercial production.</li> <li>Live Demonstrations – Hands-on practice in making traditional and modern fusion desserts.</li> </ol>

## **Text Books:**

- 1. "Basics of Baking" by S.C. Dubey, The Society of Indian Bakers, New Delhi, 2007
- 2. "Understanding Baking" by Nicole Rees & Joseph Amendola, John Wiley & Sons Publications, 2002

# **Reference Books:**

- 1. "Professional Baking" (Fifth Edition) by Wayne Gisslen, John Wiley & Sons, 2009
- 2. "Theory of Bakery & Patisserie" by P.S. Bali, Oxford University Press, New Delhi, 2018

# **Additional Readings:**

1. "How Baking Works" by Paula I. Figoni, John Wiley & Sons Publications, 2010

# Semester - III

Subject Name: Indian Culinary and Confectionery Traditions

Type of Course: Major Code: CAT192M343 Course Level:200 Course Credit: 2

**Scheme of Evaluation:** Theory

**L-T-P-C**: 1-1-0-2

# **Course Objective:**

To develop a comprehensive understanding of India's regional cuisines, traditional ingredients, culinary techniques, and Ayurvedic principles, fostering cultural appreciation and holistic culinary practices.

## **Course Outcomes:**

Having completed this module, a student will be able –

CO 1	<b>To Understand</b> regional Indian cuisines, explore factors like geography, history, festivals, and cooking traditions.	BT 1
CO 2	<b>To</b> Identify ingredients, cooking mediums, and sweeteners unique to various Indian states and communities.	BT 2
CO 3	<b>To Analyze</b> Ayurveda's impact on Indian food, focusing on holistic living, nutrition, and healing practices.	BT 3
CO 4	<b>To Master</b> regional dish preparation, applying traditional techniques, flavor balancing, and Ayurvedic meal planning.	BT 4

Modules	Topics (if applicable) & Course Contents	Period
		S
	REGIONAL INDIAN CUISINE	
	Introduction to Regional Indian Cuisine	
	Heritage of Indian Cuisine	
	Factors that affect eating habits in different parts of the country	
	Cuisine and its highlights of different states/regions/communities to be	
	discussed under:	
	Geographic location	
	Historical background	
1	Seasonal availability	
1	Special equipment	12
	Staple diets	12
	Specialty cuisine for festivals and special occasions	
	STATES	
	Andhra Pradesh, Bengal, Goa, Gujarat, Karnataka, Kashmir, Kerala, Madhya	
	Pradesh, Maharashtra, North Eastern States, Punjab, Rajasthan, Tamil Nadu and	
	Uttar Pradesh/Uttaranchal	
	DISCUSSIONS	
	Indian Breads, Indian Sweets, Indian Snacks	

	Regional Influences & Traditional Ingredients	
	Dairy-Based Sweets: Role of milk, khoya, chhena, ghee in sweets	
	• Non-Dairy Alternatives: Use of coconut milk, almond paste, lentil-based sweets	
	Types of Indian Sweets & Fault Analysis	
	Sweeteners & Their Regional Uses:	
	<ul> <li>Jaggery: Common in South &amp; East India</li> </ul>	
	Refined Sugar: Used in modern sweet-making	
	<ul> <li>Honey &amp; Date Syrup: Traditional natural sweeteners</li> </ul>	
2	Palm Sugar: Specialty in coastal regions	12
	Cooking Mediums & Their Impact:	12
	Ghee: Richness & aroma in North and West India	
	Coconut Oil: Coastal region influences	
	Mustard Oil: Used in select East Indian sweets	
	Grains & Pulses in Indian Sweets:	
	Rice-Based Sweets: Payasam, Kheer, Pitha	
	Wheat-Based Sweets: Halwa, Balushahi	
	<ul> <li>Lentil &amp; Millet-Based Sweets: Moong Dal Halwa, Ragi Ladoo</li> </ul>	
	Exploration of Spices & Flavoring Agents	
	Cardamom & Saffron: Widely used for aroma and taste	
	Rose Water & Kewra: Mughal influence, cooling properties	
	Nutmeg & Mace: Traditional warming spices for sweets	
	Holistic Living & Ayurveda Concepts	
	The Ayurveda concept of holistic living	
	Tools of Ayurveda: Tridosha (Vata, Pitta, Kapha), Panchamahabhuta, Agni,	
3	Dhatus, Malas, Ojas	12
	Importance of food in Ayurveda: Concept of Ahara (food) as medicine	
	· · · · · · · · · · · · · · · · · · ·	
	Food combinations, compatibility (ViruddhaAhara)  I	
	Ingredients & utensils used in Ayurvedic cooking	
	• Classification of food based on Ayurveda: Sattvic, Rajasic, and Tamasic foods	
	Ayurvedic Nutrition, Meal Planning & Home Remedies	
	<ul> <li>Concept of Rasa (taste) and its effect on body &amp; mind</li> </ul>	
	Ayurvedic approach to digestion & metabolism	
	• Daily dietary regimen (Dincharya) and seasonal dietary regimen	
4	(Ritucharya)	12
	Ayurvedic meal planning based on Dosha types	
	Healing foods & Ayurvedic superfoods	
	<ul> <li>Concept of fasting (Upavasa) and detoxification in Ayurveda</li> </ul>	
	• Homemade Ayurvedic medicines & remedies: Use of herbs and spices for	
	common ailments (cold, digestion, immunity, skin care)	
	Preparation and benefits of Ayurvedic oils (Taila) and herbal pastes (Lepa)	
	Total	48

Credit Distribution			
Lecture/Tutorial	Practicum	Experiential Learning	
48	Nil	1 - Regional Indian Thali Exploration. 2 - Research Ayurvedic concepts like Tridosha (Vata, Pitta, Kapha), Rasa (taste), and Sattvic, Rajasic, and Tamasic foods.	

## **Text Books:**

- 1) Achaya, K. T. (1994). Indian Food: A Historical Companion (1st ed.). Oxford University Press.
- 2) Karan, Pratibha. (2009). Biryani: The Food of India (1st ed.). Random House India.

## **Reference Books:**

- 1) Pant, Pushpesh. (2010). India: The Cookbook (1st ed.). Phaidon Press.
- 2) Kalra, Jiggs. (2007). Prashad: Cooking with Indian Masters (1st ed.). Allied Publishers.

# **Additional Readings:**

"Traditional and Ayurvedic foods of Indian origin" -This paper explores the principles of Ayurveda related to food, including the impact of dietary patterns on physical and mental states, and emphasizes

the importance of a stable, healthy diet.

https://www.sciencedirect.com/science/article/pii/S2352618115000438?utm\_source=chatgpt.com

# Semester – III

Subject Name: Menu Knowledge& Planning

**Type of Course: Minor (Restricted)** 

Code: CAT192N301 Course Level:200 Course Credit: 4

**Scheme of Evaluation: Theory** 

**L-T-P-C:** 3-1-0-4

# **Course Objective:**

To develop students' competency in menu planning and analysis by incorporating culinary principles, nutritional balance, cost efficiency, market trends, and consumer preferences.

# **Course Outcomes:**

Having completed this module; a student will be able –

CO 1	To Explain menu planning principles, considering cuisine, nutrition, and customer	BT 1
	preferences.	
CO 2	To Analyze pricing, portion control, and ingredient selection for profitability.	BT 2
CO 3	To Apply menu engineering to optimize sales and business performance.	
		BT 3
CO 4	To Develop cost-effective menus based on market trends and operational feasibility.	
		BT 4

Modules	Topics (if applicable) & Course Contents	Periods
	MEALS & MENU PLANNING:	
	A. Origin of Menu	
	B. Objectives of Menu Planning	
	C. Types of Menus	
	D. Courses of French Classical Menu	
	E. Sequence	
	F. Examples from each course	
	G. Cover of each course	
	H. Accompaniments	
1	I. French Names of dishes	12
	J. Types of Meals	
	K. Early Morning Tea	
	L. Breakfast (English, American Continental, Indian)	
	M. Brunch	
	N. Lunch	
	O. Afternoon/High Tea	
	P. Dinner	
	Q. Supper	
	MENU PLANNING:	
	<ul> <li>Basic principles of menu planning – recapitulation</li> </ul>	
2		12

	<ul> <li>Points to consider in menu planning for various volume feeding outlets such as Industrial, Institutional, and Mobile Catering Units</li> <li>Principles of planning for quantity food production with regard to</li> <li>Space allocation</li> </ul>	
	<ul><li> Equipment selection</li><li> Staffing</li></ul>	
	Planning menus for —  • School/college students Industrial workers  • Hospitals  • Outdoor parties  • Theme dinners  • Transport facilities, cruise lines, airlines, railway	
	Nutritional factors for the above	
3	<ul> <li>MENU MERCHANDISING:</li> <li>Elements to Strengthen Menu Merchandising</li> <li>Menu Control</li> <li>Menu Structure</li> <li>Pricing of Menu</li> <li>Menu as a Marketing Tool</li> <li>Constraints of Menu Planning.</li> <li>INDENTING</li> <li>Principles of Indenting for volume feeding</li> <li>Portion sizes of various items for different types of volume feeding</li> <li>Modifying recipes for indenting for large scale catering</li> <li>Practical difficulties while indenting for volume feeding</li> </ul>	12
4	<ul> <li>MENU ENGINEERING:</li> <li>Definition and Objectives: Menu Engineering</li> <li>Menu Matrix ( (Stars, Plow Horses, Puzzles, Dogs).</li> <li>Why Menu Engineering</li> <li>Three main elements: Demand, Menu Mix, Contribution.</li> <li>Advantages.</li> </ul>	12
	Total	48

Credit Distribution				
Lecture/Tutorial	Practicum	Experiential Learning		
48	Nil	45 Hrs. <b>Task:</b> Select a restaurant or café and analyze its menu based on pricing, popularity, and profitability.  - Categorize menu items using the Menu Engineering Matrix (Stars, Plow Horses, Puzzles, Dogs).  - Suggest modifications (pricing, portion size, placement) for		
		better profitability.		

- 1. Hotel Front Office: Operations and Management" Jatashankar R. Tewari
- 2. Food Production Operations" Parvinder S. Bali

# **Reference Books:**

- 1. Food & Beverage Service" R. Singaravelavan
- 2. Introduction to Hospitality Management" R.K. Malhotra
- 3. Catering Management: An Integrated Approach" M. Sethi & R. Malhan

# **Additional Readings:**

Kiiski, R. (2023). Creating a Dynamic Menu Engineering Model for Food and Beverage Operations at Company X.

# Semester - III

Subject Name: Tourism & Hospitality Operations

Type of Course: Interdisciplinary (Open)

Code: CAT1921301 Course Level:200 Course Credit:03

**Scheme of Evaluation:** Theory

**L-T-P-C:** 2-1-0-3

**Course Objective:** To equip students with fundamental knowledge of hospitality operations, including front office, housekeeping, food and beverage service, and kitchen management, ensuring seamless coordination between different departments in a hospitality establishment.

#### **Course Outcomes:**

Having completed this module, a student will be able to:

CO 1	<b>To Explain</b> hospitality departments' roles and coordination for efficient operations.	BT 1
CO 2	<b>To Demonstrate</b> guest handling, communication, and service skills for better customer experience	BT 2
CO 3	<b>To Apply</b> hygiene, sanitation, and safety protocols in food and beverage operations.	BT 3
CO 4	<b>To Implement</b> cost control and resource management strategies to improve efficiency and profitability.	BT 4

Units	Topics/Course content	Periods
I	<ul> <li>Introduction to Tourism &amp; Hospitality</li> <li>Definition &amp; Scope of Tourism &amp; Hospitality</li> <li>Interrelation Between Tourism &amp; Hospitality</li> <li>Key Sectors in the Hospitality Industry         <ul> <li>Accommodation</li> <li>Transportation</li> <li>Recreation &amp; Entertainment</li> <li>Travel &amp; Tourism Services</li> </ul> </li> <li>Impact of Tourism on the Hospitality Industry</li> </ul>	12
П	Unit 2: Accommodation & Front Office Operations  Types of Accommodation    Hotels, Resorts, Motels, B&B, Home Stays, etc  Capsule Hotels, Hostels, Car Camping, Vacation Rentals, etc.  Front Office Operations  Guest Cycle: Pre-arrival, Arrival, Stay, Departure, Post-departure  Reservation Handling: FITs, GITs, TAs, Airlines	12

	<ul> <li>Room Categories &amp; Tariff Plans</li> <li>Guest Complaint Handling &amp; Service Recovery</li> <li>Technology in Front Office</li> </ul>	
	Unit 3: Housekeeping & Facility Management	
Ш	<ul> <li>Housekeeping Department Structure &amp; Functions</li> <li>Cleaning &amp; Maintenance Standards</li> <li>Guest Room &amp; Public Area Maintenance</li> <li>Laundry &amp; Linen Management</li> <li>Safety &amp; Hygiene in Housekeeping</li> <li>Sustainable Practices in Hospitality Operations</li> </ul>	12
IV	Unit 4: Tourism Operations & Travel Management	12
1	<ul> <li>Types of Tourism</li> <li>Leisure, Business, Medical, Adventure, Cultural, Eco-tourism, etc</li> </ul>	12
	Tourism Organizations & Regulations     National & International Tourism Organizations (UNWTO, IATA, WTTC)	
	<ul> <li>Transportation in Tourism</li> <li>Air, Rail, Cruise, Road</li> <li>Role of Airlines, Railways, and Cruise Liners in Tourism</li> </ul>	
	<ul> <li>Tour Package &amp; Itinerary Planning</li> <li>FIT vs. GIT Packages</li> <li>Destination &amp; Experience-Based Tourism</li> </ul>	
	Total	48

Lecture/Tutorial	Practicum	Experiential Learning
48	Nil	<ol> <li>Hotel Visit: Observe front office operations in real-time. Conduct interviews with front desk staff to understand guest handling procedures.</li> <li>Practical Demonstration: Practice bedmaking, room setup, and cleaning protocols. Conduct a mock drill on handling emergencies like fires or medical incidents.</li> <li>Virtual Tours: Organize virtual tours of UNESCO heritage sites in India.</li> </ol>

- 1. Sudhir Andrews (2007); Front Office Management & Operations, Tata McGraw Hill Education, New Delhi.
- 2. Rakesh Puri; Front Office Operations & Management.
- 3. Jatashankar R. Tiwari (2009); *Hotel Front Office Operations & Management*, OUP India, New Delhi.

#### **Reference Books:**

- 1. Gary K. Vallen, Jerome J. Vallen (2013); *Check-In Check-Out Managing Hotel Operations*, Pearson, New Delhi.
- 2. Sue Baker, Jeremy Huyton, Pam Bradley (2001); *Principles of Hotel Front-Office Operations*, Cengage Learning EMEA, New Delhi.
- 3. Colin Dix, Chris Baird (2006); *Front Office Operations*, Pearson Education India, New Delhi.

# **Additional Reading:**

- 1. Sushil Kumar Bhatnagar; Front Office Management.
- 2. Sudhir Andrews (2009); *Hotel Front Office Training Manual*, Tata McGraw-Hill Education, New Delhi.

# Subject Name: Behavioural Sciences-III UG 3rdsemester Course code: BHS982A304

Credit:1

**Course objectives:** To increase one's ability to draw conclusions and develop inferences about attitudes and behaviour, when confronted with different situations that are common in modern organizations. To enable the students to understand the process of problem solving and creative thinking.

**Course outcomes:** On completion of the course the students will be able to:

CO1: Understand the process of problem solving and creative thinking.

CO2: Develop and enhance skills required for decision-making.

#### **Detailed Syllabus:**

Modules	Course Contents	Periods
I	Problem Solving Process  Defining problem, the process of problem solving, barriers to problem solving (Perception, Expression, Emotions, Intellect, surrounding environment).	4
п	Thinking as a Tool for Problem Solving What is thinking: The Mind/Brain/Behaviour Critical Thinking and Learning:  • Making Predictions and Reasoning.  • Memory and Critical Thinking.  • Emotions and Critical Thinking.	4
Ш	Creative Thinking Definition and Meaning of Creativity The nature of creative thinking: Convergent and Divergent thinking, Idea generation and evaluation (Brainstorming), Image generation and evaluation. The six-phase model of Creative Thinking: ICEDIP model.	4
IV	Building Emotional Competence Emotional Intelligence – Meaning, components, importance and relevance. Positive and negative emotions. Healthy and unhealthy expression of emotions.	4
	Total	16

# **Textbooks:**

- 1. J. William Pfeiffer (ed.), *Theories and Models in Applied Behavioural Science, Vol 3, Management*, Pfeiffer & Company.
- 2. Blair J. Kolasa, Introduction to Behavioural Science for Business, John Wiley & Sons Inc.

Type of Course: AEC (w.e.f. 2023-24)

**UG Programmes Semester: 3rd** 

Course Code: CEN982A301

**Course Title: CEN III – Fundamentals of Business Communication** 

Total Credits: 1 Course Level: 200 L-T-P-C: 1-0-0-1

**Scheme of Evaluation: Theory and Practical Course Objective:** The aim if the course is to develop essential business communication skills, including effective writing, speaking, and interpersonal communication, to enhance professional interactions, collaboration, and successful communication strategies within diverse corporate environments.

Course Outcomes: On successful completion of the course, the students will be able to:

SINo	Course Outcome	Blooms Taxonomy Level
CO1	Define and list business documents using appropriate formats and styles, demonstrating proficiency in written communication for various business contexts.	BT1
CO2	Demonstrate confident verbal communication skills through persuasive presentations, active listening, and clear articulation to.	BT2
CO3	Define and identify different life skills and internet competencies required in personal and professional life.	ВТ3

	Detailed Syllabus	
Modules	Course Contents	Periods
I	Presentation Skills Importance of presentation skills, essential characteristics of a good presentation, stages of a presentation, visual aids in presentation, effective delivery of a presentation.	5
II	Business Writing Report writing: Importance of reports, types of reports, format of reports, structure of formal reports. Proposal writing: Importance of proposal, types of proposal, structure of formal proposals. Technical articles: Types and structure.	5
III	Preparing for Jobs  Employment communication and its importance, knowing the four-step employment process, writing resumes, guidelines for a good resume, writing cover letters.  Interviews: Types of interview, what does a job interview assess, strategies of success at interviews, participating in group discussions.	5

IV	Digital Literacy and Life Skills Digital Literacy: Digital skills for the '21st century', college students and technology, information management using Webspace, Dropbox, directory, and folder renaming conventions. Social media technology and safety, Web 2.0. Life Skills: Overview of life skills: Meaning and significance of life skills, life skills identified by WHO: self-awareness, empathy, critical thinking, creative thinking, decision making, problem-solving, effective communication, interpersonal relationships, coping with stress, coping with emotion. Application of Life Skills: Opening and operating bank accounts, applying for PAN, passport, online bill payments, ticket booking, gas booking.	5
	Total	20

Keywords: Employability, business writing, presentation skills, life skills.

# **Textbooks:**

1. Business Communication by P.D. Chaturvedi and Mukesh Chaturvedi.

#### Semester - III

**Subject Name:** Food Carving and Plating Styles **Type of Course**: Skill Enhancement Course

Code: CAT192S311 Course Level:200 Course Credit:3

**Scheme of Evaluation:** Practical

**L-T-P-C:** 0-0-6-3

#### **Course Objective:**

After the successful completion of this course, students will be able to:

- Master fundamental and advanced techniques of fruit and vegetable carving.
- Develop artistic and creative plating skills using sauces, garnishes, and textures.
- Create intricate centerpiece carvings for buffet displays and fine dining.
- Enhance food presentation through modern plating elements.
- Apply food styling techniques for photography and visual appeal.

#### **Course Outcomes:**

Having successfully completed this module; a student will be able –

SINo	Course Outcome	Blooms Taxonomy
		Level
CO 1	Execute basic carving techniques for fruits and vegetables.	BT1
CO 2	Perform advanced carving on pumpkins, watermelons, and themed designs.	BT2
CO 3	Apply modern plating techniques using sauces, textures, and garnishes.	ВТ3
CO 4	Design artistic buffet presentations for event catering. &Develop food styling skills for photography, menus, and marketing.	BT4

Modules	Topics (if applicable) & Course Contents	Periods
	Basic Fruit & Vegetable Carving	
	<ul> <li>Introduction to food carving – Importance, history, tools, and materials</li> </ul>	
1	Basic fruit carving – Apple swan, tomato rose, cucumber fan	24
	Basic vegetable carving – Carrot flowers, radish roses, onion lotus	
	• Simple plating & arrangement – Combining carved elements for presentation	
	Advanced Carving – Watermelon, Pumpkin & Thematic Designs	
2	Watermelon carving – Floral theme, peacock design, face carving	
	Pumpkin carving – Indian motifs, Halloween theme, abstract art	24
	• Themed fruit baskets & buffet displays – Melon bowl, pineapple swan, mixed	
	fruit arrangement	

	Total	96
4	<ul> <li>Buffet Displays, Event Styling &amp; Final Showcase</li> <li>Artistic buffet presentation – Designing a plated buffet centerpiece</li> <li>Final carving &amp; plating project – Personalized creative showcase</li> <li>Final display &amp; assessment – Students present their complete works</li> </ul>	24
3	<ul> <li>Sauce Plating, Garnishing &amp; Decorative Elements</li> <li>Sauce plating techniques – Swirls, smears, dots, brush strokes</li> <li>Modern garnishes &amp; textures – Coral tuile, edible flowers, parmesan crisp</li> <li>Full plate composition – Complete dish presentation with sauces &amp; garnishes</li> </ul>	24

Credit Distribution			
Lecture/Tutorial Practicum Experiential Learning		Experiential Learning	
Nil	96	<ul> <li>45 Hrs.</li> <li>1. Projects &amp; Assignments Related to Plating &amp; Presentation</li> <li>2. Live Demonstrations &amp; Showcasing</li> </ul>	

Working the Plate: The Art of Food Presentation Food Presentation Secrets By Cara Hobday

# **Reference Books:**

Decorative Art of Japanese Food Carving Culinary Carving and Plate Decorating | Bakedeco

# **Additional Readings:**

World Of Sauces: A Handy Book For Sauce Making

#### Semester-IV

Subject Name: Northeast India and Eastern Cuisine Lab

Type of Course: Major Paper Code: CAT192M411

Course Level: 200 Course Credit: 3

**Scheme of Evaluation: Practical** 

L-T-P-C: 0-0-6-3

# **Course Objectives:**

This course provides students with an in-depth exploration of Indian regional cuisines, focusing on their historical influences, ingredients, cooking methods, and cultural importance, thereby building a solid foundation in traditional Indian culinary practices.

**Course Outcomes:** 

# Having completed this module, a student will be able to:

CO 1	To find historical, geographical, and cultural influences on regional Indian cuisines, focusing on key ingredients and techniques.	BT 1
CO 2	To Demonstrate authentic Indian dishes using proper techniques, spice blends, and presentation skills.	BT 2
CO 3	To Innovate traditional recipes with modern trends, sustainability, and health-conscious modifications while preserving authenticity.	ВТ3

Modules	Topics / Course content		
I	Regional Indian Cuisine (Northeast Indian Cuisine)  Menu 1: Manipuri Menu  Chamthong (Kangshoi) (Vegetable Stew) Singju (Fermented Soybean & Raw Vegetable Salad) Steamed Rice with Eromba (Fermented Fish & Vegetable Mash) Nga Ataoba (Fried Fish with Local Spices)  Menu 2: Assamese Menu		
	<ul> <li>Steamed Joha Rice (Aromatic Rice)</li> <li>Masor Tenga (Tangy Fish Curry)</li> <li>Kukura Mankho (Assamese Chicken Curry)</li> <li>Khar with Black Dal (Traditional Alkaline Dish)</li> <li>Bengena Pitika (Mashed Eggplant)</li> </ul>		

		-
	Menu 3: Sikkimese Menu	
	Thukna (Naodla Soun)	
	<ul><li>Thukpa (Noodle Soup)</li><li>Momos/Shyaphaley (Dumplings or Fried Meat Patties)</li></ul>	
	Dal BhatTarkari (Rice, Lentils, and Vegetables)	
	Sel Roti (Rice Flour Doughnut)	
	Menu 4: Naga Menu	
	Smoked Chicken with Bamboo Shoot	
II	Akhuni (Fermented Soybean) Chutney	24
	Galho (Naga-style Rice Porridge)	
	Menu 5: Tripuri Menu	
	Mui Borok (Fermented Fish with Vegetables)	
	<ul> <li>Mosdeng Serma (Spicy Tomato Chutney)</li> </ul>	
	Butter Tea	
	Menu 6: Nepali Menu	
	Sel Roti (Sweet Rice Doughnut)	
	<ul> <li>Aloo Tama (Potato and Bamboo Shoot Curry)</li> <li>Gundruk Ko Jhol (Fermented Leafy Green Soup)</li> </ul>	
	Gundruk Ko Jhor (Termented Leary Green Soup)	
	Menu 7: Mizo Menu	
	Buhchang (Sticky Rice)	
	Builchang (Sticky Rice)     Bai (Traditional Mizo Stew)	
	Pawhlo (Fish Wrapped in Banana Leaf)	
	Bekang Chhum (Fermented Soybean Chutney)	
III	Menu 8: Arunachali Menu	24
	vienu 8: Arunacnau vienu	
	<ul> <li>Oying Vegetable Stew (Mishmi Cuisine) – (Stew made with spinach,</li> </ul>	
	mushrooms, and foraged greens)	
	Fermented Bamboo Shoot with Mustard Leaves     (tengy side dish served with rise)	
	<ul><li> (tangy side dish served with rice)</li><li> Marua Sabji (Finger Millet &amp; Greens)</li></ul>	
	Menu 9: Meghalayan (Khasi) Menu	
	rizona /. miegnamyan (mass) miena	
	• Ja Stem (Rice made with turmeric)	
	Muli Khleh (Radish salad with perilla seeds)  Delay in Maria (Chick and Chick and	
	Doh syiar Neiiong (Chicken with Black Sesame)  84  P	

	Tungtap (Fermented fish chutney with onions, garlic and Sichuan peppercorn)	
	Regional Indian Cuisine (Eastern Indian Cuisine)	
${f v}$	Menu 10: Bengali Menu	24
	<ul> <li>Shorshe Ilish (Mustard Hilsa Fish Curry)</li> <li>Luchi-Alur Dom (Deep-Fried Flatbread with Spiced Potatoes)</li> </ul>	
	Menu 11: Bihari Menu	
	<ul> <li>Litti Chokha (Baked Wheat Balls with Spiced Mashed Vegetables)</li> <li>Sattu Paratha (Stuffed Gram Flour Flatbread)</li> <li>Champaran Mutton (Ahuna Mutton) (Slow-Cooked Mutton in Sealed Pot)</li> </ul>	
	Menu 12: Odia Menu	
	<ul> <li>Dalma (Lentils Cooked with Vegetables)</li> <li>Pakhala Bhata (Fermented Rice with Water)</li> <li>Chingudi Malai Curry (Prawns Cooked in Coconut Milk)</li> </ul>	

Credit Distribution			
Lecture/Tutorial	Practicum	Experiential Learning	
Nil	96	<ul> <li>30hrs.</li> <li>3. Heritage Walk Observation – Visit a local historical site, take pictures, and describe the cultural importance with tourist experience insights.</li> <li>4. Mystery Ingredient Challenge – Cook a dish using only 5 pre-selected ingredients and explain the concept.</li> </ul>	

# **Textbooks:**

- 3. Modern Cookery for Teaching & Trade (Vol. 1 & 2) Thangam E. Philip, Orient Blackswan
- 4. Practical Cookery for Indian Cuisine" David Foskett& Victor Ceserani, Hodder Education

# **Reference Books:**

- 3. Food Production Operations, Parvinder Bali, Oxford University Press
- 4. Culinary Art of Indian Cuisine PulapakaSusheela, Notion Press

# **Additional Reading:**

- 3. Abraham, S., & Kannan, R. K. (2015). The potential of culinary tourism in India. *ANVESHAK-International Journal of Management*, *4*(2), 133-148.
- 4. Jain, A., &Bagler, G. (2018). Culinary evolution models for Indian cuisines. *Physica A: Statistical Mechanics and its Applications*, *503*, 170

#### Semester-IV

Subject Name: World Cuisine Lab - I

Type of Course: Major Code: CAT192M412 Course Level:200 Course Credit:3

**Scheme of Evaluation:** Practical

**L-T-P-C**: 0-0-6-3

# **Course Objective:**

After the successful completion of this semester, students will be able to understand Indian confectionery ingredients, classify traditional and modern sweets, master preparation techniques, analyze faults, and explore regional, fusion desserts, and plating methods.

#### **Course Outcomes:**

Having completed this module, a student will be able –

CO 1	To Understand the historical and cultural influences on European and American cuisines.	BT 1
CO 2	To Learn about essential ingredients, stocks, sauces, and classical cooking techniques.	BT 2
CO 3	To Acquire hands-on experience in preparing traditional Continental dishes.	BT3
CO 4	To Identify and troubleshoot faults in Continental cuisine preparation.	BT 4

Modules	Topics (if applicable) & Course Contents	Periods		
	Spanish Cuisine			
	<ul> <li>Gazpacho (Cold Tomato-Based Soup)</li> <li>Paella (Traditional Spanish Rice Dish)</li> <li>Pollo En Pepitoria (Chicken in Almond &amp; Saffron Sauce)</li> </ul>			
	Italian Cuisine			
	<ul> <li>Minestrone (Vegetable Soup)</li> <li>Ravioli Arrabbiata (Stuffed Pasta with Spicy Tomato Sauce)</li> <li>Fettuccine Carbonara (Pasta with Eggs, Cheese, and Bacon)</li> </ul>			
	German Cuisine			
1	<ul> <li>Linsensuppe (Lentil Soup)</li> <li>Sauerbraten (Marinated Pot Roast)</li> </ul>	24		

	Spätzle (Soft Egg Noodles)	
	British Cuisine	
	<ul> <li>Scotch Broth (Traditional Scottish Soup)</li> <li>Roast Chicken (Classic British Sunday Roast)</li> <li>Yorkshire Pudding (Savory Baked Pudding)</li> </ul>	
	Greek Cuisine	
2	<ul> <li>Soupe Avgolemono (Lemon &amp; Egg Chicken Soup)</li> <li>Moussaka À La Grecque (Layered Eggplant &amp; Meat Casserole)</li> <li>Dolmas (Stuffed Vine Leaves)</li> </ul>	24
	French Cuisine	
	<ul> <li>Coq au Vin (Chicken Braised in Wine)</li> <li>Ratatouille (Provencal Vegetable Stew)</li> <li>Quiche Lorraine (Savory Egg and Cheese Tart)</li> </ul>	
	Belgian Cuisine	
	<ul> <li>Waterzooi (Creamy Fish or Chicken Stew)</li> <li>Moules-Frites (Mussels with Fries)</li> <li>Belgian Waffles</li> </ul>	
	Dutch Cuisine	
3	<ul> <li>Erwtensoep (Dutch Pea Soup)</li> <li>Stamppot (Mashed Potatoes with Vegetables)</li> <li>Poffertjes (Mini Pancakes)</li> </ul>	24
	American Cuisine	
	<ul> <li>Clam Chowder (New England Style)</li> <li>BBQ Ribs (Southern-Style Smoked Ribs)</li> <li>Apple Pie (Classic American Dessert)</li> </ul>	
	Portuguese Cuisine	
	<ul> <li>Caldo Verde (Traditional Kale Soup)</li> <li>Bacalhau à Brás (Shredded Cod with Eggs and Potatoes)</li> <li>Pastéis de Nata (Portuguese Custard Tart)</li> </ul>	
4	Mexican Cuisine	24
	<ul> <li>Tortilla Soup (Traditional Tomato &amp; Corn Soup)</li> <li>Enchiladas Verdes (Corn Tortillas with Green Sauce)</li> <li>Churros (Fried Dough Pastry with Sugar &amp; Cinnamon)</li> </ul>	
	French Menu	

<ul> <li>French Onion Soup</li> <li>Coq au Vin</li> <li>Crème Brûlée</li> </ul>	
Italian Menu	
<ul> <li>Caprese Salad</li> <li>Lasagna al Forno</li> <li>Hand Made Pasta</li> </ul>	
Total	96

Credit Distribution				
Lecture/Tutorial	Practicum	Experiential Learning		
		30		
		Research Assignment: Study on regional		
		variations in French and American cuisine.		
		<b>Project Work:</b> Case study on the evolution of a		
		classic continental dish.		
Nil	96	Live Demonstrations: Hands-on practice in		
		preparing classical European dishes with emphasis		
		on plating.		
		Industry Visit (Optional): Visit to a fine-dining		
		restaurant or bakery specializing in European		
		cuisine.		

- 1. Escoffier: The Complete Guide to the Art of Modern Cookery Auguste Escoffier
- 2. Classical Cooking the Modern Way Eugen Pauli

# 3. Reference Books: Additional Readings:

- 1. Professional Cooking Wayne Gisslen
- 2. Le Cordon Bleu's Complete Cooking Techniques

# Semester – IV

Subject Name: Ayurvedic Practices and Concepts of Food Production Lab

Type of Course: Major Code: CAT192M413 Course Level:200 Course Credit:3

**Scheme of Evaluation:** Practical

**L-T-P-C:** 0-0-6-3

# **Course Objective:**

# **Course Outcomes:**

Having successfully completed this module; a student will be able –

CO 1	<b>To Explain</b> Ayurvedic nutrition principles and benefits of infusions, decoctions, and fermented drinks.	BT 1
CO 2	To Demonstrate Ayurvedic dairy processing and home remedies.	BT 2
CO 3	To Apply Ayurvedic cooking, fermentation, and preservation techniques.	BT3
CO 4	To Create and present a complete Ayurvedic meal plan.	BT 4

Modules	Topics (if applicable) & Course Contents	Periods
	Module 1: Ayurvedic Beverages & Dairy Processing	
	Ayurvedic Infusions & Decoctions	
	Tulsi Kadha	
	Ginger-Turmeric Tea	
	Herbal Kashayam	
1	Amla Juice	24
	Ayurvedic Beverages & Fermented Drinks	
	Buttermilk (Takra)	
	Fermented Rice Drink (Panta Bhat)	
	Herbal Kanji	
	Ayurvedic Dairy Processing (Butter, Ghee, Paneer)	
	Traditional Butter (Makkhan) from Curd	
	Clarified Butter (Ghee) – Process & Benefits	

	Making Paneer (Chhena) Using Lemon Juice	
	Ayurvedic Home Remedies & Traditional Recipes	
	Ayurvedic Desserts & Snacks	
	<ul><li>Chyawanprash</li><li>Dates &amp; Nut Laddu</li><li>Herbal Ghee</li></ul>	
2	Homemade Ayurvedic Medicines	24
	<ul> <li>Triphala Churna</li> <li>Ashwagandha Tonic</li> <li>Ajwain &amp; Honey Syrup for Digestion</li> </ul>	
	Ayurvedic Pastes & Oils	
	<ul> <li>Turmeric &amp; Sandalwood Paste for Skin</li> <li>Neem &amp; Tulsi Oil for Hair</li> </ul>	
	Module 3: Advanced Ayurvedic Cooking & Preservation	
	Sprouting & Fermentation	
	<ul><li>Sprouted Moong &amp; Fenugreek Salad</li><li>Fermented Millet Porridge</li></ul>	
3	Ayurvedic Soups & Broths	24
	<ul><li>Moringa &amp; Drumstick Soup</li><li>Lentil &amp; Black Pepper Rasam</li></ul>	
	Traditional Ayurvedic Pickles & Preserves	
	<ul><li>Amla Pickle</li><li>Ginger-Lemon Preserve</li></ul>	
	Ayurvedic Breakfast & Meal Preparation	
4	<ul><li>Moong Dal Chilla</li><li>Red Rice Porridge</li></ul>	
7	Satvik Thali	24
	(Red Rice, Moong Dal, Seasonal Vegetables, Ghee, Buttermilk)	
	Final Review	
	01 IDa	

	Students prepare and present a full Ayurvedic meal including beverages, snacks, and dairy products	
Total		

Credit Distribution				
Lecture/Tutorial	Practicum	Experiential Learning		
		45 Hrs.		
		1. Assignments on Various types of Ayurvedic		
Nil	96	Home Remedies		
		2. Projects and assignments related to various		
		Ayurvedic Ingredients		

- 1. Principles and Practice of Ayurvedic Medicine by Rustomjee NaserwanjeeKhory
- 2. Ayurvedic Medicine: The Principles of Traditional Practice by Sebastian Pole

# **Reference Books:**

- 4. The Ayurvedic Cookbook: A Personalized Guide to Good Nutrition and Health
- 5. Ayurveda: A Life of Balance

# **Additional Readings:**

1. Ayurvedic Nutrition and Cooking

#### Semester-IV

**Subject Name: Global Culinary Operations & Techniques** 

Type of Course: Major PaperCode: CAT192M401

Course Level: 200 CourseCredit:3

**Scheme of Evaluation: Theory** 

L-T-P-C: 2-1-0-3

# **Course Objectives:**

The course aims to develop proficiency in larder operations, charcuterie, forcemeats, brining, curing, pâtés, mousses, and aspic preparation while emphasizing equipment handling, larder control, and professional culinary techniques essential for cold kitchen management.

#### **Course Outcomes:**

Having completed this module, student will be able-

CO 1	To Explain larder layout, equipment, and control systems.	BT 1
CO 2	To Demonstrate knowledge of charcuterie, forcemeats, brines, cures, and marinades.	BT 2
CO 3	To Prepare ham, bacon, galantines, pâtés, mousse, and chaud froid.	ВТ3
CO 4	To Apply techniques for aspic, gelée, quenelles, parfaits, and roulades	BT 4

Modules	Topics / Course content	Periods
	LARDER	
	LAYOUT & EQUIPMENT	
	Introduction of Larder Work	
	Definition	
	Equipment found in the larder	
I	Layout of a typical larder with equipment and various sections	12
	TERMS & LARDER CONTROL	
	Common terms used in the Larder and Larder control	
	Essentials of Larder Control	
	Importance of Larder Control	
	Devising Larder Control Systems	

	Leasing with other Departments	
	Yield Testing	
	6	
	DUTIES AND RESPONSIBILITIES OF THE LARDER CHEF	
	Functions of the Larder	
	Hierarchy of Larder Staff	
	Sections of the Larder	
	Duties & Responsibilities of larder Chef	
	CHARCUTIERIE	
	SAUSAGE	
	Introduction to charcutierie	
	Sausage – Types & Varieties	
	<ul> <li>Casings – Types &amp; Varieties</li> </ul>	
	<ul> <li>Fillings – Types &amp; Varieties</li> </ul>	
	Additives & Preservatives	
	EOD CEMEATIC	
II	FORCEMEATS  Types of forcements	12
11	<ul><li>Types of forcemeats</li><li>Preparation of forcemeats</li></ul>	12
	<ul> <li>Preparation of forcemeats</li> <li>Uses of forcemeats</li> </ul>	
	• Uses of forcemeats	
	IBRINES, CURES & MARINADES	
	• Types of Brines	
	Preparation of Brines	
	Methods of Curing	
	Types of Marinades	
	Uses of Marinades	
	Difference between Brines, Cures & Marinades	
	HAM, BACON & GAMMON	
	• Cuts of Ham, Bacon & Gammon.	
	Differences between Ham, Bacon & Gammon	
	Processing of Ham & Bacon	
	Green Bacon	
	Uses of different cuts	
***	CALANGED VEC	12
III	GALANTINES  Making of galantines	12
	<ul><li>Making of galantines</li><li>Types of Galantine</li></ul>	
	Ballotines	
	PATES	
	• Types of Pate	
	Pate de foie gras	
	Making of Pate	
	Commerical pate and Pate Maison  The Commercial pate and Pate Maison  The Commercial pate and Pate Maison	
	<ul> <li>Truffle – sources, Cultivation and uses and Types of truffle.</li> </ul>	

	MOUSE & MOUSSELINE	
	Types of mousse	
	Preparation of mousse	
	Preparation of mousseline	
	Difference between mousse and mousseline	
	CHAUD FROID	
	Meaning of Chaud froid	
	Making of chaudfrod& Precautions	
IV	Types of chaud froid	12
	Uses of chaud froid	
	ASPIC & GELEE	
	Definition of Aspic and Gelee	
	Difference between ASPIC & GELEE	
	Making of Aspic and Gelee	
	Uses of Aspic and Gelee	
	QUENELLES, PARFAITS, ROULADES	
	Preparation of Quenelles, Parfaits and Roulades	

Credit Distribution				
Lecture/Tutorial	Practicum	Experiential learning		
48	Nil	<ul> <li>30hrs.</li> <li>5. Heritage Walk Observation – Visit a local historical site, take pictures, and describe the cultural importance with tourist experience insights.</li> <li>6. Mystery Ingredient Challenge – Cook a dish using only 5 pre-selected ingredients and explain the concept.</li> </ul>		

#### **Textbooks:**

- 5. *Modern Cookery for Teaching & Trade (Vol. 1 & 2)* Thangam E. Philip, Orient Blackswan
- 6. *Practical Cookery for Indian Cuisine* David Foskett & Victor Ceserani, Hodder Education

#### **Reference Books:**

- 5. Food Production Operations, Parvinder Bali, Oxford University Press
- 6. *Culinary Art of Indian Cuisine* Pulapaka Susheela, Notion Press

# **Additional Reading:**

- 5. Abraham, S., & Kannan, R. K. (2015). The potential of culinary tourism in India. *ANVESHAK-International Journal of Management*, 4(2), 133-148.
- 6. Jain, A., & Bagler, G. (2018). Culinary evolution models for Indian cuisines. *Physica A: Statistical Mechanics and its Applications*, 503, 170.

#### Semester - IV

Subject Name: Institutional and Bulk Cooking

**Type of Course:** Minor (Restricted)

Code: CAT192N411 Course Level: 200 Course Credit: 4

**Scheme of Evaluation:** Practical

**L-T-P-C**: 0-0-8-4

# **Course Objective:**

This course aims to equip students with the essential skills and knowledge required for institutional and bulk cooking. It covers the principles of large-scale meal preparation, menu planning, and food safety in institutional kitchens. Students will learn to manage equipment, handle various institutional food service needs (such as hospital and hostel menus), and maintain high standards of quality, consistency, and hygiene in bulk cooking. The course blends both theoretical understanding and practical experience to prepare students for real-world institutional cooking environments.

#### **Course Outcomes:**

Having successfully completed this module, a student will be able –

CO 1	<b>To Understand</b> the principles, challenges, and operational requirements of institutional and bulk cooking, including the history and evolution of institutional food service.	BT 1
CO 2	<b>To Develop</b> proficiency in planning, preparing, and presenting large-scale meals for various institutional settings (e.g., hospitals, hostels, schools, corporate catering) while ensuring nutritional balance, cost-efficiency, and food safety.	BT 2
CO 3	To Master the usage of specialized kitchen equipment, bulk cooking techniques, and methods for maintaining quality control in large-scale food preparation.	ВТ3
CO 4	<b>To Apply</b> food safety, hygiene standards, and troubleshooting techniques to identify and resolve issues that arise in bulk cooking, ensuring consistency, quality, and proper meal presentation.	BT 4

Modules	Topics (if applicable) & Course Contents	Periods
1	Hostel Menu (Vegetarian) Meal preparation for 1,000 students over three days in the hostel kitchen.  Students will plan, prepare, and serve balanced vegetarian meals for hostel residents, ensuring variety, nutrition, and efficiency in large-scale cooking. They will focus on bulk meal preparation, maintaining quality and taste, and optimizing workflow in a high-volume kitchen.  • Understanding large-scale meal planning and portion control • Efficient kitchen organization and workflow management • Techniques for bulk cooking while maintaining consistency and quality • Ensuring hygiene and food safety in a hostel kitchen setup • Cost control and inventory management for large-scale cooking	24
2	Anny Sheva Menu (Community Kitchen) Cooking meals for the Anny Sheva community kitchen for three days.  Students will prepare nutritious meals for a community kitchen, focusing on feeding a large group while minimizing waste and utilizing locally available ingredients. The emphasis will be on cost-effective, wholesome, and simple cooking for community welfare.  • Cooking within a limited budget while maintaining nutrition and taste • Community-based cooking and understanding social responsibility • Efficient use of ingredients and reducing food wastage • Cooking with limited resources and adapting to different kitchen setups • Understanding dietary requirements for diverse groups	24
3	Function Menu Catering for three college functions.  Students will design and execute menus for three different college events, considering themes, guest preferences, and presentation. They will focus on event catering techniques, buffet setups, and time management under pressure.  • Menu planning and execution for special events • Understanding the logistics of function catering • Food presentation and plating techniques for events • Managing kitchen operations under time constraints • Customer service and interaction in a catering environment	24

4	Hostel Menu (Non-Vegetarian)  Meal preparation for 1,000 students over three days in the hostel kitchen.  Students will prepare non-vegetarian meals in bulk, ensuring proper handling and cooking techniques for meat, poultry, and seafood while maintaining hygiene and	24
	<ul> <li>Proper handling and storage of non-vegetarian ingredients</li> <li>Bulk cooking techniques for meat and poultry</li> <li>Ensuring hygiene and safety in non-vegetarian meal preparation</li> <li>Balancing protein-rich meals with complementary dishes</li> <li>Efficient use of kitchen equipment for large-scale cooking</li> </ul>	
	Total	96

Credit Distribution			
Lecture/Tutorial	Practicum	Experiential Learning	
Nil	96	Assignments: Research and report on specialized kitchen equipment used in institutional cooking. Prepare a case study on designing a meal plan for a specific institutional kitchen (hospital, school, or corporate).  Project Work: Design and cost a full menu for an institution (e.g., a week-long menu for a hospital or school). Participate in live catering events or field visits to understand the logistical challenges of bulk cooking.  Practical Demonstrations: Execute and present large-scale cooking tasks: cooking for a mock hostel or corporate event with real-time supervision.	

- 1. "Professional Cooking" by Wayne Gisslen John Wiley & Sons, 2009
- 2. "The Art of Catering" by John L. Headrick Delmar Cengage Learning, 2005

# **Reference Books:**

- 1. Institutional Food Management Mohini Sethi
- 2. Food Service Management: Principles and Practices June Payne-Palacio & Monica Theis

### Semester - IV

**Subject Name:** Food Safety & Quality **Type of Course**: Minor (Restricted)

Code: CAT192N401 Course Level:200 Course Credit: 4

Scheme of Evaluation: Theory

**L-T-P-C:** 3-1-0-4

#### **Course Objective:**

After the successful completion of this course, students will be able to:

- Understand the fundamental principles of food safety, hygiene, and sanitation.
- Identify different types of food hazards, contaminants, and foodborne pathogens.
- Explain food spoilage, preservation techniques, and the role of microorganisms in food processing.
- Comprehend national and international food laws, standards, and regulations.
- Implement food safety management systems such as HACCP, TQM, and GMP.

#### **Course Outcomes:**

Having successfully completed this module, a student will be able –

CO 1	To Explain the basics of food safety, hygiene, and microbial contamination.	BT1
CO 2	To Identify food spoilage causes, preservation techniques, and the role of	BT2
	beneficial microbes.	
CO 3	To Understand foodborne diseases, food additives, contaminants, and	BT3
	adulterants.	
CO 4	To Analyze food laws, regulations, and quality assurance techniques.	BT4

Modules	Topics (if applicable) & Course Contents	Periods
	Introduction to Food Safety & Microbiology	
	Basic Concepts & Food Hazards	
	- Introduction to Food Safety	
1	- Types of Food Hazards & Risks (Biological, Chemical, and Physical)	12
	- Food Contaminants (Natural & Added)	
	- Introduction to Food Hygiene & its Importance	
	Microorganisms in Food	
	- General Characteristics of Microorganisms	
	- Factors Affecting Growth (Intrinsic & Extrinsic)	
	- Common Foodborne Microorganisms (Bacteria, Fungi, Viruses, Parasites)	
	Food Spoilage, Preservation & Role of Microorganisms	
	Foodborne Diseases & Prevention	
	- Types: Infections & Intoxications	
2	- Common Pathogens & Their Effects	
	- Preventive Measures	12
	Food Additives & Contaminants	
	- Introduction & Types of Food Additives (Preservatives, Antioxidants, Sweeteners,	
	Colors, Flavors, Emulsifiers)	

	- Food Contaminants (Pesticides, Bacterial Toxins, Mycotoxins, Seafood Toxins,	
	Metallic Contaminants, Packaging Residues)	
	- Food Adulteration & Detection Methods	
	Foodborne Diseases, Additives & Adulteration	
	- Foodborne Diseases & Prevention	
	- Types: Infections & Intoxications	
	- Common Pathogens & Their Effects	
3	Preventive Measures	12
	- Food Additives & Contaminants	
	- Introduction & Types of Food Additives (Preservatives, Antioxidants,	
	Sweeteners, Colors, Flavors, Emulsifiers)	
	- Food Contaminants (Pesticides, Bacterial Toxins, Mycotoxins, Seafood Toxins,	
	Metallic Contaminants, Packaging Residues)	
	Food Adulteration & Detection Methods	
	Food Laws, Hygiene & Quality Assurance	
	- Food Laws & Regulations	
	- National Laws: PFA, FPO, MPO, Essential Commodities Act	
	- International Standards: Codex Alimentarius, ISO, WTO	
4	- Consumer Protection Act	12
	Hygiene & Sanitation in the Food Sector	
	- General Principles of Food Hygiene	
	- Good Hygiene Practices (GHP) for Equipment, Work Area, & Personnel	
	- Cleaning & Disinfection (Methods & Agents in Hospitality)	
	- Wastewater & Waste Disposal	
	Quality Assurance & Recent Concerns	
	- TQM, GMP & Risk Assessment	
	- HACCP (Principles & Implementation)	
	- Emerging Pathogens & Genetically Modified Foods	
	- New Trends in Food Packaging & Technology	
	Total	48

Credit Distribution		
Lecture/Tutorial	Practicum	Experiential Learning
48	Nil	45 Hrs. Assignments on Various types of Adulteration Projects and assignments related to Quality Assurance & Recent Concerns

- i. Modern Food Microbiology by Jay. J.ii. Food Microbiology by Frazier and Westhoff

# **Reference Books:**

- iii. Food Safety by Bhat & Rao
- iv. Safe Food Handling by Jacob M.
- v. Food Processing by Hobbs Betty

# **Additional Readings:**

v. PFA Rules

# Type of Course: AEC (w.e.f. 2023-24)

UG Programmes Semester: 1st

Course Code: CEN982A101

**Course Title: CEN I: Introduction to Effective Communication** 

Total Credits: 1 Course Level: 100 L-T-P-C: 1-0-0-1

**Scheme of Evaluation: Theory and Practical** 

**Course Objective:** To understand the four major aspects of communication by closely examining the processes and figuring out the most effective ways to communicate with interactive activities.

**Course Outcomes:** On successful completion of the course, the students will be able to...

SINo	Course Outcome	Blooms Taxonomy Level
CO1	Identify the elements and processes that make for successful communication and recognize everyday activities that deserve closer attention in order to improve communication skills.	BT1
CO2	Contrast situations that create barriers to effective communication and relate them to methods that are consciously devised to overcome such hindrances.	BT2
CO3	Use language, gestures, and para-language effectively to avoid miscommunication and articulate one's thoughts and build arguments more effectively.	ВТ3

	Detailed Syllabus		
Units	Course Contents	Periods	
I	Introduction to Effective Communication Listening Skills: The Art of Listening Factors that affect Listening Characteristics of Effective Listening	5	
	Guidelines for improving Listening skills		
п	Speaking Skills: The Art of Speaking Styles of Speaking Guidelines for improving Speaking skills Oral Communication: importance, guidelines, and barriers	5	
Ш	Reading Skills: The Art of Reading Styles of Reading: skimming, surveying, scanning Guidelines for developing Reading skills	5	
IV	Writing Skills: The Art of Writing, Purpose and Clarity in Writing, Principles of Effective Writing.	5	

Keywords: Communication, Listening, Speaking, Reading, Writing

# **Textbooks:**

1. Business Communication by Shalini Verma

#### **References:**

Business Communication by P.D. Chaturvedi and Mukesh Chaturvedi

Technical Communication by Meenakshi Raman and Sangeeta Sharma

Credit Distribution		
Lecture/Tutorial	Practicum	Experiential Learning
15 hours		10 hours
	-	- Movie/Documentary
		screening
		<ul> <li>Peer teaching</li> </ul>
		- Seminars
		- Field Visit

**Type of Course:** AEC (w.e.f. 2023-24)

UG Programmes Semester: 4th

Course Code: CEN982A401

**Course Title:** CEN IV – Employability and Communication

Total Credits: 1 Course Level: 200 L-T-P-C: 1-0-0-1

**Scheme of Evaluation:** Theory and Practical

**Course Objectives:** This course is designed to enhance employability and maximize the students' potential by introducing them to the principles that determine personal and professional success, thereby helping them acquire the skills needed to apply these principles in their lives and careers.

Course Outcomes: After the successful completion of the course, the students will be able to-

SINo	Course Outcome	Blooms
		Taxonomy
		Level
CO1	<b>Demonstrate</b> understanding the importance of verbal and non-verbal skills while delivering an effective presentation.	BT2
CO2	<b>Develop</b> professional documents to meet the objectives of the workplace.	вт3
CO3	<b>Define</b> and identify different life skills and internet competencies required in personal and professional life.	ВТ3

	Detailed Syllabus		
Units	Course Contents	Periods	
I	Presentation Skills Importance of presentation skills, essential characteristics of a good presentation, stages of a presentation, visual aids in presentation, effective delivery of a presentation.	5	
II	Business Writing Report Writing: Importance of reports, types of reports, format of reports, structure of formal reports. Proposal Writing: Importance of proposals, types of proposals, structure of formal proposals. Technical Articles: Types and structure.	5	
III	Preparing for Jobs  Employment Communication and its Importance: Knowing the four-step employment process, writing resumes, guidelines for a good resume, writing cover letters.  Interviews: Types of interviews, what does a job interview assess, strategies for success at interviews, participating in group discussions.	5	

IV	Digital Literacy and Life Skills Digital Literacy: Digital skills for the '21st century', college students and technology, information management using Web space, Dropbox, directory, and folder renaming conventions. Social Media Technology and Safety, Web 2.0. Life Skills: Overview of life skills: meaning and significance of life skills, life skills identified by WHO: self-awareness, empathy, critical thinking, creative thinking, decision making, problem-solving, effective communication, interpersonal relationships, coping with stress, coping with emotion. Application of life skills: opening and operating bank accounts, applying for PAN, passport, online bill payments, ticket booking, gas booking	5
	Application of life skills: opening and operating bank accounts, applying for PAN, passport, online bill payments, ticket booking, gas booking	

**Keywords:** Employability, business writing, presentation skills, life skills **Textbook:** 

Business Communication by P.D. Chaturvedi and Mukesh Chaturvedi

# **References:**

Business Communication by Shalini Verma Technical Communication by Meenakshi Raman and Sangeeta Sharma

Credit Distribution				
Lecture/Tutorial	Practicum	experiential learning		
15 hours		10 hours		
		Movie/Documentary		
		screening Field		
		visits teaching		
		seminars Library		
		visits		

#### Semester – V

Subject Name: Internship Type of Course: Major Code: CAT192M521 Course Level:300 Course Credit: 20

**Scheme of Evaluation:** Practical

L-T-P-C: 0-0-3-20

# **Course Objective:**

The course aims to develop proficiency in basic and advanced bakery and cookery, focusing on global cuisines, plating, hygiene, inventory management, sustainability, kitchen operations, menu costing, entrepreneurship, teamwork, and problem-solving skills.

# **Internship Guidelines & Evaluation:**

This internship provides students with hands-on training in a **reputed branded 5-star hotel or luxury resort property** in **India or abroad for 17 weeks.** The program is designed to equip students with industry-relevant skills in four key operational departments..

- **Duration:** 17 weeks (including assessment)
- Departments Covered: Rotation across Food Production & Bakery
- Assessment Criteria:
  - 1. Daily Logbook & Attendance 10%
  - 2. Supervisor's Evaluation (Performance & Discipline) 40%
  - 3. Final Internship Report -20%
  - 4. Presentation & Viva Voce 30%

# Semester – VI

Subject Name: World Cuisine Lab - II

Type of Course: Major Code: CAT192M611 Course Level:300 Course Credit: 4

**Scheme of Evaluation:** Practical

**L-T-P-C**: 0-0-8-4

# **Course Objective:**

This course aims to equip trainees with comprehensive knowledge and practical skills in preparing diverse international cuisines. It focuses on authentic techniques, cultural significance, and proper kitchen practices to enhance their culinary proficiency and appreciation of global gastronomy.

#### **Course Outcomes:**

Having completed this module, a student will be able –

CO 1	To Demonstrate proficiency in fundamental and advanced bakery and cookery techniques, including bread-making, pastries, global cuisines, and gourmet plating.	
CO 2	To Apply hygiene, safety, and inventory management practices to ensure quality control, sustainability, and operational efficiency in kitchen and bakery settings.	
CO 3	<b>To Develop</b> problem-solving, teamwork, and leadership skills to handle real-world challenges in professional culinary and bakery environments.	BT 3
CO 4	To Understand menu costing, entrepreneurship, and kitchen management to enhance business acumen and operational success in the food industry.	

Modules	Topics (if applicable) & Course Contents	Periods	
	Chinese 01		
	Prawn Ball Soup		
	Fried Wantons		
	Sweet & Sour Chicken		
	Hakka Noddles		
1	Chinese 02		
	Hot & Sour soup	32	
	Beans Sichwan		
	Stir Fried Chicken & Peppers		
	Chinese Fried Rice		
	Chinese 03		
	Sweet Corn Soup		
	Shao Mai		
	Tung-Po Mutton		
	Yangchow Fried Rice		
	Chinese 04		
	Wanton Soup		
	Spring Rolls		
	Stir Fried Lamb& Celery		

_	Chow Mein		
2	Chinese 05		
	<ul><li>Prawns in Garlic Sauce</li><li>Fish Szechwan</li></ul>	32	
	Hot & Sour Cabbage		
	Steamed Noddles		
	Japanese Japanese		
	<ul><li>Sushi Rolls,</li><li>Tempura,</li></ul>		
	Matcha Cheesecake		
3	Oriental		
	Peking Duck,	32	
	• Dim Sum,		
	Mooncake		
	Indochinese		
	Hakka Noodles		
	Chilli Paneer		
	Manchow Soup		
	Arabic		
	• Shawarma,		
	Hummus with Pita		
	Baklava		
	Vietnamese		
	• Pho		
4	Banh Mi	22	
T	Vietnamese Spring Rolls	32	
	Mexican		
	• Tacos		
	Al Pastor		
	• Enchiladas		
	• Churros		
	Thai		
	Pad Thai,		
	Green Curry		
	Mango Sticky Rice	128	
Total			

Credit Distribution				
Lecture/Tutorial	Practicum	Experiential Learning		
Nil	128	Research Assignment: Study on regional variations in French and American cuisine.  Project Work: Case study on the evolution of a classic continental dish.  Live Demonstrations: Hands-on practice in preparing classical European dishes emphasizing plating.		
		<b>Industry Visit (Optional):</b> Visit to a fine-dining restaurant or bakery specializing in European cuisine.		

- 3. Escoffier: The Complete Guide to the Art of Modern Cookery Auguste Escoffier
- 4. Classical Cooking the Modern Way Eugen Pauli

# 4. Reference Books: Additional Readings:

- 1. Professional Cooking Wayne Gisslen
- 2. Le Cordon Bleu's Complete Cooking Techniques

### Semester - VI

Subject Name: Advance Bakery and Confectionery Lab

Type of Course: Major Code: CAT192M612 Course Level: 300 Course Credit: 4

**Scheme of Evaluation:** Practical

**L-T-P-C:** 0-0-8-4

## **Course Objective:**

The course aims to equip trainees with a comprehensive understanding of international baked goods and desserts, emphasizing the mastery of traditional techniques, cultural significance, and refined skills in preparation, presentation, and adherence to professional kitchen standards.

### **Course Outcomes:**

Having completed this module; a student will be able –

CO 1	To Demonstrate proficiency in preparing a variety of international baked goods and desserts using authentic techniques and methods.	BT 1
CO 2	To Analyze the cultural significance and origin of diverse baked products, enhancing global culinary awareness.	BT 2
CO 3	To Apply proper kitchen practices, including hygiene, safety, and organization, while executing complex recipes.	BT 3
CO 4	To Develop skills in presentation and plating, showcasing creativity and attention to detail in the final product.	BT 4

Modules	Topics (if applicable) & Course Contents	Periods
	Menu-1	
	Grissini, Tiramisu	
Unit 1	Menu-2	32
	Pumpernickel, Apfel Strudel	
	Menu-3	
	Yorkshire Curd Tart, Crusty Bread	
	Menu-4	
	Baklava, Harlequin Bread	
Unit 2	Menu-5	32
	Baguette, Crêpe Normandy	
	Menu-6	
	Croissants, Black Forest Cake	
	Menu-7	
	Pizza Base, Honey Praline Parfait	
Unit 3	Menu-8	32
2 0	Danish Pastry, Cold Cheesecake	
	Menu-9	
	Soup Rolls, Chocolate Truffle Cake	
	Menu-10	

Unit 4	Gingerbread, Blancmange	32
	Menu-11	
	Lavash, Chocolate Parfait	
	Menu-12	
	Cinnamon & Raisin Rolls, Soufflé Chaud Vanille	
	Total	128

Credit Distribution			
Lecture/Tutorial	Practicum	Experiential Learning	
Nil	128	<ul> <li>45 Hrs.</li> <li>1. Recipe Innovation and Fusion Creation.</li> <li>2. Ingredient Substitution and Dietary Adaptation - Adapt a traditional recipe to meet specific dietary requirements without compromising flavor or texture.</li> </ul>	

- 1) "The Art of French Pastry" by Jacquy Pfeiffer and Martha Rose Shulman.
- 2) "The Bread Baker's Apprentice: Mastering the Art of Extraordinary Bread" by Peter Reinhart

Reference Books: "Advanced Bread and Pastry: A Professional Approach"

Author: Michel Suas

Publisher: Delmar Cengage Learning

*Year*: 2008

ISBN: 978-1418011697

**Additional Readings:** "Technology of Breadmaking" by Stanley P. Cauvain "Technology of Breadmaking" by Stanley P. Cauvain

# Semester - VI

Subject Name: Entrepreneurship Management

Type of Course: Major Code: CAT192M601 Course Level:300 Course Credit: 4

**Scheme of Evaluation:** Theory

**L-T-P-C: 3**-1-0-4

# **Course Objective:**

## **Course Outcomes:**

Having successfully completed this module; a student will be able –

CO 1	<b>To Demonstrate</b> proficiency in fundamental and advanced bakery and cookery techniques, including bread-making, pastries, global cuisines, and gourmet plating.	BT 1
CO 2	<b>To Apply</b> hygiene, safety, and inventory management practices to ensure quality control, sustainability, and operational efficiency in kitchen and bakery settings.	BT 2
CO 3	<b>To Develop</b> problem-solving, teamwork, and leadership skills to handle real-world challenges in professional culinary and bakery environments.	BT 3
CO 4	<b>To Understand</b> menu costing, entrepreneurship, and kitchen management to enhance business acumen and operational success in the food industry.	BT 4

Modules	Topics (if applicable) & Course Contents	Periods
	ENTREPRENEURIAL PERSPECTIVE	
	Meaning and Definition of Entrepreneurship	
	Concept of Entrepreneurship	
	History of Entrepreneurship Development	
	Role of Small & Medium Enterprises (SME) in Economic Development	
Unit 1	Functions of an Entrepreneur	12
	<ul> <li>Primary Functions</li> </ul>	12
	Secondary Functions	
	• Other Functions	
	Types of Entrepreneurs	
	<ul> <li>Aggressive/Innovative, Imitative/Adoptive, Fabián, Drone, Empirical, Rational,</li> </ul>	
	Cognitive	
	UNIT 2: MANAGEMENT CONCEPTS	
	1. Understanding Management	
Unit 2	2. Management Levels and Skills	12
	3. Managers: Roles, Tasks & Responsibilities	
	4. Management Functions	
	5. Characteristics of an Efficient Manager	
	2. Characteristics of an Efficient Manager	
	UNIT 3: FORMS OF BUSINESS OWNERSHIP	

Unit 3	1. Sole Proprietorship	12
Unit 4	<ul> <li>□ Barriers to Entrepreneurship</li> <li>• Environmental Barriers</li> <li>• Financial Barriers</li> <li>• Personal Barriers</li> <li>• Societal Barriers</li> <li>• Political Barriers</li> </ul>	12
	Total	48

	Credit Distribution			
Lecture/Tutorial	Practicum	Experiential Learning		
48	Nil	<ul> <li>Create a social media business page         <ul> <li>(Instagram, Facebooketc) and develop a marketing strategy and promote a product/service.</li> </ul> </li> <li>Financial Planning for a Startup - Choose a business idea and create an estimated budget.</li> </ul>		

- "Patterns of Entrepreneurship Management" (6th Edition) by Jack M. Kaplan and Anthony C. Warren
- "Essentials of Entrepreneurship and Small Business Management" by Norman M. Scarborough

Reference Books: The Art of the Start - by Guy Kawasaki

**Additional Readings:** "Entrepreneurship Development in India: Challenges and Opportunities" by Dr. S. Chandrasekaran

(PDF) Understanding the Concept of Entrepreneurship Management and Its Contribution in Organization

## Semester - VI

Subject Name: Food & Beverages Management Control

Type of Course: Minor Code: CAT192N601 Course Level: 300 Course Credit: 4

**Scheme of Evaluation:** Theory

L-T-P-C: 3-1-0-4

## **Course Objective:**

The course aims to equip trainees with knowledge and practical skills in cost dynamics, sales and inventory control, beverage and sales management, budgetary and variance analysis, and the design and layout of kitchens, stewarding, and storage areas in hospitality operations.

### **Course Outcomes:**

Having completed this module; a student will be able –

CO 1	<b>To Demonstrate</b> the ability to classify costs and apply cost control measures to manage expenses effectively.	BT 1
CO 2	<b>To Apply</b> sales and inventory control techniques to improve accuracy and reduce wastage in F&B operations.	BT 2
CO 3	<b>To Implement</b> beverage and sales control procedures to prevent fraud and ensure proper cash handling practices.	BT 3
CO 4	<b>To Analyze</b> budgets, variances, and break-even points to make informed financial decisions.	BT 4

Modules	Topics (if applicable) & Course Contents	Periods
Unit 1	COST DYNAMICS	12
	A. Elements of Cost	
	B. Classification of Cost	
	SALES CONCEPTS	
	A. Various Sales Concept	
	B. Uses of Sales Concept	
	INVENTORY CONTROL	
	A. Importance	
	B. Objective	
	C. Method	
	D. Levels and Technique	
	E. Perpetual Inventory	
	F. Monthly Inventory	
	G. Pricing of Commodities	
	Comparison of Physical and Perpetual Inventory	
Unit 2	BEVERAGE CONTROL	12
	A. Purchasing	
	B. Receiving	
	C. Storing	
	D. Issuing	

	E. Production Control	
	F. Standard Recipe	
	G. Standard Portion Size	
	H. Bar Frauds	
	I. Books maintained	
	J. Beverage Control	
	SALES CONTROL	
	A. Procedure of Cash Control	
	B. Machine System	
	C. ECR	
	D. NCR	
	E. Preset Machines	
	F. POS	
	G. Reports	
	H. Thefts	
	I. Cash Handling	
	BUDGETARY CONTROL	
	A. Define Budget	
	B. Define Budgetary Control	
	C. Objectives	
	D. Frame Work	
	E. Key Factors	
	F. Types of Budget	
	G. Budgetary Control	
Unit 3	VARIANCE ANALYSIS	12
	A. Standard Cost	
	B. Standard Costing	
	C. Cost Variances	
	D. Material Variances	
	E. Labour Variances	
	F. Overhead Variance	
	G. Fixed Overhead Variance	
	H. Sales Variance	
	I. Profit Variance	
	BREAKEVEN ANALYSIS	
	A. Breakeven Chart	
	B. P V Ratio	
	C. Contribution	
	D. Marginal Cost	
Unit 4	KITCHEN LAY OUT & DESIGN	12
	A. Principles of kitchen layout and design	
	B. Areas of the various kitchens with recommended dimension	
	C. Factors that affect kitchen design	
	D. Placement of equipment	
	E. Flow of work	
	F. Space allocation	
	G. Kitchen equipment, manufacturers and selection	
	H. Layout of commercial kitchen (types, drawing a layout of a Commercial kitchen)	
	I. Budgeting for kitchen equipment	
	KITCHEN STEWARDING LAYOUT AND DESIGN	
	A. Importance of kitchen stewarding	
	B. Kitchen stewarding department layout and design	
	C. Equipment found in kitchen stewarding department	
	114 Расе	i

STORES – LAYOUT AND DESIGN A. Stores layout and planning (dry, cold and bar) B. Various equipment of the stores C. Work flow in stores	
Total	48

Credit Distribution			
Lecture/Tutorial	Practicum	Experiential Learning	
48	Nil	Restaurant Cost Management Simulation - Assignment on control techniques in a simulated restaurant environment by managing inventory, sales, and budgeting.	

Text Books: "Food and Beverage Cost Control" (6th Edition) by Lea R. Dopson and David K. Hayes

**Reference Books:** "Principles of Food, Beverage, and Labour Cost Controls" (10th Edition) by *Paul R. Dittmer* and *J. Desmond Keefe III* 

## **Additional Readings:**

"Food and Beverage Cost Control" by Lea R. Dopson and David K. Hayes <a href="https://archive.org/details/foodbeveragecost0000dops?utm\_source=chatgpt.com">https://archive.org/details/foodbeveragecost0000dops?utm\_source=chatgpt.com</a>

### Semester - VII

Subject Name: Advanced Culinary Art - I

Type of Course: Major Code: CAT192M741 Course Level:400 Course Credit:4

Scheme of Evaluation: Theory+Practical

L-T-P-C: 1-1-4-4

## **Course Objective:**

This course aims to deepen students' understanding and application of global culinary techniques focusing on spices, herbs, fermentation, and contemporary garnishing and seasoning methods. Emphasis is laid on sensory development, recipe innovation, ingredient functionality, and fusion cooking in a professional kitchen setup.

### **Course Outcomes:**

Having completed this module; a student will be able –

CO 1	Identify and classify global herbs and spices based on origin and use.	BT 1
CO 2	Explain and demonstrate the culinary application of herbs and spices.	BT 2
CO 3	Apply fermentation and dehydration techniques in recipe development.	BT 3
CO 4	Analyze and execute advanced garnishing, seasoning, and flavor profiling.	BT 4

Modules	Topics (if applicable) & Course Contents	Periods
	Understanding Spices and Their Uses Around the World	
	<ul> <li>Classification of spices (warming, cooling, aromatic, pungent)</li> </ul>	
Unit 1	<ul> <li>Regional spice blends: Garam masala, Ras el hanout, Chinese Five-Spice, Cajun, etc.</li> </ul>	32
	Spice toasting, tempering, and oil infusion techniques	
	<ul> <li>Recipe-based practicals: Tandoori Masala Chicken, Moroccan Tagine, Thai Curry Paste</li> </ul>	
	Understanding Herbs and Their Uses Around the World	
	<ul> <li>Classification: Soft vs hard herbs, fresh vs dried</li> </ul>	
Unit 2	<ul> <li>Global herb usage: Basil, Dill, Parsley, Rosemary, Sage, Lemongrass, Curry Leaves</li> </ul>	32
	<ul> <li>Herb infusions, oils, vinaigrettes, marinades</li> </ul>	
	Practicals: Herb-crusted Lamb, Chimichurri Sauce, Basil Oil Pasta	
	Fermentation, Dehydration, and Their Uses	
	• Natural vs controlled fermentation (pickling, kimchi, sourdough, kombucha)	
Unit 3	<ul> <li>Dehydration methods: Air-drying, oven-drying, freeze-drying</li> </ul>	32
	<ul> <li>Fermentation in sauces and condiments</li> </ul>	

	Practicals: Fermented Hot Sauce, Dehydrated Beet Chips, Sauerkraut	
	Garnishing, Seasoning, and Flavoring	
Unit 4	<ul> <li>Advanced seasoning: Balancing salt, acid, fat, heat</li> </ul>	32
	Garnish as functional and aesthetic element	
	Legumes, sauces, edible flowers	
	Fusion Dish Plating, Elevated Indian Thali, Seasoning Challenges	
	Total	128

Credit Distribution			
Lecture/Tutorial	Practicum	Experiential Learning	
Nil	128	Recipe Innovation & Fusion Creation: Students will create an original recipe combining two or more global cuisines. Must include a documented concept, ingredient list, cooking technique, presentation, and sensory evaluation. (Example: Fermented Herb Risotto with Smoked Paneer Foam)  Ingredient Substitution & Dietary Adaptation: Students adapt a traditional high-calorie or allergen-rich dish into a health-conscious or dietary-specific format (gluten-free, vegan, diabetic-friendly) without compromising taste and texture. (Example: Vegan Butter Chicken with Jackfruit)	

- "The Flavor Bible" Karen Page & Andrew Dornenburg
- "Culinary Artistry" Andrew Dornenburg
- "On Food and Cooking" Harold McGee
- "Modernist Cuisine: The Art and Science of Cooking" Nathan Myhrvold

## **Reference Books**

- Spice: The History of a Temptation" Jack Turner
- "Salt Fat Acid Heat" Samin Nosrat
- "The Art of Fermentation" Sandor Katz
- "Herbs & Spices: The Cook's Reference" Jill Norman

# **Additional Readings**

- Research articles on fermentation from NOMA Fermentation Lab
- Online tools: FlavourPairing.com, ChefSteps, MolecularRecipes.com
- Culinary documentaries: Chef's Table, Cooked, Street Food on Netflix

### Semester - VII

Subject Name: Advanced Bakery and Confectionery - II

Type of Course: Major Code: CAT192M742 Course Level:400 Course Credit:4

Scheme of Evaluation: Theory+Practical

**L-T-P-C:** 1-1-4-4

## **Course Objective:**

To equip students with advanced knowledge and hands-on skills in global bakery and confectionery arts, focusing on chocolate processing, modern confectionery trends, new-age menu planning, and globally trending bakery products. The course encourages creative exploration, technical precision, and innovative presentation in bakery and pastry kitchens.

#### **Course Outcomes:**

Having completed this module; a student will be able –

CO 1	Identify and classify global chocolate varieties and techniques in chocolate artistry.	BT 1
CO 2	Explain and recreate trending confectionery products and concepts.	BT 2
CO 3	Apply creative techniques to design a new bakery/confectionery menu.	BT 3
CO 4	Analyze international bakery trends and incorporate them into innovative product development.	BT 4

Modules	Topics (if applicable) & Course Contents	Periods
	Chocolate Processing and Art	
	<ul> <li>Bean-to-bar chocolate processing</li> </ul>	
Unit 1	<ul> <li>Types of chocolates: dark, milk, white, ruby</li> </ul>	32
	<ul> <li>Tempering, molding, sculpting, and enrobing techniques</li> </ul>	
	<ul> <li>Use of transfer sheets, airbrushing, bonbons, pralines</li> </ul>	
	Trending Confectionery	
	<ul> <li>Modern sugar work, jellies, gummies, and pâte de fruit</li> </ul>	
Unit 2	<ul> <li>Vegan, keto, gluten-free confectionery,</li> </ul>	32
	<ul> <li>Flavored marshmallows, nougat, caramel arts, and lollipops, Candy</li> </ul>	
	Developing a New Bakery/Confectionery Menu	
	<ul> <li>Menu planning principles: theme, seasonality, costing, dietary needs</li> </ul>	
Unit 3	<ul> <li>Fusion concepts and international desserts</li> </ul>	32
	<ul> <li>Plating and presentation techniques for pâtisserie</li> </ul>	
	Global Trending Bakery Items	
Unit 4	<ul> <li>Artisan bread, croissant, cruffin, cronuts</li> </ul>	32

<ul> <li>International pastries: Mille-feuille, Kouign-amann, Choux au Craquelin</li> <li>Molecular and plated bakery presentations</li> </ul>	
Total	128

Credit Distribution			
Lecture/Tutorial	Practicum	Experiential Learning	
Nil	128	Chocolate Art Showcase Project: Students create a thematic chocolate showpiece using professional tempering and sculpting techniques. E.g., Nature-inspired centerpieces, festival themes, etc.  Confectionery Innovation: Develop a new confectionery product based on a trend (e.g., health-conscious, regional fusion, or nostalgia-based products). E.g., Vegan Gond Laddoo Truffles, Jaggery Caramel Bars  Live Bakery Counter Setup: Organize a live bakery display of trending international and regional bakery items with menu cards, costing sheets, and tasting feedback.	

- Professional Baking Wayne Gisslen
- Chocolates and Confections Peter P. Greweling
- Advanced Bread and Pastry Michel Suas

# **Reference Books**

- The Art of the Chocolatier Ewald Notter
- Patisserie: Mastering the Fundamentals of French Pastry Christophe Felder
- Modernist Bread Nathan Myhrvold & Francisco Migoya

## **Additional Readings**

- Journals: Journal of Culinary Science & Technology, Baking & Snack Magazine
- Online platforms: The French Pastry School, Callebaut Chocolate Academy, Sourdough Library
- YouTube & Masterclasses: Amaury Guichon, Cedric Grolet, Dominique Ansel

### Semester-VII

Subject Name: Human Resource Management

Type of Course: Major Paper Code: CAT192M701 Course Level: 400

Course Level: 400 CourseCredit:4

**Scheme of Evaluation: Theory** 

**L-T-P-C:** 3-1-0-4

## **Course Objectives:**

To familiarize students with Human Resources functions in the hospitality and culinary industry including recruitment, performance management, legal compliance, motivation, training, and employee relations.

### **Course Outcomes:**

Having completed this module, a student will be able to –

CO 1	To understand the role of HRM in hospitality and the culinary industry	BT 1
CO 2	To apply recruitment, training, and retention strategies.	BT 2
CO 3	To analyze employee performance and appraisal systems.	BT 4
CO 4	<b>To evaluate</b> the impact of motivation and industrial relations on workforce efficiency.	BT 5

Modules	Topics / Course content	Periods
	Introduction to HRM	
	HRM: Definition, Scope, Functions, Role of HR Manager	
	Strategic Human Resource Planning,	
I	• Job Description & Job Specification	
	Workforce Forecasting & Succession Planning	
	5	24

	Recruitment, Selection, and Training	
	• Sources & Methods of Recruitment	
	• Selection Process & Interviews	
	Orientation & Induction, Career Planning and Development	
	• Training Types: On-the-job, Off-the-job, TNA	
II		24

IV	Labor Law, Grievances, and Leadership  Industrial Relations Act, Minimum Wages Act, Shop & Establishment Act Grievance Handling Procedures Leadership Styles and Theories Ethics & Employee Engagement	24
III	Performance & Compensation Management  • Performance Appraisal Methods, Compensation & Benefits  • KPIs, 360-degree feedback, Incentives and Rewards  • Incentives, Bonus, ESOPs  • Career Planning and Development Industrial Relations & Trade Unions HR Information Systems (HRIS) HRM in the Digital Age (e-HRM) HRM and Sustainability (Green HRM)	24

	Credit Distribution			
Lecture/Tutorial	Practicum	Experiential Learning		
Nil	96	30hrs.  1) Job Analysis Activity: Students interview a working professional and prepare a Job Description and Job Specification.  2) HR Policy Drafting: In groups, students create an HR		
		policy manual for a startup (e.g., leave, attendance, code of conduct).		

**Human Resource Management: Text and Cases** 

By V.S.P. Rao

– Indian perspective with case studies and practical insights.

### **Reference Books:**

# **Human Resource Management**

By Gary Dessler

- Covers fundamentals, recruitment, training, compensation, and legal aspects.

# **Additional Reading:**

- The International Journal of Human Resource Management
- Human Resource Management Journal (Wiley Online Library)
- Asian Journal of Management and HRD

# Semester-VII

Subject Name: Gastronomy and Non-Edible Display

Type of Course: Major Code: CAT192N711 Course Level:400 Course Credit:4

Scheme of Evaluation: Practical

**L-T-P-C:** 0-0-8-4

## **Course Objective:**

To provide practical knowledge and skills in modern gastronomy techniques and non-edible artistic displays. This course aims to enhance sensory creativity, presentation aesthetics, and the use of advanced culinary science and artistic tools in food and beverage spaces.

#### **Course Outcomes:**

Having completed this module; a student will be able –

CO 1	Understand the role and evolution of gastronomy and non-edible displays in culinary arts.	BT 1
CO 2	Apply modernist techniques and visual presentation tools in dish styling and buffet setups.	BT 2
CO 3	Create non-edible decorative pieces using sugar, chocolate, salt dough, and bread dough.	BT 3
CO 4	Design thematic, artistic culinary presentations for competitions and hospitality spaces.	BT 4

Modules	Topics (if applicable) & Course Contents	Periods
1	<ul> <li>Spherification &amp; Gelification</li> <li>Mango or Passion Fruit Caviar – Basic reverse spherification</li> <li>Yogurt or Tomato Ravioli – Large spheres with burst-inmouth texture</li> <li>Basil or Mint Pearls – Served as garnish on soups or amuse-bouche</li> <li>Aloe Vera or Green Tea Gels – Used in wellness or fusion desserts</li> <li>Foams, Espumas &amp; Airs</li> <li>Lemon Air or Soy Lecithin Foam – Served on cocktails or ceviche</li> <li>Beetroot Espuma – With goat cheese and crackers</li> <li>Basil Foam – Paired with tomato consommé</li> <li>Coffee Air – As a topping for deconstructed tiramisu</li> </ul>	32

	Smoked & Deconstructed Items	
Unit 2	<ul> <li>Smoked Butter or Cheese Dome – Using a smoking gun</li> <li>Deconstructed Caesar Salad – Elements separated but paired sensorially</li> <li>Smoked Tomato Soup Shot – With rosemary essence</li> <li>Smoked Chocolate Truffle – Infused with chili or clove smoke</li> </ul>	32
	Temperature & Texture Contrasts	
	<ul> <li>Nitrogen Ice Cream / Instant Sorbet – Using liquid nitrogen</li> <li>Hot Gelatin Sphere (e.g., Miso Dashi sphere) –         Temperature reversal     </li> <li>Warm Chocolate Sphere with Cold Mousse Inside –         Served as a plated desse     </li> </ul>	
	Modern Appetizers and Starters	
Unit 3	<ul> <li>Cucumber Tube with Chive Mousse – Rolled and gelled</li> <li>Compressed Watermelon Cubes with Feta Foam – Using vacuum technique</li> <li>Edible Soil with Root Vegetable Textures – Inspired by Nordic cuisine</li> <li>Savory Macarons (e.g., Tomato-Basil) – For amuse-bouche service</li> </ul>	32
	Avant-Garde Desserts	
	<ul> <li>Deconstructed Lemon Tart – Lemon curd spheres, meringue shards, citrus air</li> <li>Chocolate Textures Plate – Sponge, soil, ganache, tuile, and sphere</li> <li>Mirror Glazed Dome with Molecular Center – High-end pastry technique</li> <li>Fruit Leather Rolls &amp; Nitrogen-Dipped Berries – Fusion of modern &amp; local</li> </ul>	
Unit 4	<ul> <li>Salt Dough Display</li> <li>Made from a mixture of flour, salt, and water</li> <li>Easy to mold and air dries or bakes hard</li> <li>Common for making: <ul> <li>Showpieces</li> <li>Miniature breads</li> <li>Rustic or ethnic displays</li> </ul> </li> </ul>	32
	Tallow Sculpting or Suet Art	

	Ice Display (Ice Sculptures)	
Total		

Credit Distribution			
Lecture/Tutorial	Practicum	Experiential Learning	
Nil	128	Art in Culinary Exhibitions: Plan and execute a showpiece for an in-house exhibition or inter-college competition.  Themed Display Setup: Prepare a complete table setup for a hotel buffet event or banquet using non-edible decorative arts.	

- The Art of the Confectioner Ewald Notter
- Molecular Gastronomy: Exploring the Science of Flavor Hervé This
- The Professional Pastry Chef Bo Friberg

## **Reference Books**

- Culinary Artistry Andrew Dornenburg & Karen Page
- The Flavor Bible Karen Page
- Plating for Gold Tish Boyle

## **Additional Readings**

- Online Masterclasses by Amaury Guichon, Cedric Grolet (for sugar/chocolate artistry)
- Journals: International Journal of Gastronomy and Food Science
- Platforms: Callebaut Chocolate Academy, Sosa Ingredients, Modernist Cuisine Lab

## Semester - VII

Subject Name: Financial Concepts & Food Costing

Type of Course: Major Code: CAT192M702 Course Level:400 Course Credit: 4

**Scheme of Evaluation: Theory** 

L-T-P-C: 3-1-0-4

## **Course Objective:**

To enable students to analyze financial statements, apply food costing techniques, create budgets, evaluate variances, and make data-driven decisions for culinary and hospitality operations.

## **Course Outcomes:**

Having completed this module, a student will be able –

CO 1	To interpret financial statements relevant to food business.	BT 1
CO 2	To calculate and manage food and labor cost.	BT 2
CO 3	<b>To Design</b> budgets and control mechanisms in kitchen operations.	
		BT 3
CO 4	To analyze cost variances and apply break-even analysis.	
		BT 4

Modules	Topics (if applicable) & Course Contents	Periods
1	<ul> <li>Financial Statements</li> <li>Balance Sheet, Income Statement, Cash Flow</li> <li>Basic Accounting Principles</li> <li>Profit &amp; Loss Analysis for Restaurants</li> </ul>	12
2	Food Costing Principles  • Standard Recipes and Portion Control  • AP/EP Cost, Yield Test, Waste Management  • Menu Pricing Strategies: Markup, Prime Cost, Contribution Margin	12
	Budgeting and Control Systems  • Types of Budgets – Operating, Capital, Cash  • Budget Preparation for Restaurants  • Variance Analysis – Material, Labor, Overhead	
3		12
4	Break-even Analysis & Cost Control  • Break-even Charts and Margin of Safety  • Labor Productivity & Scheduling  • Theft Prevention, Stock Control, Inventory Techniques	12
	Total	48

Credit Distribution			
Lecture/Tutorial	Practicum	Experiential Learning	
48	Nil	<ul> <li>45 Hrs.</li> <li>Task: Select a restaurant or café and analyze its menu based on pricing, popularity, and profitability.</li> <li>Categorize menu items using the Menu Engineering Matrix (Stars, Plow Horses, Puzzles, Dogs).</li> <li>Suggest modifications (pricing, portion size, placement) for better profitability.</li> </ul>	

- 3. Hotel Front Office: Operations and Management" Jatashankar R. Tewari
- 4. Food Production Operations" Parvinder S. Bali

### **Reference Books:**

- 6. Food & Beverage Service" R. Singaravelavan
- 7. Introduction to Hospitality Management" R.K. Malhotra
- 8. Catering Management: An Integrated Approach" M. Sethi & R. Malhan

# **Additional Readings:**

Kiiski, R. (2023). Creating a Dynamic Menu Engineering Model for Food and Beverage Operations

at Company X.

## Semester - VIII

Subject Name: Advance Culinary Art - II

Type of Course: Major Code: CAT192M841 Course Level:400 Course Credit:4

Scheme of Evaluation: Theory+Practical

L-T-P-C: 1-1-4-4

## **Course Objective:**

To equip students with advanced culinary skills through practical exposure to modern menu planning, global food trends, microgreens, and specialized institutional catering. This course emphasizes creativity, precision, and adaptability in professional kitchen environments.

## **Course Outcomes:**

Having completed this module; a student will be able –

CO 1	Identify key elements and stages of menu development for diverse audiences.	BT 1
CO 2	Interpret and apply global food trends in culinary innovation.	BT 2
CO 3	Demonstrate the usage and culinary applications of microgreens and garnishes.	BT 3
CO 4	Analyze the requirements of hospital and specialized catering meal plans.	BT 4

Modules	Topics (if applicable) & Course Contents	Periods
Unit 1	<ul> <li>Developing a New Menu</li> <li>Elements of a balanced menu (course sequence, color, texture, variety)</li> <li>Nutritional, cultural, and economic factors in menu planning</li> <li>Costing, portion control, plating and presentation</li> </ul>	32
Unit 2	<ul> <li>Global Trending Foods</li> <li>Contemporary cuisines: Korean, Mediterranean, Mexican, Nordic, etc.</li> <li>Health trends: Keto, Vegan, Gluten-Free, Plant-based</li> <li>Trending dishes: Ramen, Avocado Toast, Buddha Bowls, Sushi Burritos</li> </ul>	32
	Micro greens & Edible Garnishes  Types of micro greens and their health benefits	

Unit 3	Growing micro greens in-house	32
	Role in fine-dining plating and nutrition	
	Understanding Hospital & Specialized Catering Food	
Unit 4	<ul> <li>Nutrition-based meal planning (diabetic, renal, post-</li> </ul>	32
	operative)	
	<ul> <li>Institutional catering (school, corporate, airline, defense)</li> </ul>	
	<ul> <li>Soft diets, allergen-free diets, low-fat/salt plans</li> </ul>	
	Total	128

	Credit Distribution			
Lecture/Tutorial	Practicum	Experiential Learning		
		Recipe Innovation & Fusion Creation: Develop a unique recipe fusing global trends with Indian roots. Must include R&D notes, sensory evaluation, plating, and presentation. E.g., Jackfruit Taco with Kimchi Salsa		
Nil	128	Ingredient Substitution & Dietary Adaptation:  Modify a traditional high-fat or allergen-rich recipe into a suitable dish for dietary-specific consumption (e.g., vegan, gluten-free, renal diets).  E.g., Gluten-Free Ragi Pasta with Basil Pesto		

- Professional Cooking Wayne Gisslen
- The New Professional Chef The Culinary Institute of America
- Modern Menu Engineering Michael Kasavana & Donald Smith
- The Art of Plating ChefsTalk Publishing

### **Reference Books:**

- Advanced Food Science and Nutrition Sumati Mudambi
- Nutrition for Foodservice and Culinary Professionals Karen Eich Drummond
- Modernist Cuisine: The Art and Science of Cooking Nathan Myhrvold
- Global Cuisines and Cultures The Culinary Institute of America

## **Additional Readings:**

- Culinary trend reports: The Food People, Whole Foods, Mintel
- YouTube Channels: ChefSteps, Gastro Obscura, Noma Projects
- Articles: Journal of Culinary Science & Technology, Food & Wine, Fine Dining Lovers

## Semester - VIII

Subject Name: Advanced Food Processing

Type of Course: Minor Code: CAT192N841 Course Level:400 Course Credit:4

Scheme of Evaluation: Theory+Practical

**L-T-P-C:** 1-1-4-4

## **Course Objective:**

To equip students with practical skills in traditional and modern food processing techniques including fermentation, preservation, packaging, and value addition of both vegetarian and non-vegetarian products, with a strong emphasis on shelf life extension and commercial readiness.

### **Course Outcomes:**

Having completed this module; a student will be able –

CO 1	Identify various traditional and modern food processing techniques.	BT 1
CO 2	Explain the functions of preservatives and processing methods.	BT 2
CO 3	Prepare, process, and preserve food products across categories.	BT 3
CO 4	Analyze shelf-life, safety, and packaging standards of processed foods.	BT 4

Modules	Topics (if applicable) & Course Contents	Periods
	Fermented & Preserved Products	
	Pickling Techniques – Oil, Brine, Vinegar Base	
Unit 1	Mango, Bamboo Shoot, Mixed Veg, Lemon, Ghost Pepper	32
	Jam, Jelly & Marmalade Processing	
	Strawberry Jam, Orange Marmalade, Apple Jelly, Guava Cheese	
	Dairy Processing	
	Paneer, Ghee, Yogurt, Flavored Butter, Whey Beverage	
	Meat/Fish Processing	
	Pork Sausage, Dried Fish, Pickled Fish, Jerky, Pâté	
	RTE & RTC Food Products	
	Ready-to-Eat Meals	
Unit 2	Poha, Chicken Curry, Khichdi, Momos (frozen)	32
	Ready-to-Cook Products	
	• Frozen Paratha, Kebabs, Marinated Meats, Pizza Base	

	Instant Mixes  • Dosa/Idli Batter, Cake Mix, Brownie Mix	
	Frozen Foods & Retail Items	
Unit 3	Frozen Snacks • Samosa, Spring Rolls, Nuggets, Hash Browns Packaged Snacks & Beverages	32
	<ul> <li>Namkeens, Energy Bars, Juices, Cold Coffee, Squash <i>Packaged Desserts</i></li> <li>Choco Lava Cake, Rasgulla (TIN)</li> </ul>	
Unit 4	Preservative Science & Application Natural Preservatives – Salt, Sugar, Vinegar, Oil	32
	<i>Chemical Preservatives</i> – Sodium Benzoate, Potassium Sorbate, BHT, Nitrites	
	Biopreservatives – LAB, Nisin, Natamycin Preservation Techniques – Dehydration, Vacuum sealing, Smoking,	
	Retort   Total	128

Credit Distribution			
Lecture/Tutorial	Practicum	Experiential Learning	
Nil	128	Guest Expert Workshop / Demo Live demonstration & Q&A by an industry expert or food entrepreneur on product standardization, FSSAI guidelines, HACCP in preservation. 4  Packaging & Labeling Analysis Comparative study of processed food packaging—materials, shelf-life info, FSSAI marks, and consumer appeal. Includes supermarket fieldwork or brand analysis report.	

- Fellows, P. (2009). Food Processing Technology: Principles and Practice. Woodhead Publishing.
- Norman N. Potter, Food Science, Springer.

### **Reference Books:**

- Handbook of Food Processing Equipment by George D. Saravacos
- Modern Food Preservation Techniques Wiley India
- FSSAI Manuals and Guidelines for Food Safety and Preservation

## **Additional Readings:**

- FAO & WHO documents on Food Preservation
- Articles from journals: LWT Food Science and Technology, International Journal of Food Science
- Packaging guidelines from Indian Institute of Packaging (IIP)

### Semester – VIII

**Subject Name:** Research Project **Type of Course:** Project / Dissertation

Paper Code: CAT192M821

Course Credit: 12

**Scheme of Evaluation:** Project

**L-T-P-C:** 4-8-0-12

## **Course Objective:**

This course is designed to enable students to undertake independent, original research by applying research methodology principles. It guides them through identifying a problem, designing appropriate methodology, collecting and analyzing data, and preparing a formal dissertation report. The course fosters critical thinking, ethical research practices, academic writing skills, and effective presentation of research findings.

#### **Course Outcomes:**

Having completed this module, a student will be able

CO 1	<b>To Identify</b> and define a relevant research problem through literature review and topic analysis.	BT 1
	1	
CO 2	<b>To Develop</b> a structured research design and formulate research objectives and hypotheses.	BT 2
CO 3	<b>To Apply</b> appropriate methods for data collection, analysis, and interpretation.	BT 3
CO 4	<b>To Create</b> and present a well-documented research report with clarity, originality, and academic integrity.	BT 4

Modules	Topics / Course content	Periods
I	<ul> <li>Introduction to Research and Topic Selection</li> <li>Understanding the Nature and Scope of Research Projects</li> <li>Guidelines for Dissertation Writing and Formatting</li> <li>Identification of Research Problem and Area of Study</li> <li>Review of Literature and Gap Identification</li> </ul>	12
II	<ul> <li>Research Design and Proposal Development</li> <li>Formulating Objectives and Hypotheses</li> <li>Designing the Methodology (Qualitative / Quantitative / Mixed)</li> <li>Research Proposal Preparation and Approval Process</li> <li>Ethical Considerations and Plagiarism Awareness</li> </ul>	12

	Data Collection and Analysis	
	<ul> <li>Tools and Techniques for Data Collection</li> </ul>	
Ш	<ul> <li>Primary and Secondary Data Handling</li> </ul>	12
111	<ul> <li>Data Coding, Tabulation and Processing</li> </ul>	12
	<ul> <li>Statistical and Thematic Analysis Methods (Software</li> </ul>	
	Support Optional)	
	Dissertation Writing and Viva Preparation	
	• Structuring the Report: Introduction, Methodology,	
IV	Results, Discussion, and Conclusion	12
IV	<ul> <li>Referencing Styles (APA/MLA/Chicago)</li> </ul>	12
	<ul> <li>Final Submission Guidelines</li> </ul>	
	Viva-Voce Preparation and Presentation Skills	
	Total	48

Credit Distribution			
Lecture/ Tutorial	Practicum	Experiential Learning	
48	x	30 Hrs. Course related assignments	

- 1. **Kothari, C. R., & Garg, G.** (2019). *Research Methodology: Methods and Techniques* (4th Edition). New Age International Publishers.
- 2. **Kumar, R.** (2022). *Research Methodology: A Step-by-Step Guide for Beginners* (6th Edition). SAGE Publications.
- 3. **Cooper, D. R., & Schindler, P. S.** (2017). *Business Research Methods* (13th Edition). McGraw-Hill Education.

### **Reference Books:**

- 1. **Sekaran, U., & Bougie, R.** (2020). *Research Methods for Business: A Skill Building Approach* (8th Edition). Wiley India.
- 2. **Saunders, M., Lewis, P., & Thornhill, A.** (2019). *Research Methods for Business Students* (8th Edition). Pearson Education.
- 3. **Zikmund, W. G., Babin, B. J., Carr, J. C., & Griffin, M.** (2013). *Business Research Methods* (9th Edition). Cengage Learning.

### **Additional Readings:**

1. **Neuman, W. L.** (2014). *Social Research Methods: Qualitative and Quantitative Approaches* (7th Edition). Pearson.

- 2. **Bryman, A., & Bell, E.** (2015). *Business Research Methods* (4th Edition). Oxford University Press.
- 3. **Walliman, N.** (2017). Your Undergraduate Dissertation: The Essential Guide for Success (2nd Edition). SAGE Publications.
- 4. **Day, R. A., & Gastel, B.** (2016). *How to Write and Publish a Scientific Paper* (8th Edition). Cambridge University Press.

## Semester - VIII

**Subject Name:** Event and Store Management

Type of Course: Major Code: CAT192M801 Course Level:400 Course Credit: 4

**Scheme of Evaluation: Theory** 

**L-T-P-C:** 3-1-0-4

## **Course Objective:**

To impart knowledge and practical understanding of planning, executing, and evaluating hospitality-related events and efficiently managing procurement, storage, and inventory systems for food businesses.

### **Course Outcomes:**

Having completed this module; a student will be able –

CO 1	To Plan different types of culinary and hospitality events from concept	BT 1
	to closure.	
CO 2	To Execute vendor coordination, logistics, budgeting, and legal	BT 2
	compliance.	
	-	
CO 3	To Apply principles of modern store layout, inventory systems, and	
	procurement models.	BT 3
CO 4	To Utilize digital tools and forecasting models in event and store	
	management.	BT 4

Modules	Topics (if applicable) & Course Contents	Periods
	Foundations of Event Management	
	• Event typology: Social, Corporate, Cultural, Culinary	
	Objectives and stakeholder analysis	
	• Legal permits, licensing, and ethical considerations	
	Feasibility studies and SWOT for events	
	Budgeting and contingency planning	
1		12
	Planning & Execution of Events	
	<ul> <li>Gantt Charts, Event Timelines, Checklists</li> </ul>	
2	<ul> <li>Vendor sourcing, contract management,</li> </ul>	12
	sponsorship	
	<ul> <li>Technology in events: AR/VR, hybrid events, apps</li> </ul>	
	<ul> <li>Risk assessment, insurance, and crisis management</li> </ul>	
	<ul> <li>Post-event report and ROI calculation</li> </ul>	
	Store Layout and Operations	
	<ul> <li>Types of food stores (dry, cold, frozen, bar)</li> </ul>	
	<ul> <li>Layout planning and workflow design</li> </ul>	

	• Ergonomics in store design	
	<ul> <li>Store documentation (bin cards, stock register, GRN)</li> </ul>	
3	<ul> <li>Bar coding, QR inventory, warehouse management</li> </ul>	12
	Procurement and Inventory Systems	
	<ul> <li>Centralized vs decentralized purchasing</li> </ul>	
4	<ul> <li>Forecasting demand and managing supply chain</li> </ul>	12
	<ul> <li>Inventory valuation models: FIFO, LIFO, FEFO</li> </ul>	
	• EOQ, ABC, and VED Analysis	
	Audits and wastage control systems	
	Total 48	

	Cre	edit Distribution
Lecture/Tutorial	Practicum	Experiential Learning
48	Nil	<ul> <li>45 Hrs.</li> <li>Task: Select a restaurant or café and analyze its menu based on pricing, popularity, and profitability.</li> <li>Categorize menu items using the Menu Engineering Matrix (Stars, Plow Horses, Puzzles, Dogs).</li> <li>Suggest modifications (pricing, portion size, placement) for better profitability.</li> </ul>

- 5. Hotel Front Office: Operations and Management" Jatashankar R. Tewari
- 6. Food Production Operations" Parvinder S. Bali

## **Reference Books:**

- 9. Food & Beverage Service" R. Singaravelavan
- $10.\ Introduction\ to\ Hospitality\ Management"-R.K.\ Malhotra$
- 11. Catering Management: An Integrated Approach" M. Sethi & R. Malhan

## **Additional Readings:**

Kiiski, R. (2023). Creating a Dynamic Menu Engineering Model for Food and Beverage Operations

at Company X.

## Semester - VIII

Subject Name: Restaurant Sales and Marketing

Type of Course: Major Code: CAT192M802 Course Level:400 Course Credit: 4

**Scheme of Evaluation: Theory** 

**L-T-P-C:** 3-1-0-4

## **Course Objective:**

To equip students with sales strategies and marketing concepts tailored for restaurants, including digital platforms, consumer engagement, branding, pricing strategies, and campaign analysis.

## **Course Outcomes:**

Having completed this module; a student will be able –

CO 1	To Create strategic marketing plans for restaurants using STP and	BT 1
	branding.	
CO 2	To Leverage digital media, analytics, and influencer networks to grow brand	BT 2
	visibility.	
CO 3	To Apply menu engineering and psychological pricing strategies to	
	improve sales.	BT 3
CO 4	To Evaluate restaurant marketing campaigns and consumer behavior	
	through KPIs.	BT 4

Modules	Topics (if applicable) & Course Contents	Periods
	Principles of Restaurant Marketing	
	• Restaurant marketing mix: 7 Ps	
	Positioning and brand identity	
	STP Model application for dining businesses	
	Customer personas and consumer behavior	
1		12
	Sales Strategy and Menu Engineering	
	Menu layout psychology and design	
2	<ul> <li>Contribution margin and menu item classification</li> </ul>	12
	(Star, Plowhorse, Puzzle, Dog)	
	<ul> <li>Upselling, suggestive selling, bundling</li> </ul>	
	<ul> <li>Table turnover strategies and dynamic pricing</li> </ul>	
	Digital & Social Media Marketing	
	• Social media trends in F&B: Instagram, Zomato, Swiggy	
	• SEO/SEM for restaurant websites	

	<ul> <li>Email marketing campaigns and remarketing</li> </ul>	
3	<ul> <li>Influencer marketing and user-generated content</li> </ul>	12
Marketing Analytics and Campaign Design		
	<ul> <li>KPIs: customer acquisition cost, ROI, click-through rate</li> </ul>	
4	<ul> <li>Google Analytics, Meta Ads Manager basics</li> </ul>	12
	<ul> <li>Loyalty programs and customer retention models</li> </ul>	
	<ul> <li>Designing a complete campaign with performance metrics</li> </ul>	
Total		

	Cre	edit Distribution
Lecture/Tutorial	Practicum	Experiential Learning
48	Nil	<ul> <li>45 Hrs.</li> <li>Task: Select a restaurant or café and analyze its menu based on pricing, popularity, and profitability.</li> <li>Categorize menu items using the Menu Engineering Matrix (Stars, Plow Horses, Puzzles, Dogs).</li> <li>Suggest modifications (pricing, portion size, placement) for better profitability.</li> </ul>

- 7. Hotel Front Office: Operations and Management" Jatashankar R. Tewari
- 8. Food Production Operations" Parvinder S. Bali

## **Reference Books:**

- 12. Food & Beverage Service" R. Singaravelavan
- 13. Introduction to Hospitality Management" R.K. Malhotra
- 14. Catering Management: An Integrated Approach" M. Sethi & R. Malhan

# **Additional Readings:**

Kiiski, R. (2023). Creating a Dynamic Menu Engineering Model for Food and Beverage Operations

at Company X.

## Semester - VIII

Subject Name: Public Relations and Customer Relationship Management

Type of Course: Major Code: CAT192M803 Course Level:400 Course Credit: 4

**Scheme of Evaluation: Theory** 

**L-T-P-C:** 3-1-0-4

## **Course Objective:**

To develop student proficiency in handling customer service, improving customer retention, managing public relations crises, and building strong guest relationships in a hospitality context.

## **Course Outcomes:**

Having completed this module; a student will be able –

CO 1	To Explain PR strategies and stakeholder engagement for hospitality	BT 1
	brands.	
CO 2	To Apply CRM tools and techniques to improve guest loyalty and	BT 2
	retention.	
CO 3	To Handle customer feedback, manage service recovery, and prevent	
	conflicts.	BT 3
CO 4	To Build brand reputation through emotional branding and	
	communication ethics.	BT 4

Modules	Topics (if applicable) & Course Contents	Periods		
	Fundamentals of PR and Branding			
	Definition, importance, tools of PR			
1	Writing effective press releases and media kits	12		
1	Brand storytelling and image building	12		
	Managing press conferences and media interviews			
	Customer Relationship Management Concepts			
	<ul> <li>Lifecycle of CRM: acquisition, conversion, retention</li> </ul>			
	<ul> <li>Database management and personalization</li> </ul>			
2	<ul> <li>CRM technologies: Salesforce, Zoho, Freshdesk</li> </ul>	12		
	<ul> <li>Loyalty programs and referral systems</li> </ul>			
	Brand Reputation & Experience Marketing			
	Online reputation management and review responses			
3	The experience economy in hospitality	12		
	<ul> <li>Emotional branding and sensory experience mapping</li> </ul>			
	Measuring customer satisfaction (NPS, CSAT, CES)			
	Brand Reputation & Experience Marketing			
	Online reputation management and review responses			
	• The experience economy in hospitality			
4	<ul> <li>Emotional branding and sensory experience mapping</li> </ul>	12		
	<ul> <li>Measuring customer satisfaction (NPS, CSAT, CES)</li> </ul>			

Total 48	Total		48
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Credit Distribution		
Lecture/Tutorial	Practicum	Experiential Learning
48	Nil	<ul> <li>45 Hrs.</li> <li>Task: Select a restaurant or café and analyze its menu based on pricing, popularity, and profitability.</li> <li>Categorize menu items using the Menu Engineering Matrix (Stars, Plow Horses, Puzzles, Dogs).</li> <li>Suggest modifications (pricing, portion size, placement) for better profitability.</li> </ul>

- 9. Hotel Front Office: Operations and Management" Jatashankar R. Tewari
- 10. Food Production Operations" Parvinder S. Bali

### **Reference Books:**

- 15. Food & Beverage Service" R. Singaravelavan
- 16. Introduction to Hospitality Management" R.K. Malhotra
- 17. Catering Management: An Integrated Approach" M. Sethi & R. Malhan

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at Company X.